



## Blippit Boards® - AI Transparency Statement

**Applies to:** AI-assisted reporting (Curriculum insight Snapshot) and AI-assisted professional ephemeral reflection tool (Reflect)

**Last updated:** 19<sup>th</sup> March 2026

**Version:** 1.1

### Our approach to AI

Blippit Boards uses AI in a careful, limited, and transparent way to support curriculum reporting for schools. Our approach is designed to save time, reduce workload, and support professional reflection, without introducing automated decision-making or judgement.

#### AI use in Blippit Boards is:

1. **Opt-in for schools** – Senior leaders decide whether to make the feature available
2. **Opt-in for teachers** – Each teacher chooses whether to use it for each report
3. **Non-judgemental** – Provides reflective summaries, not scores or evaluation
4. **Instantly reversible** – Schools can disable it at any time, immediately stopping all AI processing

### What AI is used for

Where enabled by a school or trust, AI is used to generate a short Curriculum Insight Snapshot within reports created by teachers.

This snapshot provides a supportive narrative reflection that helps subject and curriculum leaders to:

- Notice patterns across captured curriculum moments
- See where the curriculum is most visible in day-to-day practice
- Identify opportunities to strengthen future depth of narrative capture

AI outputs are advisory only and are intended to sit alongside professional judgement.

Blippit Boards also provides an optional feature (“Reflect”) which allows teachers to privately process thoughts using AI as a reflective thinking partner. This feature is designed for professional reflection and does not generate outputs visible to schools or other users.



## What AI is not used for

Blippit Boards does not use AI to:

- Make decisions about pupils, staff, or schools
- Evaluate the quality of teaching or learning
- Score, rank, or profile individuals
- Carry out automated decision-making under UK GDPR Article 22

AI-generated content does not trigger actions or outcomes within the platform.

## When AI is used

AI processing takes place only when the school or trust has explicitly enabled AI-assisted reporting and teacher actively runs a report in Blippit Boards to include a Curriculum Snapshot.

AI is never running in the background and is never enabled by default for existing schools.

If AI-assisted reporting is disabled, no AI processing occurs and reporting works exactly as it did previously. If AI-assisted reflect is disabled, then teachers can still reflect but the option to see what AI makes of their reflection will be unavailable.

## What data is processed by AI

Before any AI processing takes place, Blippit Boards prepares a limited, structured data set.

**The AI receives:** - Teacher-written board titles and descriptions - Tag labels (text only) - Pre-calculated counts (such as word counts and media totals) - Basic report metadata (for example, date range and output language)

**The AI does not receive:** - Raw databases or system payloads - PDFs or final report documents - Images, video, or audio files - Any additional personal data added by Blippit Boards

All counting, filtering, and validation is completed by Blippit Boards systems before the AI is used. With 'Reflect', user input is processed in a single-turn, ephemeral interaction and is not stored by Blippit Boards once the session ends.



### **Additional processing for Welsh language reports:**

If a report is requested to be generated in Welsh language, only the final English-language narrative summary is sent to Google Translate API for translation into Welsh. Board content (titles, descriptions, media) is **not** translated and **remains in the EU. Only the Blippit snapshot text is translated. 'Reflect' replies in English only even with a Welsh input.**

## AI service provider and data handling

Blippit Boards uses the Google Gemini API for AI-assisted narrative generation, and Google Translate API for Welsh language translation.

### **Google Gemini API (narrative generation):**

- Each report is processed independently. No data is retained after the report is generated.
- Processed within EU region where possible
- Data submitted for AI processing is not used to train AI models
- Data is not retained by the AI provider beyond the immediate processing request

### **Google Translate API (Welsh translation only):**

- Translates the final AI-generated narrative summary only (not board content)
- Global service - may process outside the EU/UK
- Text submitted for translation is not used to train or improve Google's translation models
- Text is deleted immediately after translation

The AI-generated summary is saved only as part of your report. The underlying data sent to the AI is not stored or retained separately.



## Translation services for Welsh language

Where a report is generated in Welsh, Blippit Boards uses Google Translate API to translate the AI-generated Curriculum Insight Snapshot from English into Welsh.

### **What is translated:**

Only the final narrative summary generated by the AI is translated. Board content (titles, descriptions, images, videos, and media) entered by teachers is not translated and remains stored in the EU as normal.

### **Data handling:**

- Google Translate processes text on a request-by-request basis
- Google Translate is a global service and may process data outside the EU/UK
- The text submitted for translation does **not** contain pupil names or identifiable data (it is a summary narrative only)
- Google does not use text submitted via the paid API to train or improve translation models
- The translated text is returned to Blippit Boards and included in the report

### **Accuracy:**

Google Translate provides high-quality automated translation but may occasionally produce phrasing that differs from how a native Welsh speaker would express the same idea. Schools should review translated content for accuracy where precision is important.

## Children's data

Blippit Boards is a staff-facing platform. Children are not users of the system.

Teachers control the content entered into Blippit Boards. Schools always remain the data controller, and Blippit Boards acts as a data processor under the school's instructions.

Schools are encouraged to minimise identifiable pupil information in free-text fields in line with their own data protection policies.



## Control and choice

### AI-assisted reporting is optional and requires two levels of consent:

1. **School level:** A member of the Senior Leadership Team must enable AI-assisted reporting via User Management Dashboard → Whole School Settings. This makes the feature available to staff but does not activate it automatically.
2. **Teacher level:** When generating a report, each teacher is presented with a clear choice between the AI-enhanced version or the standard non-AI version. Teachers may switch between versions at any time.
3. 'Reflect' is subject to the same organisational controls as other AI-assisted features and is available only when enabled by a school or trust in the Dashboard.

### SLT Controls:

- SLT can disable AI-assisted reporting at any time, immediately stopping all AI processing and removing the option from teachers' screens
- If not enabled at school level, only standard non-AI functionality is available
- Schools may choose whether and when to use AI-assisted reporting as part of their own governance and data protection arrangements

## Further information

- Full GDPR and privacy information:  
<https://www.blippitboards.com/more-about-blippit/terms/gdpr-and-blippit-boards>
- Data Processing Agreement (DPA):  
<https://www.blippitboards.com/more-about-blippit/terms/gdpr-and-blippit-boards>
- Questions about data protection or AI use:  
Email: [support@blippit.co.uk](mailto:support@blippit.co.uk)

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