

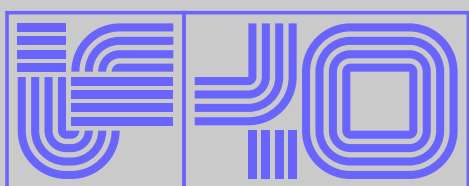
Not
enough

Just
right

Too
much

THE AGE OF TRUST

Just enough trust



PROJECTS BY IF

TEN YEARS

Too much trust in a system can be dangerous. A better goal is calibration: helping people place the right level of trust in a system for a specific decision. Introducing just enough friction for someone to make the right risk decision can help prevent problems; for example, indicating the confidence level or limitations of an output.

