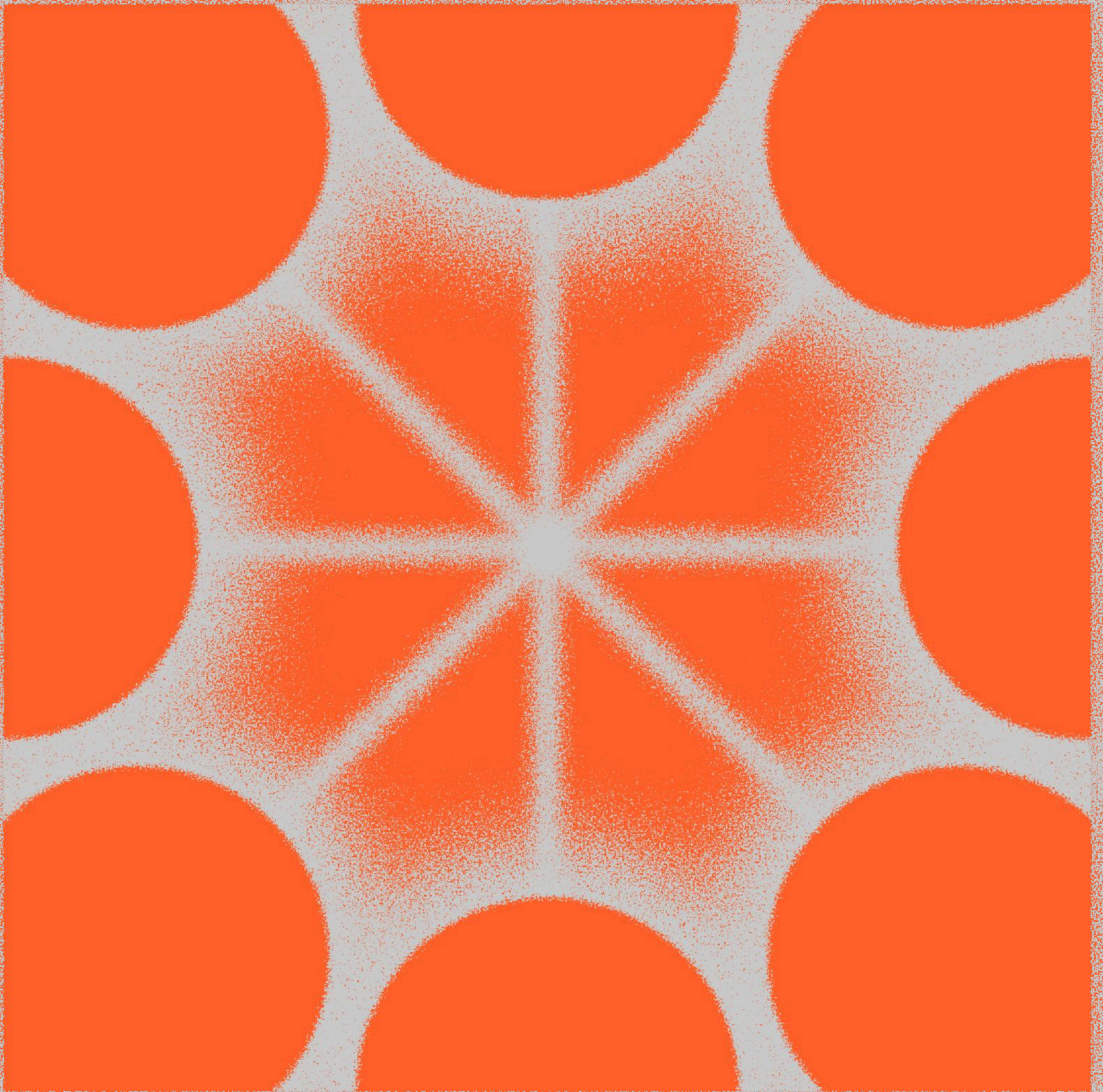
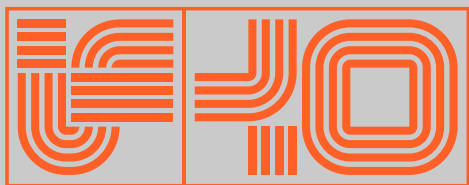




THE AGE OF TRUST

Trust doesn't respect the org chart



PROJECTS BY IF TEN YEARS

To trust an AI-enabled digital product, people want to know how it arrived at a decision, but these decisions aren't necessarily made by a single team or even a single organisation. Opportunities must be created for teams to come together and look at how trustworthiness can be designed into a system as a whole.

