



FOR NEW AND EXISTING MEMBERS

# Unlock a Powerful Business Advantage

ConnexVSC will Cover MDA Annual Membership Fee

At ConnexVSC, success isn't just about transactions — it's about building long-term value. That's why we're offering a powerful incentive to help you grow your business and strengthening your connection to the Meineke Dealers Association (MDA).

## Here's How It Works

Once 25 contracts are purchased (a year), we'll pay for your MDA Annual Membership.

### 100% covered by ConnexVSC.

No fine print. No strings attached. **Just real value for real performance.**

Simply go to <https://signup.connexvsc.com> and enroll in the Premium, Standard or Basic Kickoff package.

## What's in it for you?

- ✔ **Earn a New Revenue Stream**  
Every contract completed adds to your bottom line. This program isn't just an incentive — **it's a profitable partnership.**
- ✔ **Offer a "Why Buy Here" Differentiator**  
Stand out in your market by giving customers more than just service — **offer them a compelling reason to choose you over the competition.**
- ✔ **Boost Customer Retention & Loyalty**  
Build lasting relationships through products that add value well beyond the initial visit — and keep your bays full.
- ✔ **Access Training & Exclusive Resources**  
Stay ahead with cutting-edge training, events, and support tools tailored for MDA members.
- ✔ **Strengthen Your Network**  
As an MDA member, you'll gain access to industry connections, peer insights, advocacy, and national vendor programs that support your shop's long-term success.
- ✔ **Get Rewarded for What You're Already Doing**  
You're already committed to excellence — **now let's accelerate the growth of your business!**

**Have questions or want to enroll?**



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