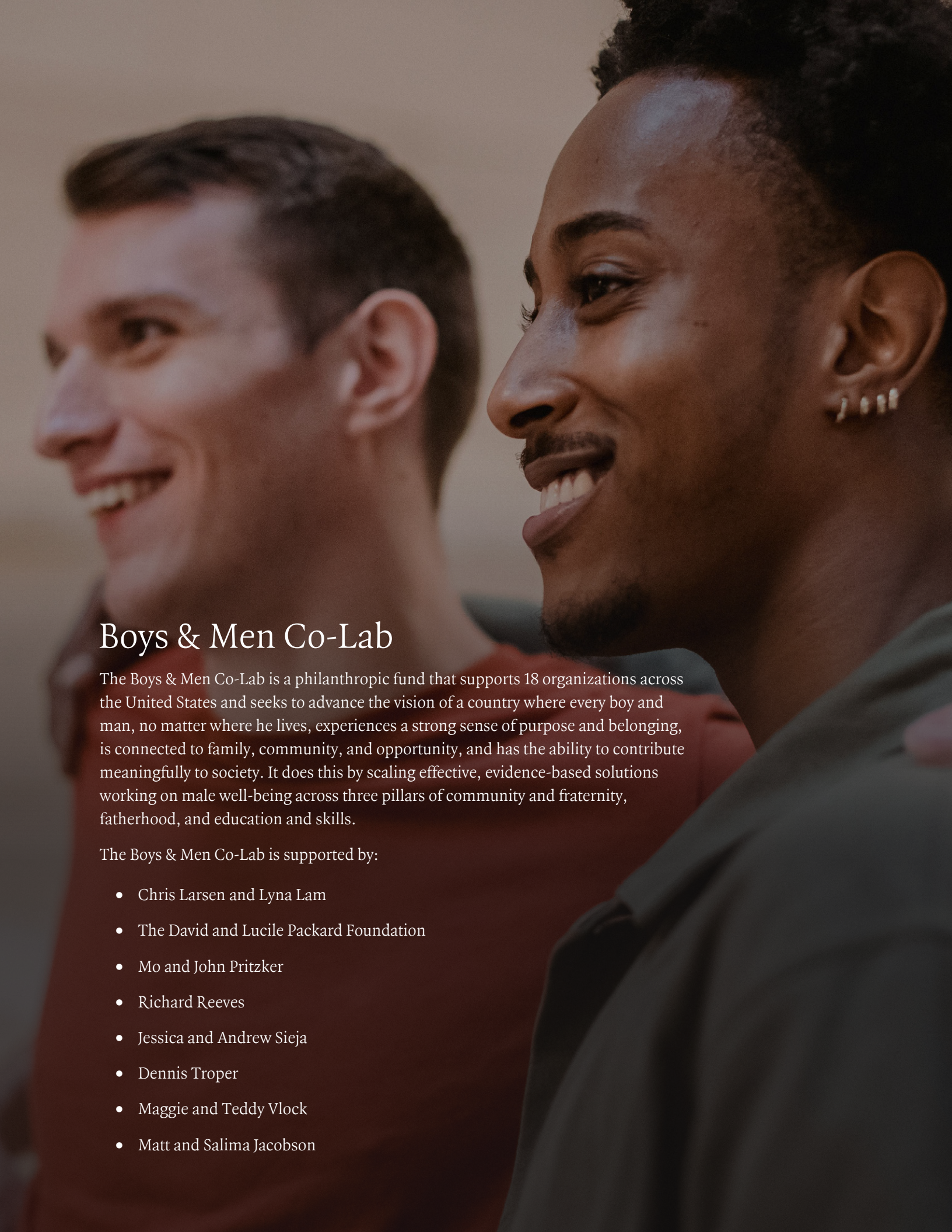
ICONIQ | Impact



Boys & Men Co-Lab

Aiming to advance the vision of a United States where every boy and man, no matter where he lives, experiences a strong sense of purpose and belonging, is connected to family, community and fraternity, and opportunity, and has the ability to contribute meaningfully to society.

ICONIQ Impact serves as a philanthropic advisor to the third party sponsoring the Co-Lab and receives compensation for its advice.



