



Loss prevention
keeping you
up at night?

This white paper
is for you.

WHITE PAPER



How Real-Time Tracking Is Revolutionizing Loss Prevention, Freight Loss, and Damage Claims

In 2019, retail shrink among U.S. retailers totaled \$61.7 billion. While much of these losses were due to shoplifting and employee theft, lost or damaged freight is a key contributor as well, and loss prevention remains a topic that keeps many retail supply chain managers up at night.

However, the good news is that real-time tracking solutions make loss prevention far more straightforward and effective. By providing complete visibility into a shipment's location and conditions, these tracking solutions help retail companies prevent lost or damaged cargo in several impactful ways. In this white paper, we will look at the current state and challenges of retail loss prevention before discussing how real-time tracking solutions are revolutionizing loss prevention, freight loss, and damage claims.

