

GAME  
ON   
2030

## IMPACT REPORT

2025

June 10th - 12th  
InterContinental Miami  
Miami, FL

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# SUMMIT BY THE NUMBERS

“

Let's make protecting the planet as interesting, as exciting, as a fourth quarter comeback.”

- Jenna DiPaolo of Ocean Conservancy

1

Networking Reception

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Networking Breaks

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Community Partners

1

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Local Sports Venue Tours

26

Prestigious Awardees

The 2025 Green Sports Alliance Summit spanned three days in Miami, Florida, and the theme “Game On 2030” encouraged participants to boldly pursue their goals with the support of the sustainability community. We brought together players, leaders, and champions from the sports and entertainment sectors to highlight how venues, teams, leagues, organizations, athletes, and corporate partners worldwide are actively addressing and making a difference in the environmental and social challenges faced by our communities.

At the InterContinental Miami and Kaseya Center, the Green Sports Alliance hosted a networking reception, keynotes, panel discussions, fireside chats, breakout sessions, innovation exhibitors, and an NBA Finals watch party for our diverse group of attendees.

The Green Sports Alliance was proud to once again unite the sports and entertainment industries at the 15<sup>th</sup> annual Summit and leave a legacy of sustainability in our host city of Miami.

42

Sponsors & Partners

36

Innovation Exhibitors

31

Main Stage Sessions

33

Breakout Sessions

13

Huddles



# ATTENDEE BREAKDOWN



# 737

Registered Attendees



## TOP 5 INDUSTRIES

1. Sports & Entertainment
2. Sustainability & Environmental Services
3. Food & Beverage
4. Consulting & Advisory Services
5. Higher Education

## COMMON JOB TITLES

- Executives
- Directors
- Founders
- Athletes
- Students

# 226

Cities Represented

# 17

Countries Represented



# 314

Different Companies

“

Together, we will continue to drive concrete change creating a strong positive impact in football, in sport, and in the broader society we serve.”

- Michele Uva, UEFA

# THANK YOU, VOLUNTEERS!

---



**50**  
Volunteers

**14**  
Schools Represented

The volunteers for the 2025 Green Sports Alliance Summit played a key role in the event's success.

Their dedication, professionalism, and commitment to excellence ensured seamless operations throughout the Summit. By fostering an inclusive and welcoming environment, they helped create a meaningful and engaging experience for all participants.

# SPONSORS

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**Honeywell**



happily



**SHOWPOWER**

**STRIVE**  
by STX



**Churchill**  
CONTAINER



**Coca-Cola**

**essity**



**WASSERMAN**

# EXHIBITORS

**Churchill**  
CONTAINER

**maxR**  
A FREESTRICK COMPANY



**BATTERY TOUR**

**checkSammy**  
A SUSTAINABILITY COMPANY

**Rubbermaid**  
Commercial Products



**rworld**

**CleanRiver**  
RECYCLING SOLUTIONS | 35

**ECO PRODUCTS**



**KERAMIDA**  
GLOBAL SUSTAINABILITY | CLIMATE | ESG

**AstroTurf Corporation**  
AstroTurf, Rekortan, Laykold

**MTD**



**DART**

**KANEKA** Green Planet

**PI PROUD IMPACT COLLECTIVE**

**MaCher** **intuitive**

**ROYAL ROAD**  
CARBON SOLUTIONS

**Okapi** Environmental Services



**BradyPLUS**

**EASTMAN**

**ORWAK**  
PART OF GROUP

**TORK**  
Think ahead.

**o'Land** FILL STATION

**Honeywell**

**THE DAVID GROUP**

**WHEYWARD SPIRIT**

**LIVEPRINTING.COM**  
● ● ● ● ●



# SUMMIT PROGRAM

## DAY ZERO

**Venue Tours** provided Summit attendees with an opportunity to visit and learn about the sustainable aspects of local stadiums and arenas. They offer insight into local best practices for waste diversion, energy efficiency, and water use and reduction best practices. This year's Summit Attendees were able to visit one of the following venues:

- **Hard Rock Stadium**, home to the Miami Dolphins, Formula 1 & Miami Grand Prix
- **University of Miami**, home to the Hurricanes
- **Loan Depot Park**, home to Miami Marlins
- **Kaseya Center**, home to Miami Heat



**Opening Night Networking Reception:** Over 400 attendees engaged in an evening of networking at the crossroads of sports, entertainment, and sustainability at 601 Miami at the iconic Kaseya Center. Guests sampled the flavors of Miami in the locally-sourced cuisine, while enjoying drinks courtesy of the Green Sports Alliance. Guests were encouraged to show team spirit by wearing their favorite jerseys or team colors.



# SUMMIT PROGRAM

## DAY ZERO

### COMMUNITY IMPACT REPORT



The Green Sports Alliance Foundation proudly partnered with Coca-Cola Beverages Florida for this year's Summit Community Impact Project.

In collaboration with Miami Dade County, **53 attendees** joined a two-hour beach clean up at **Matheson Hammock Park**, the first public park in Miami-Dade County, began in 1930 with the donation of 85 acres of tropical hardwood hammock forest by William J. Matheson and his son Hugh. This land was intended for use as a botanical garden, and the park has since grown to 630 acres through further donations and purchases. It is a gathering area for many beach goers and has a history of accumulating trash due to high tides, boaters, & trespassers.

Coca-Cola Beverages Florida provided aluminum Dasani water for all volunteers. **4Ocean** donated heavy duty gloves for all volunteers to ensure safety while cleaning the beach. The gloves were then donated to the InterContinental Miami staff.

**55**

lbs of waste collected

**53**

Volunteers

**Sponsored by:**



# SUMMIT PROGRAM

## DAY ZERO

### VOLUNTEERING EVENT REPORT



The Green Sports Alliance partnered with [Debris Free Oceans](#) to remove waste from the ocean near Pace Picnic Island.

**21 attendees** joined a 2-hour boat ride to Pace Picnic Island, a popular location for recreational boaters, which leads it to being heavily littered. To address this, the island was temporarily closed Summer of 2024 and then reopened with a Leave No Trace program. Volunteers participated in cleaning up ocean debris around the 0.23 sq miles island.

