

2023

IMPACT REPORT

**GREEN
SPORTS
DAY** OCT.6



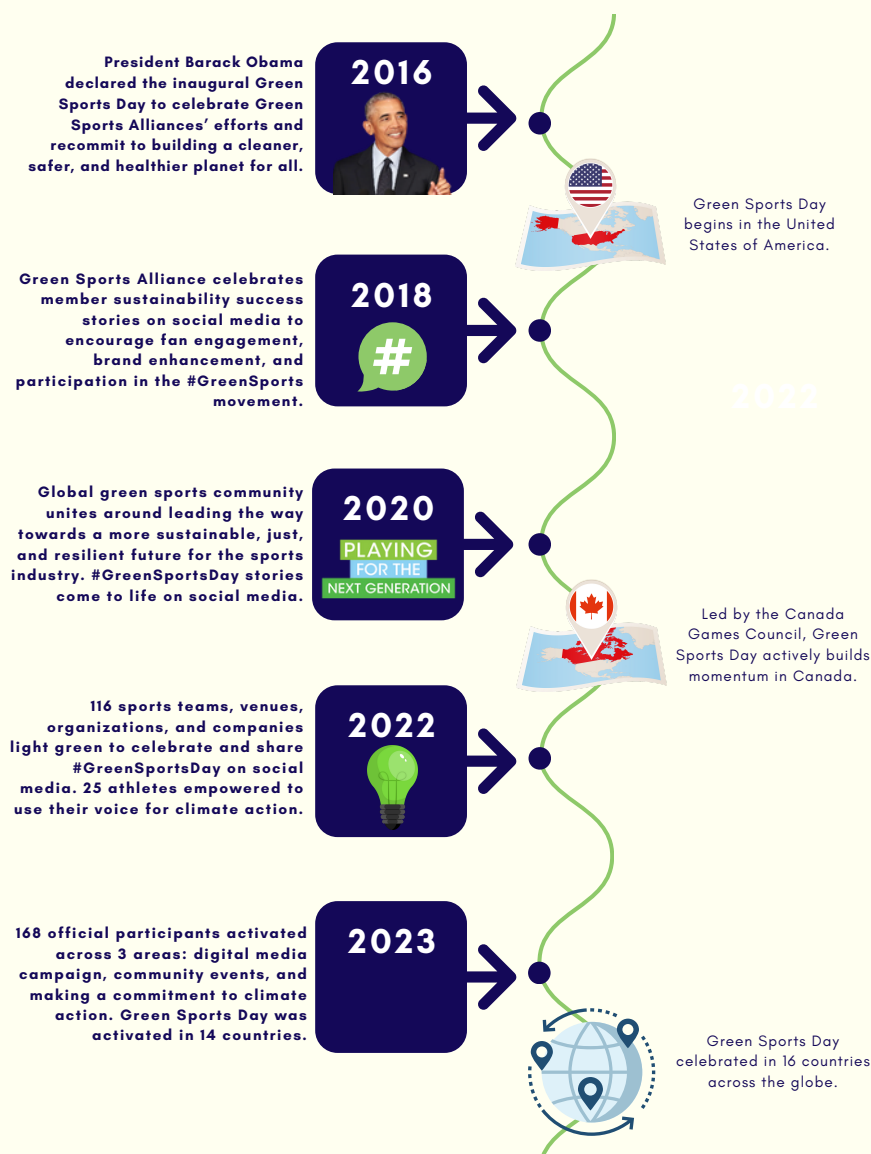
**GREEN
SPORTS
ALLIANCE**



Green Sports Day® is celebrated on October 6th when the global sports community comes together to increase environmental awareness, take sustainable action, and celebrate the positive impact sports can have for people and the planet.

Green Sports Day® originated in 2016, when the White House declared October 6th as the inaugural Green Sports Day to recommit to building a cleaner, safer, and healthier planet for all. **For almost a decade, the Green Sports Alliance has united the global sports community by making this call for climate action in the sports industry to bring awareness to the sports greening movement already in action.**

Green Sports Day® is a worldwide celebration by the global sports community and its stakeholders, including teams, athletes, venues, fans, global allies, companies, community organizations, and youth sports.



