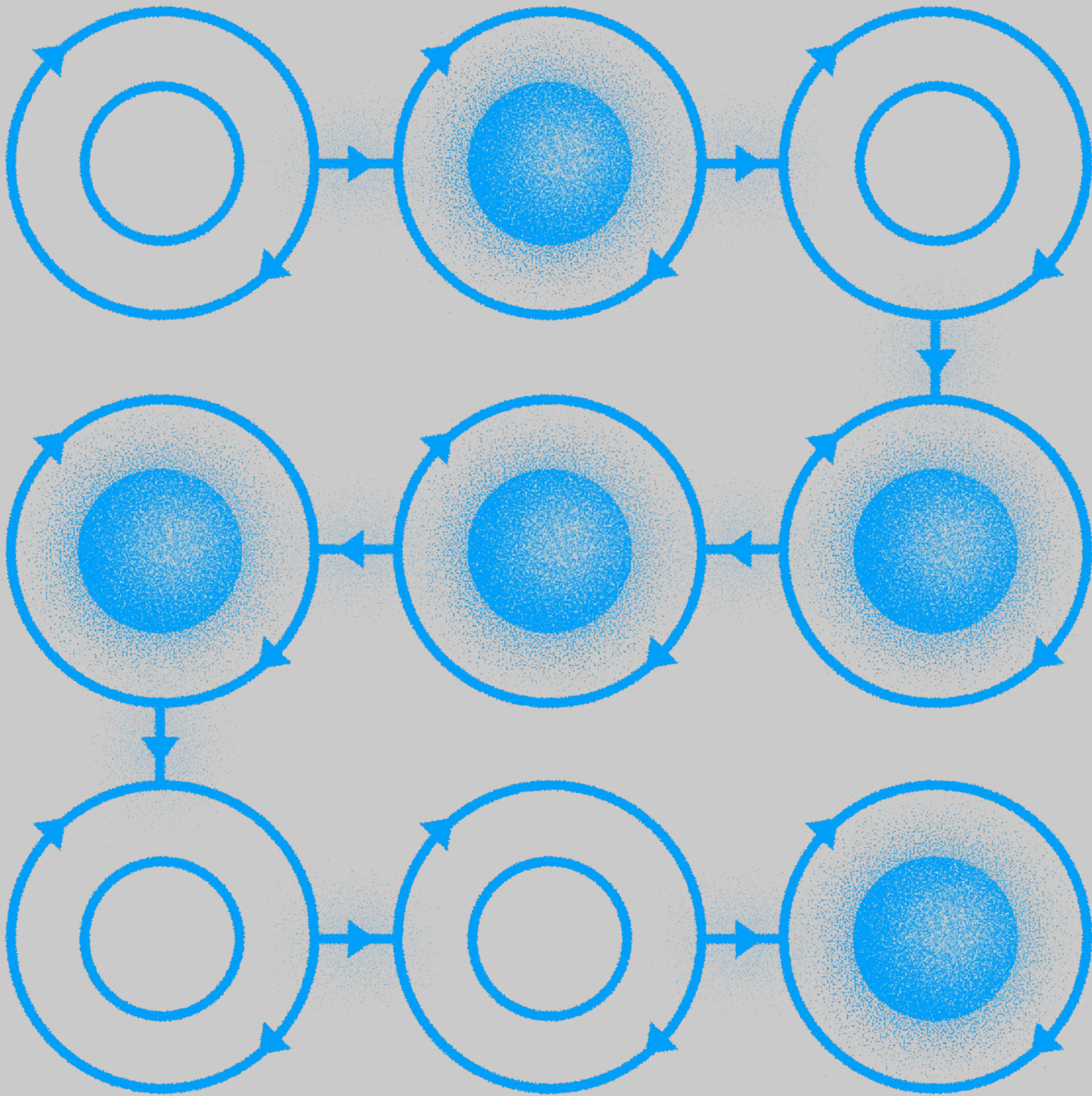
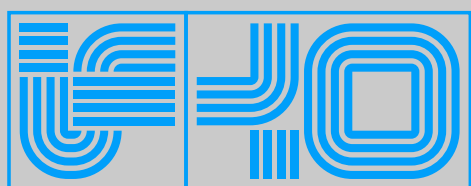




THE AGE OF TRUST

Consent is a relationship, not a transaction



PROJECTS BY IF TEN YEARS

Consent in digital services has been reduced to people tapping a banner, with no understanding of what they're agreeing to and no way to revisit the decision. Instead, it should be seen as a relationship that unfolds over time, involving clear communication and genuine choice.