Boys & Men Co-Lab

The Boys & Men Co-Lab is a philanthropic fund that supports 18 organizations across the United States and seeks to advance the vision of a country where every boy and man, no matter where he lives, experiences a strong sense of purpose and belonging, is connected to family, community, and opportunity, and has the ability to contribute meaningfully to society. It does this by scaling effective, evidence-based solutions working on male well-being across three pillars of community and fraternity, fatherhood, and education and skills.

The Boys & Men Co-Lab is supported by:

- Chris Larsen and Lyna Lam
- The David and Lucile Packard Foundation
- Mo and John Pritzker
- Richard Reeves
- Jessica and Andrew Sieja
- Dennis Troper
- Maggie and Teddy Vlock
- Matt and Salima Jacobson



Over the past several decades, boys and men in the United States have faced a growing crisis.

Many are experiencing an increasing disconnection from identity, belonging, and purpose, which is eroding civic participation; connection to families, friends, and society; and hope for their futures. Rates of father absence,[1] loneliness,[2] suicide,[3] and educational disengagement[4] have all risen sharply, signaling a systemic erosion of connection and meaning.

This disengagement reflects deep social and cultural shifts, including changes in family structure, educational environments, social norms, and economic opportunity.[5] As a result, too many boys and men have been left feeling isolated, undersupported, and without a clear sense of belonging or direction.[6]

These challenges are not inevitable, nor do they diminish the continued importance of advancing opportunities for women and girls. They reflect profound social and economic shifts that require new ideas, stronger evidence, and coordinated action.

Supporting boys and men is inseparable from supporting a thriving society. When fathers receive support, they become more present caregivers, strengthening the network around children, easing pressure on mothers, and bringing more reliable adults into young people's lives. These benefits can extend to families and communities more broadly.

The Boys & Men Co-Lab, launched by ICONIQ Impact alongside leading philanthropic partners, is a collaborative philanthropy initiative investing in solutions that help boys and men flourish.

We are welcoming new philanthropists to join the Co-Lab community and hope you'll join us.

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[1] US Census Bureau (2024)
[2] American Institute for Boys and Men (2025)
[3] CDC (2025)
[4] National Center for Education Statistics (2019); American Institute for Boys and Men (2025)
[5] American Enterprise Institute (2024)
[6] American Institute for Boys and Men (2025)

Our pillars

The Boys & Men Co-Lab was designed around what we believe boys and men need to thrive, and where philanthropy can catalyze meaningful, lasting change. The Co-Lab supports organizations serving boys and men at every stage of life and across the full breadth of the United States. They aim to create stronger pathways to belonging, purpose, contribution, and opportunity: through **friendship and community**, through **fatherhood and family stability**, and through **educational environments** better designed to support boys and young men.

Community and Fraternity

Too many boys and men are growing up without the relationships and sense of belonging they need to thrive. This pillar seeks to strengthen the everyday social fabric of male life at a moment when friendship, civic participation, and informal belonging have eroded. By pairing service and responsibility with accessible, activity-based friendship, the Co-Lab can target boys and men who are disengaged but reachable, offering a reason to show up and people to show up with. This approach aims to keep the work grounded in community spaces, strengthen identity through contribution and commitment, and create durable peer networks that can carry men through transitions in work, family, and midlife.

1 in 4

young men report feeling lonely most of the time, and 15% report having no close friendships at all.[7]

Fatherhood

Many fathers face cultural, legal, and economic barriers that limit their ability to stay involved in their children's lives. This pillar supports nonresident fathers[8] from both sides: removing the friction that pushes fathers out while strengthening the relational and practical support that helps them stay engaged. This paired approach reflects the Co-Lab's commitment to human-centered, non-zero-sum solutions that benefit children, fathers, and mothers and recognizes that durable change for nonresident fathers requires coordination between systems, services, and trusted relationships.

50%

Only half of working-class men ages 30 to 50 live with their children,[9] and nearly 1 in 4 children now live without a father figure at home.[10]

Education and Skills

Boys are disengaging from education, narrowing their attainment and their pathways to economic opportunity. This pillar acts upstream, reshaping how boys experience education in their early years. By supporting boy-friendly and vocationally relevant learning environments that build belonging and relationships in schools, the Co-Lab targets root causes rather than symptoms, changing daily school culture. This approach has the potential to improve outcomes for boys who are struggling while strengthening core practices and environments that can be replicated across schools and adapted to benefit a wider group of students, helping every boy reach their educational potential.