BY THE NUMBERS

168 official participants

22M digital reach

14 countries represented

11 events on the ground

ACTIVATIONS



#GREENSPORTSDAY
SOCIAL MEDIA
CAMPAIGN

DOWNLOAD THE DIGITAL
ACTIVATION TOOLKIT



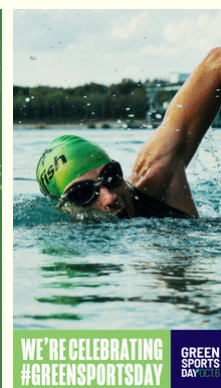
MAKE A COMMITMENT
TO **CLIMATE ACTION**

SHARE YOUR ACTION
WITH GREEN SPORTS
ALLIANCE TEAM



ACTIVATE YOUR
COMMUNITY TO
CELEBRATE

REGISTER YOUR EVENT
ON OUR WEBSITE



2023 PARTICIPANTS



ALLIES:



COUNCIL for
RESPONSIBLE
SPORT



PLAYERS
FOR THE PLANET

GREEN
SPORTS

DAY



GEO
Foundation
for Sustainable Golf

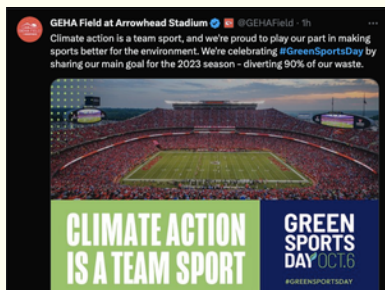
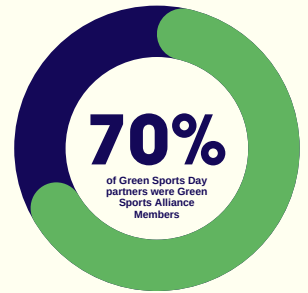
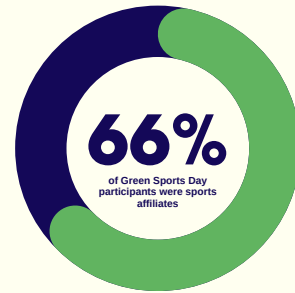
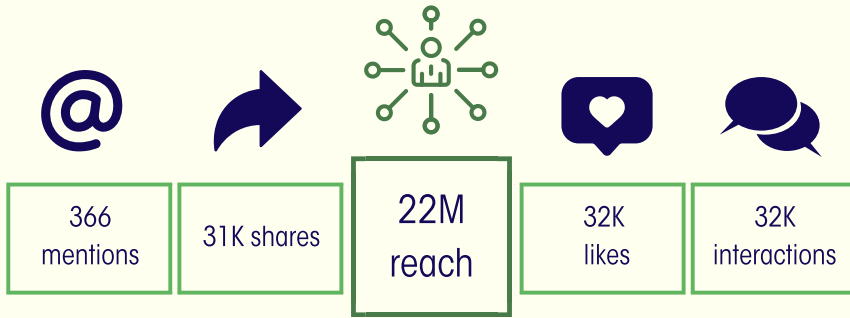
PARTNERS

11th Hour
3R Sustainability
5T Sports Group
Active Giving
AEG
Agendi
Allegiant Stadium
Allianz Field
Alon and Araw Club Philippines
AMBSE
Anheuser-Busch
APTIM
Aramark Collegiate Hospitality
Athletes Unlimited
Atlanta Braves
BC Games Society
Better Battery Co
Bold Reuse
BPI
Bridge Sustainability
Broward County Schools
BSI Group Americas
Caely Renewables
Chase Center
Chicago Cubs
Citizen Group
Climate Executive Coaching
Climate SMART
Club Deportivo Guadalajara (Chivas)
College Football Playoff
Colorado Rockies Baseball Club
Compose[d]
Council for Responsible Sport
d&b audiotechnik
Delaware North
Dining Services at University of North Carolina at Charlotte
Dow
Duke University Athletics
Eagle Flexible Packaging
eco evolutions
EOC EU Office
Eosis Consulting
Eosis Inc
Extreme Hangout
FedExForum

Finley Stadium, First Horizon Pavilion
Fiserv Forum
FOH
FOX Sports
FreeAgentNow
G&S
Game Changers Institute
GEO Foundation for Sustainable Golf
Gillette Stadium
Global Sport Institute
Green Planet Sport
Green Sports Alliance
Green Sports Blog
Green Sports Day Canada
Hard Rock Stadium
Honeycomb Strategies
Houston Astros
Huhtamaki
Huntington Bank Stadium
IMG
Indianapolis Motor Speedway
Indycar
Inno-Pak
International Dart Federation
Kansas City Chiefs
Kraft Sports + Entertainment
LA Galaxy
LA28 Olympic and Paralympic Organizing Committee
Loopt Foundation
Los Angeles Memorial Coliseum
Major League Baseball
McKinstry
Mercedes-Benz Stadium
Milwaukee Bucks
Ministerio de Salud
Minnesota United FC
Minnesota Wild
National Basketball Association
National Sports Center
NatureWorks
O'land Stations
Oregon State University
Petoskey Plastics
PGA TOUR
Philadelphia Eagles

