



2025 Grey Cup Festival – Volunteer Role Descriptions

Accreditation Crew

Accreditation Crew members are an essential part of the Festival's behind-the-scenes success. They support the production and distribution of credentials that allow staff, volunteers, and VIPs to access designated zones. This role is ideal for those who are organized, detail-oriented, and confident working with computers and people.

- Produce and distribute accreditation badges and assist with photo verification
- Support uniform pickup and accreditation distribution during volunteer training sessions
- Help troubleshoot issues and respond to accreditation-related questions on site

Airport Welcome Crew

Be among the first to welcome Grey Cup guests to Winnipeg! Airport Welcome Crew volunteers greet arrivals with warmth and enthusiasm, helping them navigate the airport and providing Festival information. This role requires strong interpersonal skills and flexibility around peak travel times.

- Welcome guests at Winnipeg airport arrival areas and offer wayfinding support
- Distribute materials and answer questions about the Festival and city
- May involve early morning, evening, or weekend shifts depending on flight schedules

Festival Activations Crew

Join the fun and help bring the Festival to life by supporting partner activations and fan experiences. Festival Activations Crew volunteers help manage interactive zones, assist with games and giveaways, and ensure guests have a memorable time. A friendly attitude and enthusiasm for football and fan engagement are key.

- Support partner activations and fan engagement activities in Fan Zones
- Assist with setup, monitoring, and takedown of activation areas
- Some roles are outdoors and may require light physical activity

Media & Marketing Support Crew

Support the media and marketing operations that help tell the story of Grey Cup 2025. Volunteers in this area may work in media zones, help distribute event updates and stats, and assist with broadcast or press needs. Fast-paced and rewarding, this role is ideal for those interested in media or communications.





- Assist in media rooms, press areas, and broadcast zones
- Support distribution of stats, access management, and setup/tear-down
- Comfortable in high-energy environments with attention to detail

Photography & Social Media Team

Capture and share the magic of Grey Cup 2025 as a content creator. Volunteers may use their own equipment to take photos or create social media content on-site. This creative and dynamic role brings the Festival to life online for fans everywhere.

- Take high-quality photos or videos of events, fans, and behind-the-scenes moments
- Assist with content creation, monitoring, and engagement on social platforms
- Photography experience and access to personal equipment are preferred

Fleet Transportation Crew

Keep the Festival moving by providing transportation to VIPs, media, and staff between venues. Volunteers in this role will drive official Festival vehicles and assist with dispatch operations. A valid driver's license and clean abstract are required.

- Drive SUVs to transport VIPs and media between venues
- Support logistics and vehicle dispatch operations
- Class 4 license is an asset; driver's abstract required

Ticketing & Events Crew

Be part of the front-line guest experience team by supporting ticket scanning and entry for various events. Volunteers in this role help ensure smooth flow and excellent customer service at venues.

- Scan tickets and welcome guests at event entrances
- Assist with line control and basic guest services
- Comfortable standing for extended periods and using scanning devices

VIP Hospitality Crew

Help deliver a premium experience for Grey Cup's VIP guests. Volunteers in this role will staff VIP lounges, manage guest check-in, and support food and beverage. A polished, professional attitude is essential.

- Welcome and host VIPs in exclusive lounge spaces
- Monitor access, support refreshments, and maintain a high standard of service
- Strong interpersonal and hospitality skills required





Festival Operations Crew

Be at the heart of the action supporting the logistics and operations across multiple venues. This flexible, dynamic role involves setup and takedown, on-site troubleshooting, and general support. A great fit for adaptable team players who want a behind-the-scenes experience.

- Assist with venue setup, takedown, and equipment movement
- Provide on-site support to Festival teams and partners
- Available during pre-Festival (Nov 9) and post-Festival (Nov 17) dates

Volunteer Services Crew

Volunteer Services Crew members are the heart of our volunteer experience. You'll be stationed in the Volunteer Lounge or Volunteer Centre and act as the main point of contact for other volunteers. From check-in to troubleshooting, your role is to make sure every volunteer feels supported and appreciated.

- Manage volunteer check-in/check-out and answer general inquiries
- Support food service, lounge maintenance, and uniform troubleshooting
- Ensure a positive, welcoming environment for all volunteers

Snow Patrol Crew

Help ensure safety and accessibility at indoor and outdoor venues during Winnipeg's winter weather. Snow Patrol Crew members will assist with snow removal, sanding/salting, and checking that high-traffic areas are safe for guests and staff. This role is essential for maintaining smooth operations during the Festival.

- Assist with snow shoveling and spreading sand or salt in walkways and entrance areas
- Monitor site conditions and report hazards to the operations team
- Work outdoors in variable weather; moderate physical activity required

School Program Facilitator

Support an exciting and educational experience for local students attending the Grey Cup Festival. School Program Facilitators will guide groups of elementary school students through the Festival site, helping with logistics, safety, and fun. This role is perfect for those who enjoy working with youth and want to create memorable moments.

- Escort school groups through the Festival's interactive areas and activities
- Assist with bus drop-off and pick-up, as well as lunchtime logistics





- Provide a fun, safe, and welcoming environment for young participants

CFL Player & Alumni Liaison

Serve as the key connection between the Grey Cup Festival and visiting CFL Alumni. In this ambassador role, you'll ensure former players and special guests have the information, support, and guidance they need to appear at scheduled events. This position is ideal for outgoing individuals with strong coordination and hospitality skills.

- Act as a point of contact for CFL Alumni and ensure they arrive at scheduled appearances
- Coordinate logistics such as transportation, credentials, and on-site needs
- Provide warm hospitality and troubleshoot any issues that arise during their visit

Access Control Crew

Access Control volunteers are responsible for ensuring that only properly credentialed individuals enter designated spaces within Festival venues and special event areas, such as galas, awards, and team party rooms. This important role helps maintain safety, security, and a smooth flow of traffic across all Festival zones.

- Monitor and validate accreditation at venue checkpoints and restricted areas
- Control access to team party rooms and other credentialed spaces
- Provide friendly yet firm customer service while enforcing access policies

