

JBH CONSULTING

MANHATTAN BEACH | VALENCE | MARSEILLE

OUR IDENTITY

- Specialized expertise in Webflow development for high-performance and scalable websites.
- 360° approach combining strategy, design, development, and digital performance.
- SEO-first methodology to maximize organic visibility and long-term traffic growth.
- Premium UI/UX design focused on conversion and user engagement.
- Structured workflow with clear communication, timelines, and deliverables.
- Tailor-made solutions aligned with each client's brand image and business goals.
- Continuous optimization through data tracking, analytics, and performance monitoring.
- Reliable long-term digital partner with a growth-driven and minimalist approach.



DIGITAL

UX/UI DESIGN

WEB DEV

SEO

E-COMMERCE

```
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  FONT-FAMILY: SATOSHI;  
  COLOR: #000;  
  LETTER-SPACING: 0.25;  
  FONT-SIZE: 3.25REM;  
  LINE-HEIGHT: 1.65;  
}
```


OUR APPROACH

1. STRATEGY

- In-depth market analysis, brand positioning, and comprehensive SEO & UX audits.
- Identification of growth opportunities based on data, competitors, and user behavior.
- Clear digital roadmap aligned with the client's business objectives and long-term vision.

2. DESIGN

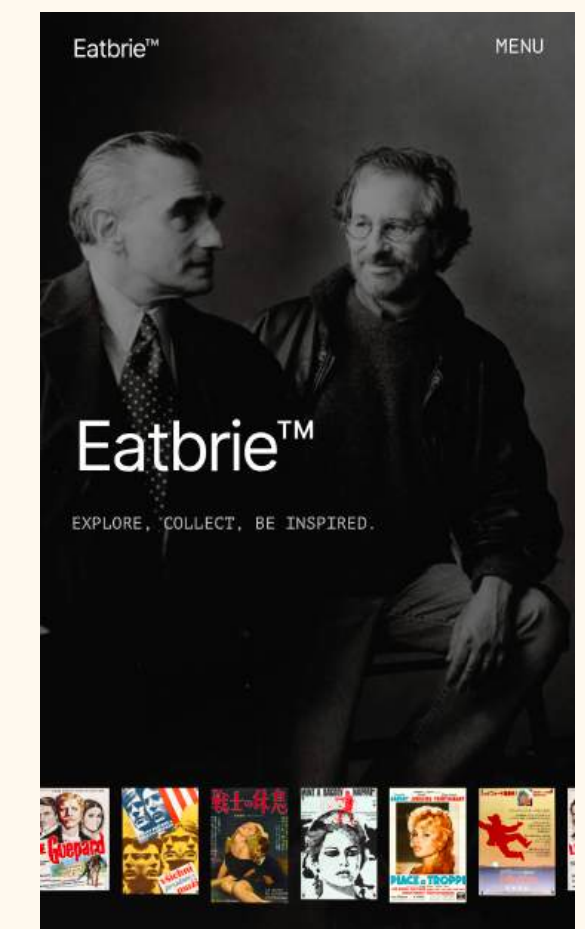
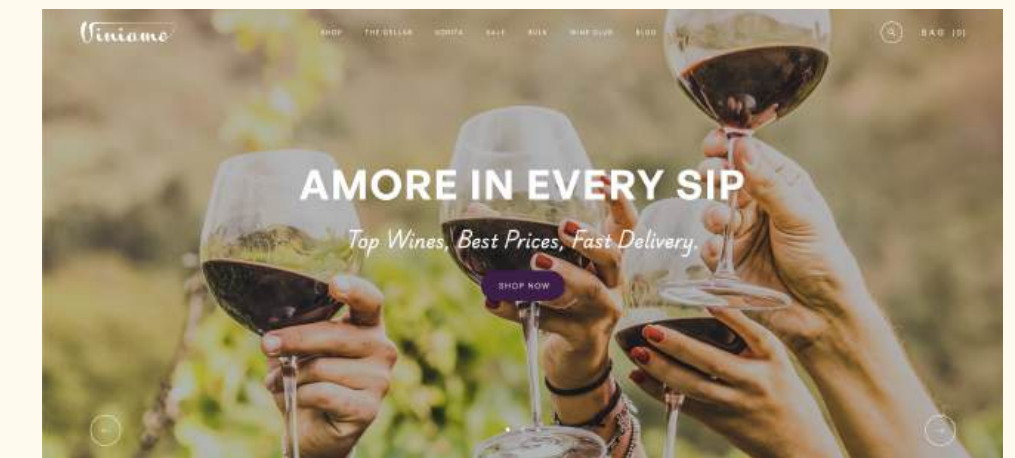
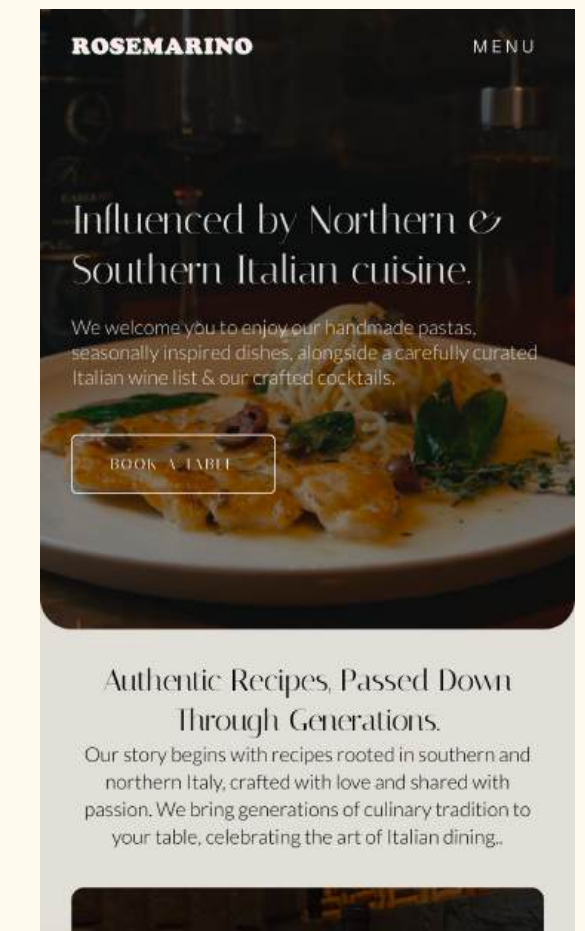
- Creation of a premium interface focused on user experience and intuitive navigation.
- Conversion-oriented UI/UX design tailored to the target audience and brand identity.
- Modern, minimalist, and high-end visual direction aligned with digital best practices.