Play for the Planet
Players for the Planet
Pittsburgh Pirates
Portland Trail Blazers
Pritchard Sports & Entertainment Group
Project Sun'D'Raising
PureCycle Technologies, Inc.
r.World
SACA
SEA
Seattle Seahawks/Lumen Field
Seattle Sounders FC
Silverstone Circuits Ltd
SmartSort Technologies, Inc.
SOLUBAG USA Inc
Sport Positive
Sporting Kansas City
St. Louis Cardinals
State Farm Stadium
Sunbelt Rentals
Sustain Coastal at Coastal Carolina University
Sustainable Horizons Podcast
TD Garden
Texas A&M Athletics
The Ohio State University
TURN
University of Florida IFAS Extension
University of Georgia
University of Illinois
University of Montevallo
University of North Carolina
University of South Florida
University of Virginia Office for Sustainability
University of Washington Athletics
University of Wisconsin- Stevens Point
U.S. Ski & Snowboard
Viridis Initiative
WISL
WM
World Surf League
Xcel Energy Center
Yale University

IMPACT



IN THE MEDIA



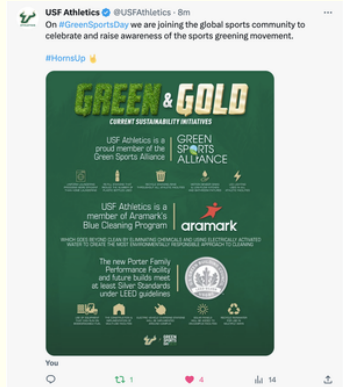
ARIZONA STATE UNIVERSITY AND GREEN SPORTS ALLIANCE FORGE DYNAMIC COLLABORATION TO DRIVE INNOVATION

BOLD REUSE, PORTLAND TRAIL BLAZERS, AND LEVY LAUNCH RIP CITY REUSE, THE FIRST LARGESCALE REUSABLE CUP PROGRAM WITHIN U.S. PROFESSIONAL SPORTS

Q2 STADIUM BECOMES WORLD'S FIRST SOCCER-SPECIFIC STADIUM TO EARN TRUE PRE-CERTIFICATION

MIAMI HEAT PEP RALLY HELD AT CENTRAL PARK ELEMENTARY AS PART OF ENERGY CONSUMPTION CHALLENGE

IMS CONTINUES TO LEAD SUSTAINABILITY RACE TOWARD ZERO



PARTNER HIGHLIGHT



GSA Executive Director, Roger McClendon with Deja McClendon on the sidelines talking #GreenSportsDay at the 2023 Athletes Unlimited Volleyball Opening Game in Mesa, Arizona.



Lit green on Oct 6th!

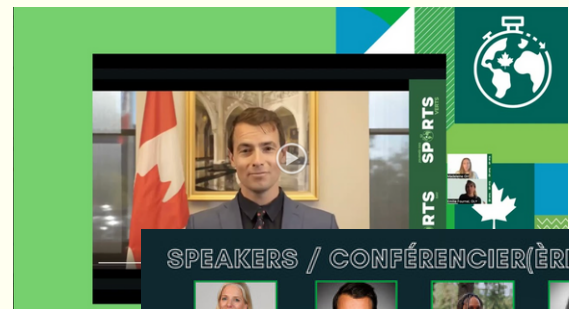


- Shared “Green Sports Day” highlight as the first carbon-neutral league in the United States on ESPN Broadcast
- Successfully educated fans about “Green Sports Day” and had its first reusable straw giveaway
- Invited Roger McClendon to hand off the game ball for the 2023 Opening Day in Mesa, AZ

ALLY HIGHLIGHT



- Hosted a Virtual Green Sports Day Summit with 16 Speakers
- Proclamations made by 13 Canadian Cities and Provinces
- 60 Classrooms Tuned into Educational Programming
- 8 Venue Glow Ups Across Canada



SPEAKERS / CONFÉRENCIER(È)S



GREEN SPORTS DAY OCT.6

SPORTS INDUSTRY LEADERS
UNITE FOR EMPOWERING
SUSTAINABLE CHANGE ON THE
8TH ANNUAL GREEN SPORTS DAY



www.greensportsalliance.org/greensportsday
info@greensportsalliance.org

MARK YOUR CALENDAR
EVERY YEAR ON OCTOBER 6