**171**

lbs of waste collected

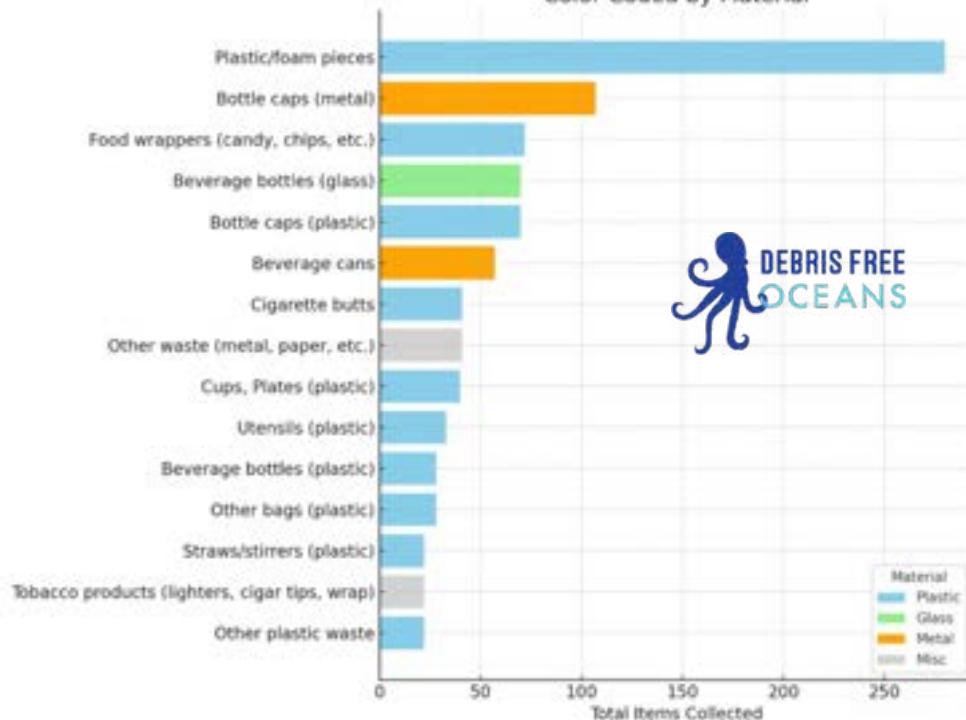
**1151**

Pieces of trash collected

**24%**

of waste collected went to recycling

Top 15 Most Common Items Collected During Island Cleanup  
Color Coded by Material



# SUMMIT PROGRAM

## DAY ONE

### Emcees:

- Kunal Merchant, Managing Director Lotus Advisory
- Sarah Pilla, Climate & Weather Journalist Spectrum News 1
- Alex Meacham, President of Shining Star Sports

### Guest Speakers:

- Chris Paul
- Michele Uva

### Main Stage Sessions:

- From the Playing Field to the Planet: A New Game Plan for Sustainability, Inclusion, and Indigenous Leadership
- From the Heart of a Fighter, Muhammad Ali's Call to Compassion & Greatness
- Climate Risk & Business Opportunity: a league-level analysis of what the future holds
- Launch of the Strategy Playbook
- "Strength through Unity," UEFA's Football Sustainability Strategy 2030
- Bridging Environmental and Public Health: Partnerships for Positive Impact
- Protect Where We Play: From Fandom to Action
- Better for You Choices
- From the Goal Line to the Front Line: A Young Athlete's Climate Journey
- Blueprints for Waste Diversion: Innovation in Building and Renovation
- Sustainable Apparel with KERAMIDA, Cleveland Cavaliers
- League Lightning Round

### Breakout Sessions:

- **Strategy Playbook: Deep Dive**
  - Elaine Aye, Gregory Behl, Ryan Heither, Cameron Funk
- **Tork Sustainable Hygiene: Deliver Exceptional Guest Experience While Achieving Your Sustainability Goals**
  - Jill Trider, Caren Mansholt, Eric Koncz, Scott Jenkins
- **Conservation Champions: How Zoos, Aquariums, and Sports Teams Create Sustainable Communities Together**
  - Blair Neelands, Cassie Williams, Deborah Luke, Mark Fisher
- **Last Year's Balls, This Year's Courts**
  - Dave Wheaton, Erin Cunningham
- **Collaboration is the Winning Ingredient**
  - Riley Nelson, Mary McCarthy
- **Circularity in Sports Stadiums**
  - John Mitchell, Teddy Lhoutellier, Mike Prairie, Alex Nicolaou, Renee Bedford, Christi McGee
- **Gathering for Good: Leveraging the Power of Live Events to Restore Nature**
  - Carly Holencik, Norman Vosschulte, Linda Taylor, OLY, Andrea Poveda
- **The Energy Behind Broadcast Operations**
  - Zena Harris, Dennis Cleary, Rod Conti
- **Water Stewardship Strategies for Evolving Venues**
  - Matt Howard, Paul Sambanis, Galen Davis, Zach Ruiz
- **Zero Waste Strategies for Evolving Venues**
  - Andrew Bohenko, Nick Otte, Gregory Behl
- **How to Implement Sustainable JanSan and Foodservice Packaging Items at Your Venue Without Breaking the Budget!**
  - Caren Mansholt, Andrew Duncan, Mark Maggi, Rick Lombardo, Jake Diehl, Jarret David
- **"Strength through Unity": A Deeper Dive into UEFA's Football Sustainability Strategy 2030**
  - Michele Uva, Aileen McManamon
- **Innovative Sustainable Financing at the Heart of FC Barcelona's Net Zero Transition**
  - Rupert Robinson, Emily Lindahl, Carolyn Noble

### Main Stage Speakers:

- **Ian McDoom**, Senior Director, Engineering, Construction & Development Golden State
- **Anna Giulia Medri**, Head, Equator Initiative United Nations Development Programme (UNDP)
- **DeVone Holt**, Muhammad Ali Center
- **Aileen McManamon**, Founder/Managing Partner 5 Tool Sports Group
- **Kyle Bunds**, Associate Professor NC State University
- **Orjan Lundberg**, Founder and CEO D'Niche Inc.
- **Mike Prairie**, Director of Sustainability Amerant Bank Arena
- **Anthony Brower**, Associate Principal, Head of Sustainability Populous
- **Jana Lake**, President 3R Sustainability Assurance Services
- **Cynthia Miller**, Director, Safety & Sustainability Hard Rock Stadium
- **Michele Uva**, UEFA Executive Director for S&E Sustainability and UEFA officials delegate for EURO 2032 UEFA
- **Stephanie Miles-Richardson**, Assoc Dean, Graduate Education in Public Health and Director, MPH Program Morehouse School of Medicine
- **Carrie Salone**, Morehouse School of Medicine
- **Paris Stroud**, Public Health Professional Morehouse School of Medicine's Center of Excellence on Climate and Environmental Health
- **Andrew Bohenko**, Sustainable Initiatives ManagerMercedes-Benz Stadium
- **Jenna DiPaolo**, Chief Brand and Communications Officer, Ocean Conservancy
- **Nicholas Mallos**, Vice President, Ocean Plastics, Ocean Conservancy
- **Emily Page**, student-athlete and EcoAthlete
- **Chris Paul**, NBA Player, Founder of Good Eat'n, Green Sports Alliance Board Member
- **April Siler**, CEO of Good Eat'n
- **Ingrid Petri**, VP of Business Strategy & Development, NFL
- **Rishin Tandon**, student & inventor of YES
- **Haley Davidson**, Chief of StaffTennessee Titans
- **Lee Spivak**, Director, Advisory Services WM
- **Patrick Greenfield**, Vice President of Sales & Marketing URT
- **Danielle Doza**, Vice President, Sustainability and Environmental Services Cleveland Cavaliers and Rock Entertainment Group
- **Brazos Barber**, Director of Sustainability PGA TOUR
- **Christina Hovestadt**, Sr. Manager, Community Relations National Football League
- **Melanie Lee**, Senior Director, Ballpark Operations Major League Baseball
- **Logan Waddle**, Sustainability Program Leader Penske Entertainment
- **Hilary Meyer**, SVP of Impact Athletes Unlimited
- **Scott Jenkins**, Board Chair of Green Sports Alliance Foundation
- **Riley Nelson**, Head of Sustainability, NASCAR
- **Tiffany Lau**, AVP, Venue Development & Arena Sustainability Lead, National Basketball Association



[Click here to watch Day One recap on YouTube](#)

# SUMMIT PROGRAM

## DAY ONE

“

I am grateful for the Green Sports Alliance because you don't know what you don't know. Everyone in here, all the different panels—you're getting the opportunity to learn, so I'm really grateful to the Green Sports Alliance for having this Summit.”

