

 myon.vc

Accelerate Your Digital Health Venture

Go to market faster. Stay compliant. Keep control.

myon.vc enables digital health founders to launch compliant, market-ready products fast - by building on a certified platform instead of starting from scratch.

HTGF

aws

BNK
Service GmbH

neo
Kanzlei

bayern
innovativ
Innovation leben

Luther.

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Introduction

myon.vc - In A Nutshell

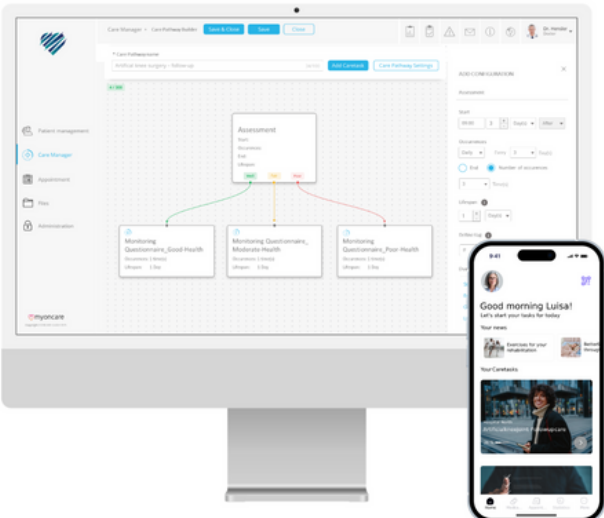
Helps Entrepreneurs, build, market, sell their own digital health solutions via myoncare, a digital patient monitoring infrastructure platform.

Avoid regulatory and infrastructure burdens so you can focus entirely on validating your solution and concept before scaling user growth.

myoncare Technology Ecosystem

myoncare is a certified digital health platform (MDR Class IIa, CE-marked, GDPR-compliant) used by clinics, insurers, and healthcare innovators globally. The Platform enables HCPs to digitally monitor, support, and communicate with patients at all stages of the treatment cycle.

myoncare is a clinically validated platform, already in use across orthopedics, cardiology, visceral medicine, mental health, and in insurance and pharmaceutical environments



- Questionnaires
- Appointment Management
- Threshold set up
- Automated Care Pathways
- Secure Document transfer
- content creation within seconds via AI
[watch video Demo](#)
- Medication Management
- Videos & images
- Scores & statistics
- Telemedicine & Chat
- Wearable Data integration
- and much more...
[Visit myoncare.com](#)

Core Capabilities:

- **Care Pathway Engine** – Design & deploy treatment and monitoring flows
- **No-Code Content Management** – Create digital health content fast
- **White-Label Apps & Dashboards** – Your brand, patient-facing
- **API-First Architecture** – Seamless device & service integrations
- **Structured Smart Data Layer** – Ready for analytics, research, and AI
- **eConsent, ePRO, Scheduling** – Compliance-ready modules out of the box

myon.vc is not a fund. It's not an incubator.

It's a launchpad for independent entrepreneurs to realize their ideas efficiently, leverage expert mentors and a network of partners without giving up control of their company.

Welcome to the fastest compliant way to start in digital health.

Program Overview

The **myon.vc**, powered by **myoncare Technology** by, is an early-stage digital health venture accelerator program that provides startups with immediate access to **a certified healthtech infrastructure, enabling built-to-scale and fast go-to-market.**

You bring the content, the use case, and vision and we provide the certified tech, compliance layer, and integration support.

The program is built around three key principles:

- **Build Faster** - Leverage ready-to-use APIs, patient apps, care pathways, and consent flows.
- **Stay Compliant** - Operate on an already-approved medical device platform.
- **Keep Control** - myoncare is your tech partner, not your co-founder

Startups typically spend 6–18 months and hundreds of thousands in development just to reach a compliant MVP.

myon.vc compresses that journey into weeks, with no upfront tech costs and only minor equity participation.

Whether you're building a DTx solution, a mental health app, a care navigation tool, or remote diagnostics. **myon.vc gives you the shortest path from prototype to pilot.**

It's clinical-grade enablement, on your terms.

Services Offered

A unique blend of infrastructure, compliance, and freedom-for founders.

