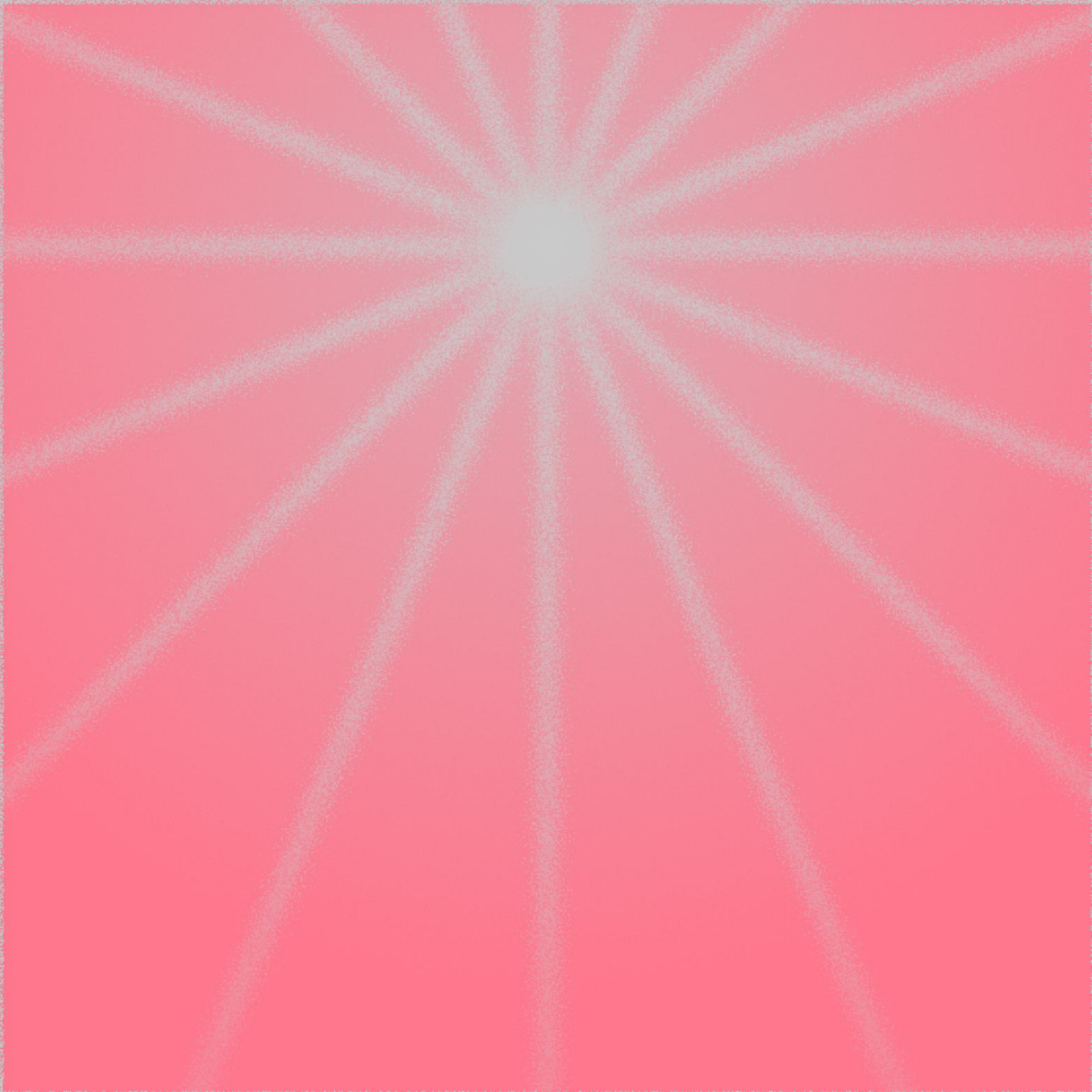




THE AGE OF TRUST

Leadership is a choice



PROJECTS BY IF TEN YEARS

Most organisations don't take a proactive position on trustworthiness, instead reacting to regulation, hype or disaster. This is no longer enough. Trust is the condition under which everything else works or fails, and leaders must be well-informed and decisive.