- Chris Paul of NBA, Good Eat'n, and Green Sports Alliance Board



[Click here to watch Day One recap on Youtube](#)

# SUMMIT PROGRAM

## DAY TWO

### Main Stage Sessions:

- **Soccers' Toughest Opponent**
- **Revenue Generation Playbook**
- **Mega Event Sustainability: The Big Games**
- **Menues That Matter**
- **From Stage to Screen: Driving Sustainability Through Entertainment**
- **Decarbonization with Honeywell, Intuit Dome, & Johan Cruijff Arena**

### Breakout Sessions:

- **Revenue Generation Playbook: Deep Dive**
  - Lucas Kuriga, Mike Martin, Krystle Johnson, Nelson Ventress, Erik Johnson
- **Breaking Ground, Breaking Barriers: The First LEED Certified Women's Sports Stadium**
  - Sara Greenwood, Michael Damas
- **Leveraging Green Sports Day for Year-Round Impact**
  - Jason Parkin, Brianna Cook, Alexandra Scheib
- **Built to Run: Designing Venues with Operations in Mind - a Case Study with the Tennessee Titans**
  - Monica Rowand, Lee Spivak, Kellen DeCoursey, James Arel, Haley Davidson
- **Certified for Impact: How ISO 20121 Drives Value in Sustainable Events**
  - Gina Macilwraith, Dena Ciampa, Michael Kraus, Christos Markopoulos
- **The Global Landfill Crisis: How Stadiums & Universities Are Addressing Waste Challenges**
  - Yadira Diaz, Mike Prairie, Christopher Kalaw, Zach Ruiz, Teddy Lhoutellier
- **From Stage to Stadium. How Music Can Help Elevate Sport to 100% Emission-Free Power**
  - Vivian Belzagui, Paul Schurink, Lawrence Millar
- **Inside the Operation: How To Build Venue-Scale Sorting From the Ground Up**
  - Matthew Garvin, Ciera Culcasi, Russ Hutchinson
- **Playing for the Next Generation - Green Sports Alliance Foundation**
  - Diana Dehm, Rishin Tandon, Craig Chavis Jr, Chris Schuler, Aubrey Organ, Robin Sidman, Lady Merle Liivand, Emmanuel Ellerbee
- **Justice in Sports Sustainability Strategies: Bringing Social and Environmental Together to Drive Better, More Just Outcomes for People and Planet.**
  - Radha Balani, Sephra Abraham
- **Collaboration Between the Athletics Department and the Office of Climate and Sustainability**
  - Brandon Hersh, Sean Morello, Noelle Fuchs
- **Making Sustainability a Business Strategy For the Sports and Entertainment Industry**
  - Uma Patwardhan, Scott Jenkins, Joe Abernathy, James (Jim) Renne
- **Profit, Planet, & Policy: Finding the Balance**
  - Austin Wentworth, Tristan Lora
- **Game-Changers off the Field: Meaningful Municipal Leadership to Catalyze Just and Sustainable Communities**
  - Dana Clare Redden, Ashley Gladney

### Huddles:

- **Integrating Impact: Building Buy-In Across the Business**
  - Andrea Poveda
- **The Long Game: Driving Change in Uncertain Times**
  - Jason Twill, LEED Fellow, Justin Downey, Anthony Brower, FAIA, LEED Fellow
- **The New Wave: How Sports and Entertainment Stars Can Tell a New Climate Story**
  - Michael Geddes, Nicholas Mallos
- **Sustainability for Beginners: How to Get Started**
  - Dominic Mittiga, Heidi Mallin
- **Play to Zero: Technology to Track, Improve, and Recognize Building Performance**
  - Micah Elan, Emily Heppard
- **Game Changers: Sports as a Tool for Environmental Conservation**
  - Ismael Diaz
- **Buzzing Into Biodiversity: How Bees Can Power the Future of Green Sports**
  - Noah Wilson-Rich

- **Operating a Stadium You Don't Own**
  - Hilary Meyer, Kirsty Beauchesne
- **Bridging Industry and Academia: Advancing Sustainability Through Collaboration**
  - Randall Penn, Shaun Hoyte
- **Leap the Gap: Confronting the Real Obstacles to Sustainable Action**
  - Alicia Silva
- **Importance of Storytelling to Advance Your Mission**
  - Denise Melanson, Calder Hynes
- **The Giving Grove: Partnerships for Food Access, Green Space & Community**
  - Aleah Likas
- **Goal! Scoring on Sustainability for the 2026 World Cup**
  - Steph Hallinan, Cynthia Miller
- **Mobilizing IndyCar's Value Chain Partners Towards Decarbonization**
  - Kunal Koul

### Main Stage Speakers:

- **Eric Levine**, Co-founder Count Us In & Earth FC
- **Bobby Warshaw**, Vice President Bloom Sports Partners
- **Sinead Farrelly**, Professional Athlete Count Us In
- **Deb Friedel**, Corporate Senior Director of Sustainability Delaware North
- **Radha Balani**, Expert Partner - Strategy & Leadership Think Beyond
- **Melanie Condon**, Keurig-Dr Pepper
- **Bill Combs**, VP, Sustainability Penske
- **Ryan Allen Hall**, Senior Director of Public Events and Sponsorships College Football Playoff
- **Sunny Sohrabian**, Director, Sustainability LA28
- **Roger McClendon**, Executive Director Green Sports Alliance
- **Alan Horowitz**, Vice President, Enterprise Sustainability Aramark
- **Rich Grab**, Director of Culinary Innovation Aramark Sports + Entertainment
- **AY Young**, Youth Leader United Nations
- **Chris Frost**, CEO Frost LLP
- **Greg Reitman**, Founder Blue Water Institute & Blue Water Film Festival
- **Katie Bailey**, Director of Sustainability Intuit Dome / Los Angeles Clippers
- **Dani Stern**, Sr Director- Global Sports and Entertainment Vertical Leader Honeywell
- **Sander Van Stiphout**, Director Innovation & Advisory Johan Cruijff ArenA

# SUMMIT PROGRAM

## DAY TWO

“

When you come to the Green Sports Alliance and you start to recognize that people see, feel, and think the same way that you do, you realize that we can change the world. This work can't sit on the sidelines; we can't wait to do this later. It has to happen, and it has to happen now.”