17%

Men are 17 percentage points less likely than women to earn a bachelor's degree, and boys in K-12 schools are more than twice as likely to be suspended.[11]

[7] Gallup
[8] Fathers who do not reside with their child
[9] Reeves, R. (2022)
[10] National Fatherhood Initiative
[11] National Center for Education Statistics (NCES)

Our vision and an invitation to join

What $30 million could achieve:

Elevate boys and men as a philanthropic priority

The challenges facing boys and men have drawn limited philanthropic attention, even as rising father absence, loneliness, and educational disengagement reshape families and communities. Additional funding would let the Boys & Men Co-Lab strengthen the evidence base, broaden public understanding, and mobilize new philanthropy around solutions that help boys and men reconnect to purpose, belonging, and contribution.

Invest in high-impact solutions

Through a six-month research process, the Co-Lab identified where philanthropy can make the greatest difference: community and fraternity, fatherhood, and education and skills. Additional funding would enable catalytic investments in proven organizations and aims to help reach boys and men who are withdrawing before disengagement deepens.

Build a model for the field

The Co-Lab can help build the infrastructure and systems needed for impact beyond any individual grant. Grantees are developing replicable models that other organizations and school systems can adopt, generating the first formal evidence for promising approaches, and building shared infrastructure and replication playbooks. Together, these investments aim to create knowledge and capacity that belong to the field, with the potential to shape what's possible for boys and men long after the grant period ends.

As of July 2026, we are seeking to raise an additional $12 million to reach our $30 million goal and fully fund the Boys & Men Co-Lab portfolio.

Together, we have an opportunity to transform this moment of crisis into a turning point for boys and men in the US.

We hope you'll join us.

By joining the Boys & Men Co-Lab

You'll receive:

- Quarterly updates
- Annual impact reports
- Dynamic, ongoing learning opportunities
- Invitations to intimate dinners, virtual convenings, and signature Co-Lab events

What you'll do together:

Leverage your capital for outsized impact

Pool resources with peers to amplify your giving and work towards systems-level change, aiming to achieve far more together than any of us could alone.

Eliminate the admin

Allow ICONIQ Impact to manage the heavy lifting, from sourcing grantees to monitoring impact, so you can eliminate the burden of grantmaking and focus on the joy of giving.

Advance trust-based giving

Trust grantees as experts and advance best practices like unrestricted multiyear funding and streamlined reporting to make philanthropy more equitable and empowering for the communities it serves.

Build your expertise on critical issues

Gain access to expert-led learning and peer engagement opportunities that deepen your understanding of the issues you care about.

Build community with peer philanthropists

Build meaningful bonds and partnerships with peers who share your desire to drive meaningful change.

Contribute to a growing movement

Inspire others across the ICONIQ community and beyond to mobilize greater philanthropic capital with urgency and rigor, helping advance the field of collaborative philanthropy.

The Co-Lab Journey

Concept and co-creation

We brought together philanthropists with a shared vision and commitment to supporting boys and men, in partnership with field experts, set the Co-Lab's strategic priorities and focus.

Diligence and grantee selection

Guided by ICONIQ Impact's Co-Lab methodology, we developed a deep, field-wide understanding of the challenges facing boys and men in the US over several months, informed by expert insight and landscape analysis. Beginning with a pool of approximately 150 organizations, we undertook a rigorous, collaborative selection process, screening around 60 and conducting in-depth diligence on more than 40 to arrive at a final, diverse portfolio of grantees across our three pillars. Each organization receives unrestricted multiyear funding, providing the flexibility to direct resources where they are needed most.