Platform Access & Integration Support

- Developer-ready APIs and data models for seamless integration
- Modular components for patient communication, data capture, eConsent, scheduling, triage, and more
- Sandbox environment to build and test before going live
- Dedicated onboarding support from our integration team

We handle compliance - you create the value and control your vision.

Regulatory Fast Track



Build your venture on a certified Class IIa medical device platform (MDR, CE-marked) with full GDPR compliance.

What this means for you:

- Skip the lengthy and costly MDR/CE certification process
- Avoid the risk of compliance failures and audit setbacks
- Become immediately eligible for pilots in clinical and insurance-backed environments

Focus on delivering your solution with confidence - **we handle the regulatory foundation.**

Regulation is no longer a bottleneck for innovation.

Clinical & Market Validation

Move from idea to proof with real users in real settings. Through co-creation workshops, pilot facilitation, and structured feedback loops, your venture can:

- Test usability and medical relevance with clinicians and patients
- Validate outcomes in controlled, compliant environments
- Refine product-market fit based on healthcare reality, not just theory

Built confidently, backed by real-world validation.

Startup-Friendly Licensing

To avoid the burden of high fixed costs, myon.vc offers:

- Deferred licensing or revenue-based pricing
- An optional opportunity to exchange a small minority stake for favorable licensing terms, after market traction has been proven

Access to technology infrastructure, without significant financial burden.

Business Autonomy

You remain fully in charge of your venture:

- You define the use case, pricing, and customer relationships
- You own the go-to-market strategy, sales, and branding
- You control your roadmap and investor path

myon.vc supports without interfering with your decisions.

Legal Support

Participants of myon.vc benefit from legal support provided by Luther Rechtsanwaltsgesellschaft mbH – a leading law firm with top-tier expertise in healthcare regulation, data protection, and market entry strategies.

Luther supports myon.vc ventures with a comprehensive consulting offering, including but not limited to:

Scalable regulatory advisory

- MDR checks and integration of customer tools into the existing platform
- General regulatory advisory
- Guidance on the DiGA pathway and other reimbursement routes
- Legal support for AI, modular functionalities, and third-party integrations

Secure data governance

- Drafting and review of consent forms (including physician–patient confidentiality releases)
- Data Processing Agreements (Art. 28 GDPR) and Joint Controller Agreements (Art. 26 GDPR)
- Advisory on data protection concepts (roles, required documentation, etc.)
- Privacy notices

Contracts that enable growth

- Patient terms of use
- API and service agreements
- Advisory and support in reimbursement negotiations with insurers and payers

As a full-service law firm, Luther can also provide additional expertise when required, such as venture capital, corporate, employment law, or intellectual property, ensuring consistent guidance from one source.

Legal support provides security to your venture.

Optional Capital Access support

If interested, we can provide fundraising support in the following forms:

- Storytelling Guidance
- Access planning and legal templates
- Extended Network of angel investors, VCs, and strategic partners
- Optional access to capital support through selected myon.vc partner funds. We don't operate as a fund, but we help unlock capital to accelerate growth.

Capital is hard to find, but not impossible to get.

Who Should Apply?

myon.vc is built for founders **solving real healthcare problems**, with ambition, urgency, and integrity.

We work with early-stage teams and startups who are ready to move fast, build safely, and take full ownership of their product journey.

We're looking for:

- **Digital health startups** in areas such as:
 - Digital therapeutics (DTx)
 - Chronic care and disease management
 - Mental health and neurobehavioral tools
 - Preventive medicine and lifestyle interventions
 - Patient monitoring, triage, or remote diagnostics
- **Founders who want to ship**, not wait for a dev team, regulator, or investor
- **Ventures needing a certified infrastructure** and optionally capital support to start piloting in clinical or insured settings
- **Companies that value autonomy** and prefer building sustainable businesses over raising rounds

You might be:

- A **physician or medical researcher** with a validated concept
- A **repeat entrepreneur** entering healthtech with speed
- A **digital product founder** looking for a compliant launch vehicle
- A **team seeking early-stage funding** alongside infrastructure and regulatory enablement

If your biggest barrier is infrastructure, certification, or regulatory complexity ...

... myon.vc is your shortest path to market.