- DeVone Holt of Muhammad Ali Center



 [Click here to watch 2025 Summit Day 2 Recap on YouTube](#)

# AWARDS CELEBRATION

The annual **Play to Zero Awards** are for sports organizations that can show through the Play to Zero platform or other tracking platforms 30-100% reduction or diversion in Waste, Water, or Energy at their venue. These quantitative reductions are based on a year-to-year comparison of a baseline usage figure to a performance period figure. Because sports venues are dynamic and have varying events, attendance, and local climate considerations, it is nearly impossible to compare against one another. As such, the Play to Zero Awards aim to highlight continuous improvement for each venue, based on its own baseline performance.

- **Player** - 30% reduction for energy or water or 30% diversion rate
- **Leader** - 50% reduction for energy or water or 50% diversion rate
- **Champion** - 100% reduction for energy or water or 90% waste diversion rate

The **Play to Zero Innovation Awards** are for teams, venues, individuals, initiatives or programs that have shown leadership in their organization regarding sustainability, social justice, or environmental justice. These qualitative awards aim to highlight initiatives/programs that are having a positive impact outside of the quantitative Play to Zero Awards.



- 1 **Play to Zero Energy Champions:** Allegiant Stadium and San Diego Padres
- 2 **Play to Zero Waste Champions:** Climate Pledge Arena, Lumen Field, Mercedes Benz Stadium, San Diego Padres, State Farm Arena, The Ohio State College Football Gameday, UBS Arena
- 3 **Play to Zero Waste Leader:** Allegiant Stadium, Energizer Park St. Louis CITY SC, Kansas City Chiefs, Moody Center, NASCAR Chicago Street Race, Q2 Stadium, Target Field, University of Minnesota College Football Gameday
- 4 **Play to Zero Energy Player:** Minnesota United FC
- 5 **Play to Zero Waste Player:** Kaseya Center, NC State College Football Gameday, Sporting Kansas City
- 6 **Innovation Award Recipients:** Gillette Stadium, Las Vegas Raiders, Brandon Hersh

**Community Impact Award:**  
Seacology

**Environmental Legacy Award:**  
Joe Abernathy, St. Louis CITY SC

**Environmental Leadership Award:**  
Michele Uva, UEFA



# DIGITAL IMPACT

The 2025 Green Sports Alliance Summit, featuring a diverse collective of attendees and representatives from the sports and entertainment industries, advanced the public dialogue on sustainability.



## Media Features:

[With U.N.'s 2030 deadline approaching, it's 'Game On' for Green Sports Alliance](#)

[UEFA receives environmental leadership award](#)

[KERAMIDA on the Main Stage at GSA Summit: Sustainable Apparel in Focus with the Cleveland Cavaliers](#)

[Green Sports Alliance Launches Strategy Playbook to Embed Sustainability into the Business of Sports](#)

[3R Supports Green Sports Alliance in Achieving ISO 20121 Certification](#)

[2025 Green Sports Alliance Summit Coming to Miami](#)



**534K**

LinkedIn Impressions

**11%**

Follower Increase

**29.9K**

Instagram Impressions

**#25AllianceSummit**

# ENVIRONMENTAL SUSTAINABILITY COMMITMENT

The Green Sports Alliance committed to lowering our environmental impact by reducing, calculating, and offsetting our GHG emissions and water usage and creating minimal waste.

We committed to procurement, services, and practices that were healthier for the environment, reduced waste, conserved resources, lessened pollution, and minimized carbon emissions.

As a testament to our commitment, this year, with the support of 3R Sustainability and RoyalCert, we achieved ISO 20121 certification for the Summit—the international standard for sustainable event management.



## THANK YOU EVENT GREENING PARTNERS:



Karbon-X, our Emissions Tracking and Offset Sponsor, supplies the tools that allow event attendees to measure, reduce, and offset their own travel-related GHG emissions.



Rubbermaid, our Waste Reduction Sponsor, provides the resources and attendee education to ensure we reuse, reduce, compost, and recycle all possible materials.



Bonneville Environmental Foundation, our Water Footprint Sponsor, mitigates our water usage with Water Restoration Certificates.



Max-r, our 2030 True Zero Sustainability Sponsor, supports Summit sustainability initiatives to ensure our initiatives align with best practices in waste, energy, and water reduction.

Please see the Appendix for all relevant data supporting the 2025 Green Sports Alliance Environmental Impact Report.

# EVENT SUSTAINABILITY INITIATIVES

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## GHG Tracking: Material Scope 1, 2, and 3

By using Karbon-X, the Green Sports Alliance was able to track the GHG emissions directly and indirectly caused by the 2025 Green Sports Alliance Summit. This included:

- Partnering with Karbon-X to track all material Scope 1, 2, and 3 Emissions.
  - This tracking included direct venue data (kWh, therms, etc), travel (flights, local transportation), and procurement-related (merchandise) emissions.
- Collecting energy, waste, and water data from InterContinental Miami.

## Offer Individual Carbon Calculation and Offset to all Attendees

- Attendees were encouraged to use Karbon-X to calculate and offset their carbon impact in advance of Summit or during the event by scanning a QR code.

## Gold Standard Carbon Credits

- Karbon-X sponsored the remaining balance of the Gold Standard Carbon Credits after the offset by attendees of the 2025 Green Sports Alliance Summit.

## Transportation

- InterContinental Miami and Kaseya Center were within walking distance (0.8 miles).
- We provided transportation to the Day of Community Event and to the Kaseya Center to avoid individual vehicle emissions and aid in accessibility.

## Locally-Sourced Food Options

- We served locally-sourced food options to provide attendees with a taste of Miami cuisine while keeping associated impact low.

## Water

- Like GHG, we tracked all water usage across our footprint. We encouraged water reduction practices such as using reusable water bottles and carefully selecting responsible host sites. At the 2023 Summit, we launched our "Water Playbook" to help venues and teams adopt more responsible practices.
- BEF mitigated our water footprint by providing sufficient Water Restoration Certificates, amounting to at least XXX certificates, which is equivalent to XXX gallons of water.
- The Water Restoration Certificates are from the XXX in XXX.

# EVENT SUSTAINABILITY INITIATIVES

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## Bring Your Own Water Bottle

Attendees were encouraged to bring their own water bottles!

- Coca-Cola Beverages Florida provided refillable/recyclable aluminum water bottles at the Community Impact event on Day 0.

## Sort Your Waste

Our Circularity Sponsor XXX provided color-coded waste bins and simple signage to ensure waste sorting was simple. r.World provided reusable serviceware for the Opening Night Networking Reception and the Summit Day 1 and Day 2.