Welcoming new donors

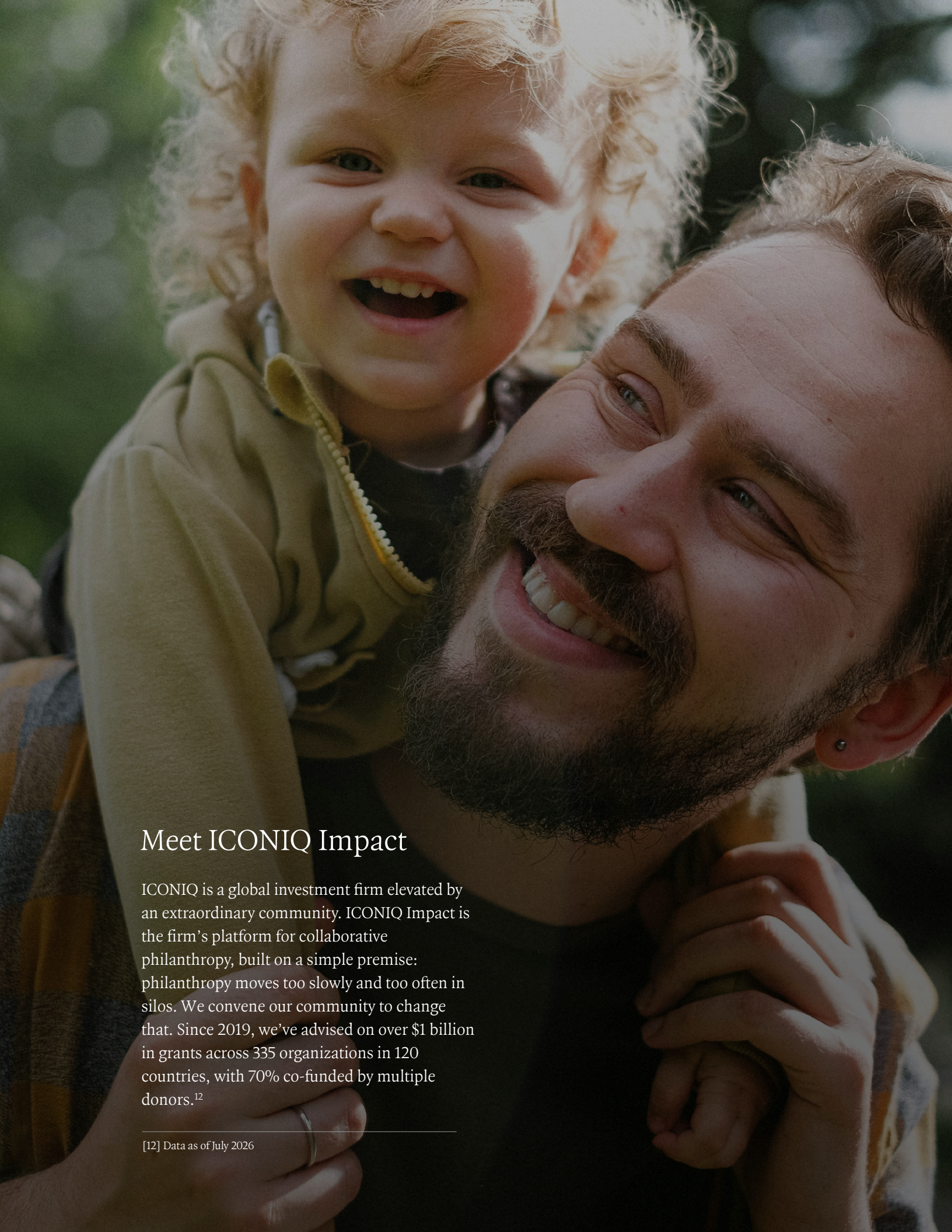
Following its public launch, the Co-Lab is inviting additional philanthropists to join the community and expand the reach and impact of the portfolio.

Staying close to the work

ICONIQ Impact leads ongoing grantee engagement and impact measurement, providing regular updates and reports so donors stay closely connected to progress, learnings, and milestones.

Connecting and community

The Co-Lab creates ongoing opportunities for donors to connect through learning, convenings, and shared engagement within the ICONIQ Impact community.



Meet ICONIQ Impact

ICONIQ is a global investment firm elevated by an extraordinary community. ICONIQ Impact is the firm's platform for collaborative philanthropy, built on a simple premise: philanthropy moves too slowly and too often in silos. We convene our community to change that. Since 2019, we've advised on over $1 billion in grants across 335 organizations in 120 countries, with 70% co-funded by multiple donors.[12]

[12] Data as of July 2026



Our Grantees

Pillar 1: Community and Fraternity

Fishing the Good Fight

National Compadres Network

Young Man With A Plan

Walking Talking Men

Big Brothers Big Sisters (Orange County)

Civic Valor (The Brickyard)

Pillar 2: Fatherhood

Fathers' UpLift

Dad Guild

Fathers, Families, & Healthy Communities

Center for Urban Families

Fathers Incorporated

National Parents Organization

Pillar 3: Education and Skills

100 Black Men of America

Boys to Men Mentoring Network

(San Diego and Virginia)

Journeymen

Eagle Academy Foundation

Boys Who Write

Call Me MISTER

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