3. WEBFLOW DEVELOPMENT

- Clean, scalable, and fully responsive development powered by Webflow CMS.
- SEO-ready structure with optimized performance, speed, and accessibility.
- Easy-to-manage backend allowing clients to update content independently.

4. GROWTH & PERFORMANCE

- Strategic launch with tracking setup (Analytics, events, and conversion monitoring).
- Continuous optimization based on data, user behavior, and performance metrics.
- Paid acquisition and growth hacking strategies to increase visibility and conversions.



OUR TOOLS



BRANDING

BRAND STRATEGY

LOGO DESIGN

VISUAL IDENTITY

BRAND GUIDELINES

R 4
G 55
B 84

C 95
M 34
Y 0
K 67

Hex code
#043754

OUR VISION

1. BRAND STRATEGY

- Definition of brand positioning, target audience, and core messaging.
- Development of a cohesive brand vision aligned with business goals.
- Strategic foundation to ensure consistency across all digital and visual touchpoints.

2. LOGO DESIGN

- Creation of a unique, modern, and scalable logo adapted to all formats.
- High-resolution deliverables (PNG, JPEG, SVG, AI) for digital and print use.
- Iterative design process ensuring alignment with brand identity and positioning.

3. VISUAL IDENTITY

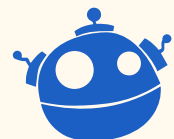
- Development of a complete visual universe including colors, typography, and iconography.
- Consistent design system tailored to the brand's digital presence.
- Visual assets optimized for web, social media, and marketing materials.

4. BRAND GUIDELINES

- Comprehensive brand book outlining typography, colors, logo usage, and visual rules.
- Clear standards to ensure visual consistency across all platforms.
- Practical documentation for long-term brand management and scalability.



OUR TOOLS



TEAM
TEAM
TEAM
TEAM

JOÉ



MARILYN



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