## Sustainability Guidelines

Please see [2025 Summit Attendee Sustainability Guidelines](#)

## Zero Waste

- We recognize that our purchasing decisions have significant environmental and social implications. At this year's Summit, in conjunction with releasing our Reuse Playbook, we are using all reusable serviceware for our meals, including plates, cutlery, and cups. We are committed to:
  - Sourcing products and services that are environmentally responsible, sustainable, and safe
  - Minimizing waste, conserving resources, and reducing our carbon footprint throughout the entire supply chain
  - Supporting local and diverse businesses that share our commitment to environmental sustainability
  - Encouraging innovation and continuous improvement in environmental performance through collaboration with suppliers, partners, and industry associations

# ENVIRONMENTAL IMPACT

## Energy



Karbon-X allocated 215 verified climate credits through a blend of high-integrity, third-party certified climate solutions. Each credit represents one tonne of greenhouse gas emissions reduced or removed, contributing to measurable, lasting global impact.



**215**

M  
T  
C  
D  
E

**Carbon Credits Retired**

**Total GHG Emissions calculated using the following inputs:**

- Business travel
- Purchased goods and services
- Upstream transport and distribution
- Waste generated in operations

Karbon-X's curated climate portfolio for the 2025 Green Sports Alliance Summit supports multiple United Nations Sustainable Development Goals (SDGs) including:



This portfolio was designed to address both the operational emissions of the Summit and the contributions made by registrants who opted to support reductions tied to their travel, offering a unified climate story that reflects the values of Green Sports Alliance and its members.

*Please see the Appendix for all relevant data supporting the 2025 Green Sports Alliance Environmental Impact Report.*

# ENVIRONMENTAL IMPACT

## Waste



Waste Reduction Sponsor

All waste materials were hand-sorted by Green Sports Alliance volunteers to ensure maximum diversion. Rubbermaid, our Waste Reduction Sponsor, provided us with three-stream waste bins: Reuse, Compost, and To Be Sorted.

In alignment with our 2024 publication of the Reuse Playbook, we used all reusable r.World serviceware for our meals, including plates, cutlery, and cups.

***100% use of reusable food and beverage serviceware for the entire event.***

A teal-colored arrow pointing upwards and to the right, positioned next to the percentage value.

96%

Waste Diversion Rate



*Please see the Appendix for all relevant data supporting the 2025 Green Sports Alliance Environmental Impact Report.*

# ENVIRONMENTAL IMPACT

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## Water



Water Footprint Sponsor

Bonneville Environmental Foundation (BEF) offset our water footprint by restoring water to critically dewatered rivers and streams through their Water Restoration Certificates® (WRCs). These certificates help restore the ecological, recreational and economic health of critical freshwater ecosystems.

BEF provided 330 WRCs, **equivalent to 330,000 gallons of water restored** to critically dewatered rivers and streams or the equivalent of 66,000 four-gallon water cooler containers.

 **66,000** GALLONS

**Total Water Usage**

**Water usage from  
InterContinental Miami  
and Kaseya Center**

*Related to: restrooms, sanitation, food service (preparation and dishwashing), and HVAC systems.*

*All WRC projects are certified by a qualified third party against a strict set of criteria to ensure flow is restored to the environment in locations and at a time that will have an optimum environmental benefit. For more information regarding our WRC supply sources, visit: [b-e-f.org/water-portfolio](http://b-e-f.org/water-portfolio).*

*Please see the Appendix for all relevant data supporting the 2025 Green Sports Alliance Environmental Impact Report.*

# ENVIRONMENTAL CONSIDERATIONS

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## Environmental Policy

The InterContinental Miami and Kaseya Center are committed to reducing environmental impact through sustainability programs that cut energy use, conserve water, reduce waste, and support community well-being for a more resilient future.

### Energy

While also measuring and reporting annual water and energy usage, and GHG Emissions, Kaseya Center designed their AT&T East Plaza space to include a solar canopy to showcase renewable energy. Kaseya Center also reduces air conditioning run time on non-event days without disrupting occupant comfort.

### Water

Kaseya Center has established **potable** and **non-potable water lines** for venue irrigation and maintenance.

### Waste

Kaseya Center already implements two-bin waste receptacles providing guests with a recycling, but they also partner with Ball Recycling to 600,000 reusable, infinitely recyclable aluminum cups to Kaseya Center concessions. They also divert over 40% of venue waste from landfills via composting, sorting, recycling, reusing and donating. A portion of that compost will be regularly repurposed and donated as soil to Baptist Health Homestead Hospital's Grow2Heal community garden.

“

I'm here because we really are passionate about sports and the opportunity to realize the business value of sustainability."

- Jana Lake, 3R Sustainability

# ENVIRONMENTAL CONSIDERATIONS

## Provided a procurement guide to vendors [\(click to read\)](#)

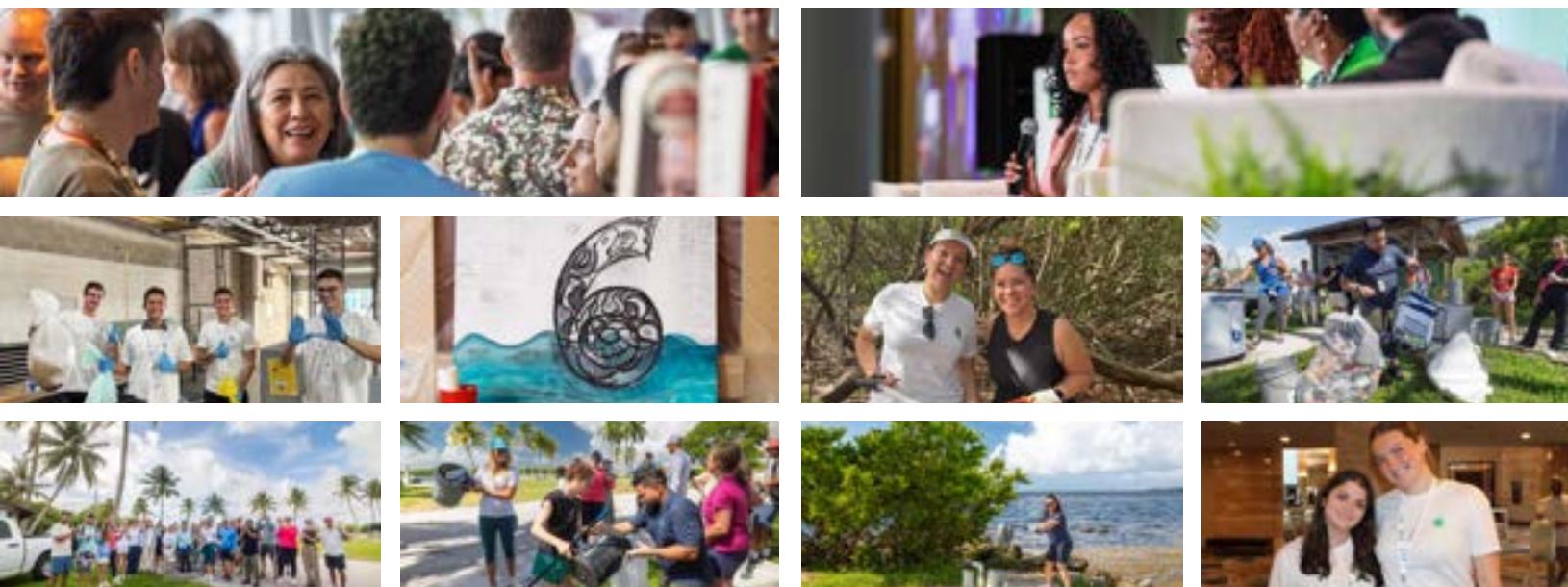
**Commitment:** Together, the Green Sports Alliance, Kaseya Center, and InterContinental Miami are committed to lowering our environmental impact and creating minimal waste. We commit to purchasing safer products and services for the environment and attendees, reducing waste, conserving resources, lessening pollution, reducing water usage, and minimizing carbon emissions.