Application Process

Step 1 - Short Proposal

- Complete the questionnaire related to your team, innovation and market potential on the myon.vc website.
- A pitch-deck of up to ten slides in PDF Format

Step 2 - Review & Selection

After reviewing your application, we will host you and your team to present your idea. You'll be evaluated on:

- Clinical relevance
- Platform fit
- Execution potential
- Team Experience

Step 3 - Onboard & Build

Participants receive a dedicated onboarding support:

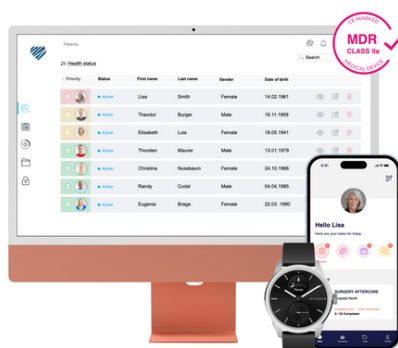
- Product demo with key use cases.
- Access to sandbox/demo environment to try workflows yourself.
- Reading product documentation (user manuals, API docs, knowledge base).
- Overview of product architecture and core integrations
- Quality Management and Standard of Operations (SoP) Guidelines

Step 4 - Launch & Iterate

You run a pilot, gather feedback, and improve - supported by a clinical-grade platform and a team that knows healthcare.

You stay in control. We handle the backend. You iterate, improve, and prepare for broader deployment - backed by a certified infrastructure, and a team that understands healthcare. You're always in control.

We support - you lead the venture.



Terms & Equity

Transparent, founder-aligned terms - built to support your growth, not control it.

myon.vc is not a traditional investor or incubator.

We don't ask for large equity stakes or board seats. Instead, we offer certified infrastructure and ecosystem access in exchange for **minor equity and a startup-friendly license**.

What You Keep

- Full ownership of your IP, brand, and product.
- Control over your business, roadmap, and revenue.
- Your customer relationships and go-to-market freedom.
- The ability to run your venture wherever you choose, no exclusivity.

What You Give

- A small, stage-dependent equity share (typically via SAFE or VSOP) or license fee
- Commitment to integrate your solution into the myoncare platform
- Agreement to operate within legal and regulatory requirements (GDPR, MDR)

If relevant, you can also apply for funding through our network of aligned investors.

You're not selling a stake - you're unlocking a shortcut.

Use Cases

Proof that myon.vc works.
Real ventures, real traction, real impact.

Startups in the myon.vc program have used the myoncare infrastructure to launch in weeks, not years, across a wide range of digital health domains.

Here are selected examples of what's been built and validated:

Virtual Cardiology Clinic

Virtual Oncology Clinic

Virtual Dermatology Clinic

Virtual Psychology Clinic

Virtual Sleep Apnea Clinic

Virtual Endometriosis Clinic

Virtual Bone & Joint Health Clinic

Live

Virtual cardiology clinic

Joint venture between myon.clinic and a large German cardiology association.

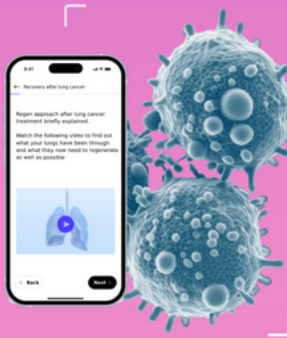


A digital 360-degree solution for cardiology practices for automated monitoring and digital support of patients.

Live

Virtual oncology clinic

Innovative digital healthcare company that supports cancer patients in their recovery.



A digital companion for cancer patients that supports the recovery process with targeted content, exercises and explanations.

Live

Virtual dermatology clinic

One of the leading German providers of dermatological telehealth solutions.



Migrated their automated skin screening services to myoncare to circumvent the complexities of obtaining their own MDR Class IIa certification.

Important Notes

- Applications are reviewed on a **rolling basis**
- There is **no cost to apply**
- International teams are welcome
- You keep control of your brand, roadmap, and revenue
- Optional capital funding can be part of your proposal – if relevant to your stage

Ready to Build Faster?

Apply now at **www.myon.vc**

Or reach out to us at **sales@myoncare.com** for questions before applying.

Start with an infrastructure that's already certified - so you can focus on what matters.