**Purpose:** This policy outlines our guidelines and expectations for all purchasing activities at InterContinental Miami to reduce environmental impacts. Additionally, we seek to leverage our Summit and the sports platform to be models for best practices for the industry.

**Food and Beverage Serviceware:** We encouraged vendors to use reusable and refillable containers for food and beverage items. For compostable packaging, vendors had to use only BPI-certified compostable packaging, which could not contain any plastics, including biodegradable or oxo-degradable plastics, or PFAs. And for recyclable materials, vendors had to use recyclable materials such as glass, aluminum, and paper for their products.

**Booths and Brand Displays:** We encouraged vendors to opt for durable and reusable options and to use local vendors to limit shipping.

**Swag and Giveaways:** We discouraged physical giveaways and advised exhibitors and sponsors to opt for digital swag.



# SUMMIT HISTORY

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[Download 2011 Report](#)[Download 2016 Report](#)[Download 2012 Report](#)[Download 2017 Report](#)[Download 2013 Report](#)[Download 2018 Report](#)[Download 2014 Report](#)[Download 2019 Report](#)[Download 2015 Report](#)[Download 2022 Report](#)[Download 2023 Report](#)[Download 2024 Report](#)

“

What we do, it's more than just a promise; it's a call to action for everyone. We can't do it alone. It takes all of us. Your efforts add to the collective.”

- Joe Abernathy of St. Louis Cardinals

# SPECIAL THANK YOU

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## THANK YOU TO COMMUNITY PARTNERS



GREEN  
SPORTS  
ALLIANCE  
FOUNDATION

4ocean



## THANK YOU TO MEDIA PARTNERS

The New York Times



IMPACT  
EDITION



## THANK YOU TO PLAY TO ZERO & SPORTS GREENING MOVEMENT MEMBERS



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MORE CHEERS.



Delaware  
North



Honeywell



Okapi  
Environmental  
Services

POPULOUS



THINK  
BEYOND



Levy

maxR

# APPENDIX

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## Energy

### GHG Emissions: Methodology

# APPENDIX

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## Energy

GHG Emissions: Methodology (*continued from previous page*)

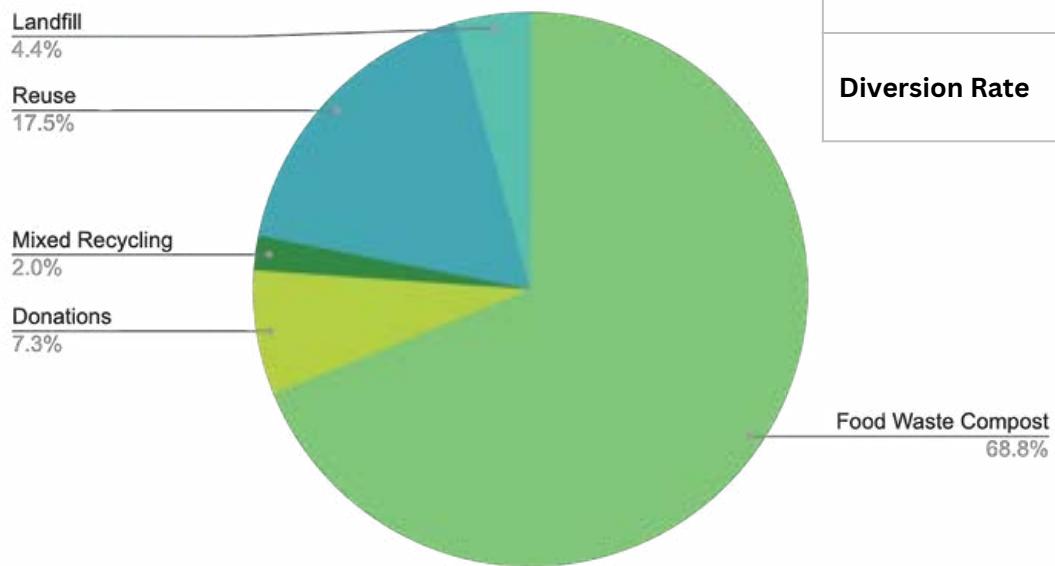
# APPENDIX

## Waste

### Waste Diversion

Statistics from the InterContinental Miami

**96% Waste Diversion Rate**  
**0.69 tons diverted out of 0.72 tons total**



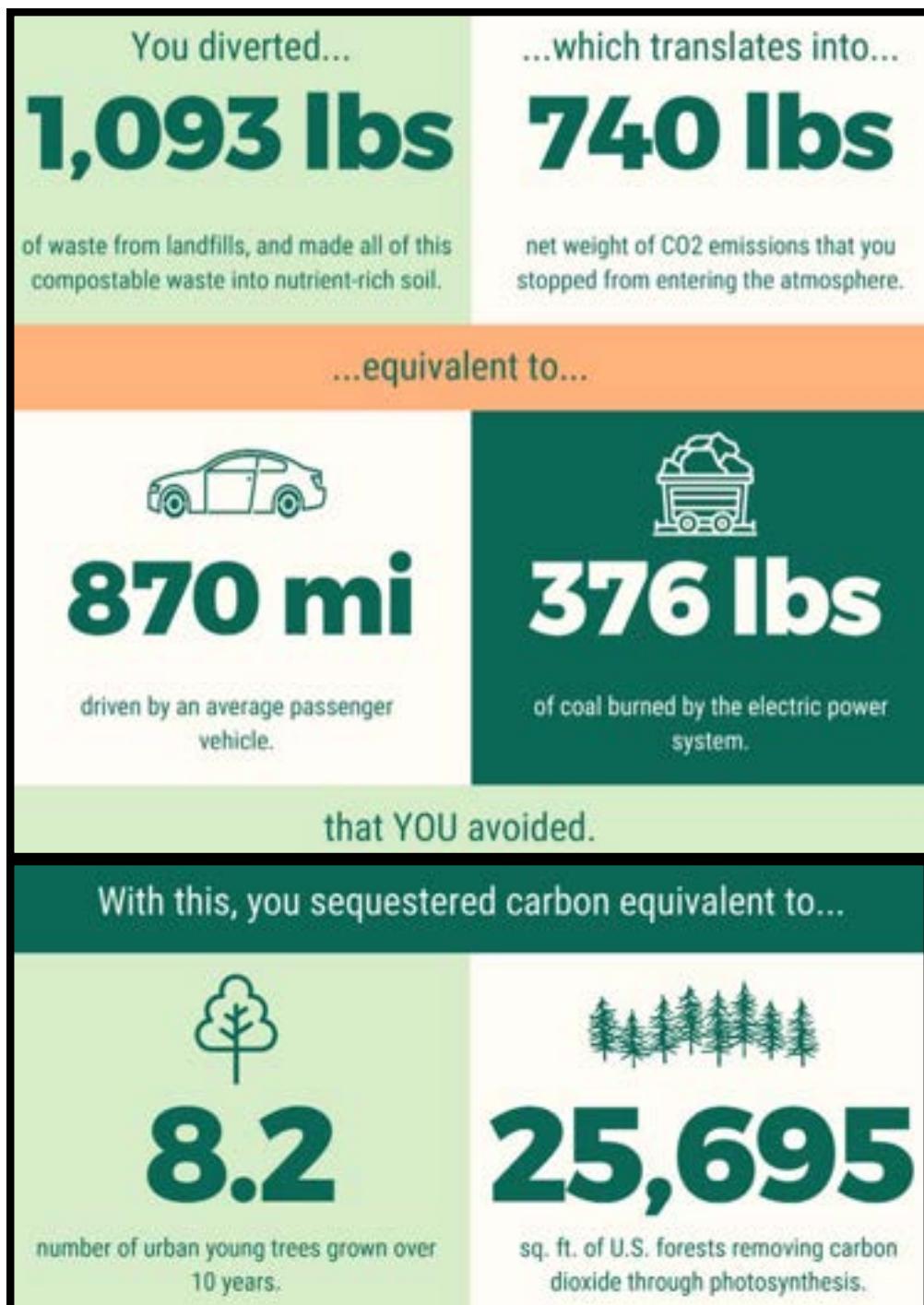
Category	Tonnage
Food Waste Compost	0.55
Donations	0.058
Mixed Recycling	0.016
Reuse	0.14
Landfill	0.035
<b>Total</b>	<b>0.79</b>
<b>Diverted</b>	<b>0.76</b>
<b>Diversion Rate</b>	<b>96%</b>

\*Networking Reception at the Kaseya Center data is incomplete. The event used only reusable plates and glasses & compostable utensils. Refillable water stations were accessible.

# APPENDIX

## Compost

soilmate



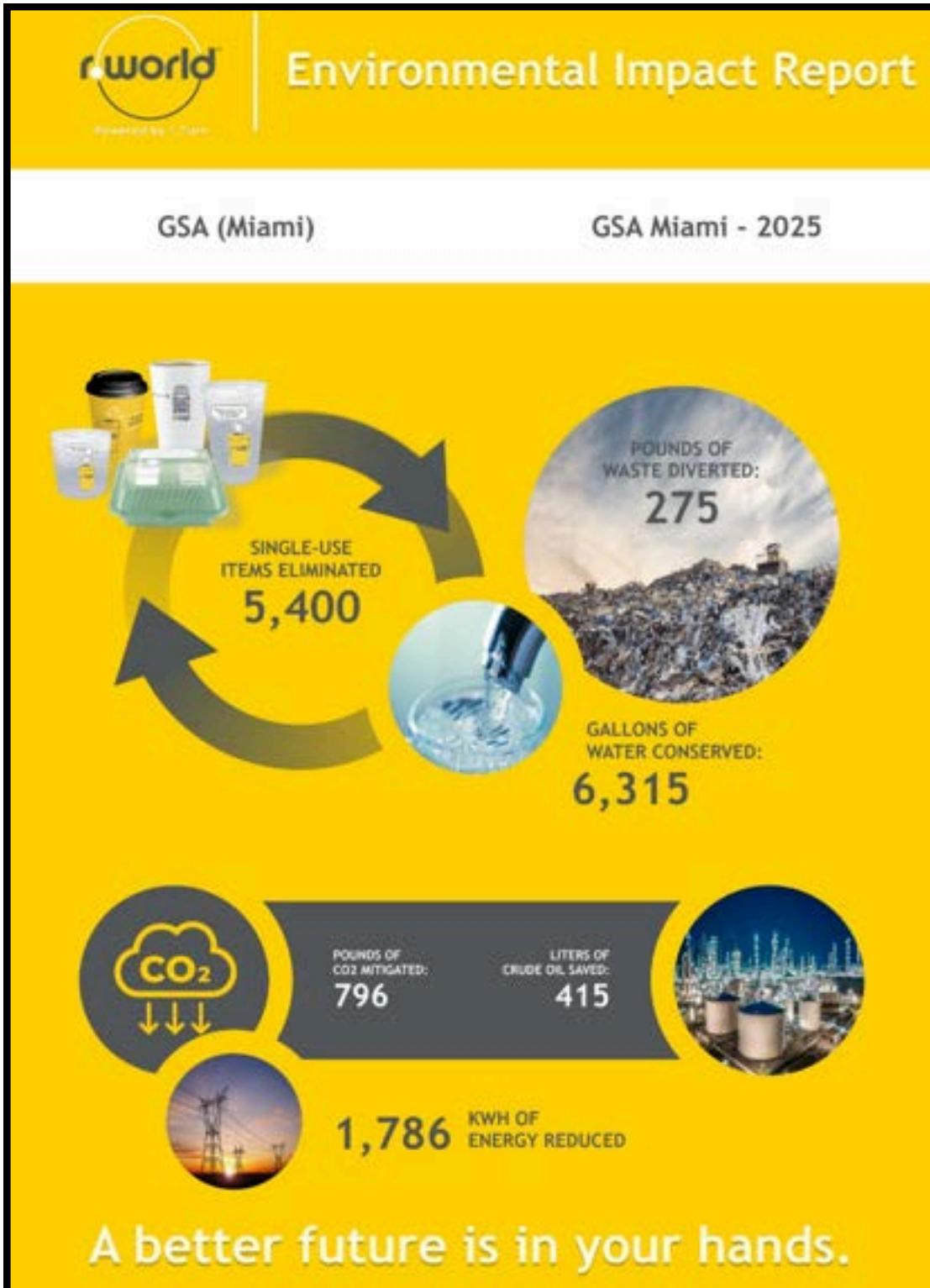
# APPENDIX

## ISO 20121 Certification



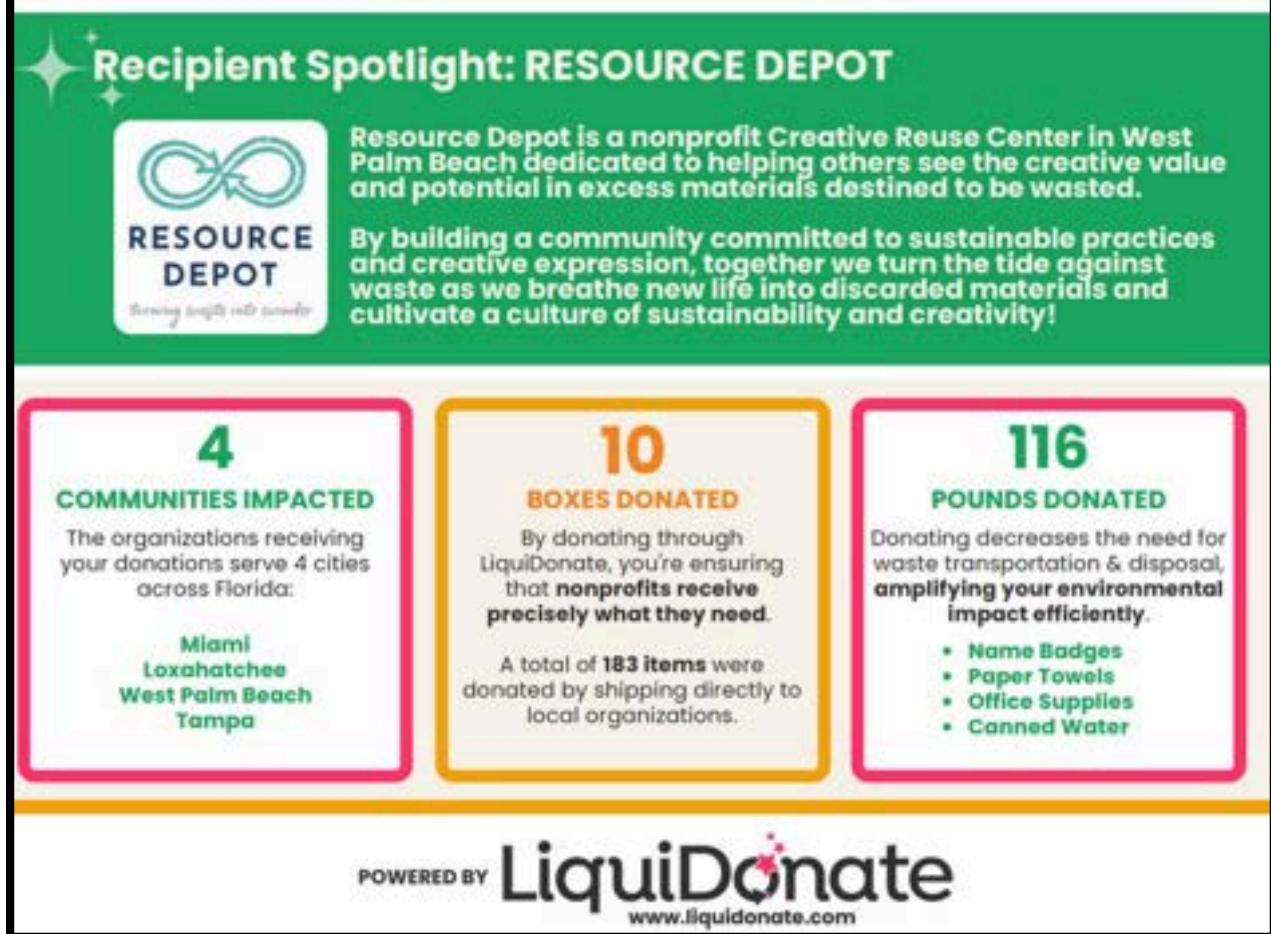
# APPENDIX

## Reuse



# APPENDIX

## Donations



Please see the Appendix for all relevant data supporting the 2025 Green Sports Alliance Environmental Impact Report.

# APPENDIX

## Water



CERTIFICATE #15126 - 08/14/2025

THE BONNEVILLE ENVIRONMENTAL FOUNDATION (BEF) HONORS

### Green Sports Alliance for 2025 Green Sports Alliance Summit

For restoring water to critically dewatered rivers and streams by purchasing Water Restoration Certificates® (WRCs) from BEF. Your purchase, combined with that of other BEF partners, helps restore the ecological, recreational and economic health of critical freshwater ecosystems.

All WRC projects are certified by a qualified third party against a strict set of criteria to ensure flow is restored to the environment in locations and at a time that will have optimum environmental benefit. For more information regarding our WRC supply sources, visit: [b-e-f.org/water-portfolio](http://b-e-f.org/water-portfolio).

#### PURCHASE DETAILS AND EQUIVALENCIES:

**330**

NUMBER OF WATER RESTORATION CERTIFICATES® PURCHASED

THIS IS EQUIVALENT TO

**330,000**

GALLONS OF WATER RESTORED TO CRITICALLY DEWATERED RIVERS AND STREAMS

OR, THE EQUIVALENT WATER IN

**66,000**

STANDARD FIVE-GALLON WATER COOLER CONTAINERS



Todd Reive | BEF CEO



#### DETAILS OF WATER RESTORATION CERTIFICATES® ORDER:

##### Jordan River Flow Restoration

The Jordan River Flow Restoration project focuses on Environmental Water Transactions (EWTs), as an important conservation tool for restoring and maintaining flow in the Jordan River to Farmington Bay of Great Salt Lake in Utah. Water transaction efforts in this section of the Jordan River are year-round industrial and municipal water rights. Third party verification by Watercourse Engineering.

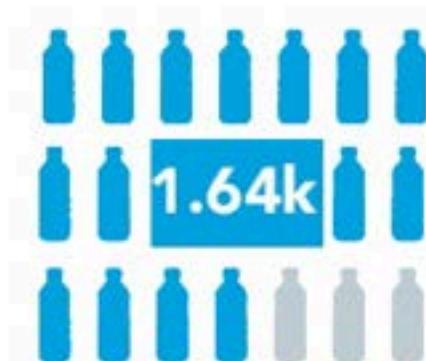
# APPENDIX

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## Water

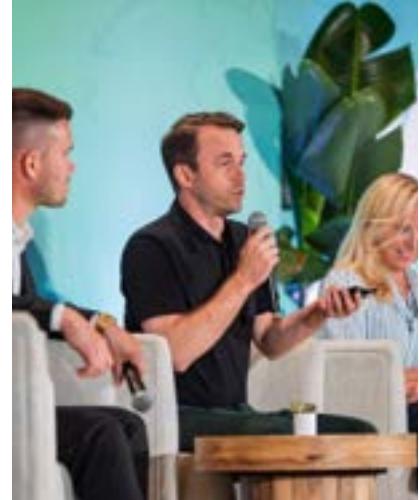


Over 219 Gallons of  
tap water  
transformed into  
FloWater.



1,649 plastic water bottles  
saved from entering the  
environment.





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