



Omio and Kolet announce strategic partnership to keep travellers instantly connected

An innovative partnership between the leading multimodal booking platform and travellers' favourite eSIM solution, delivering 1GB of free data to all Omio users

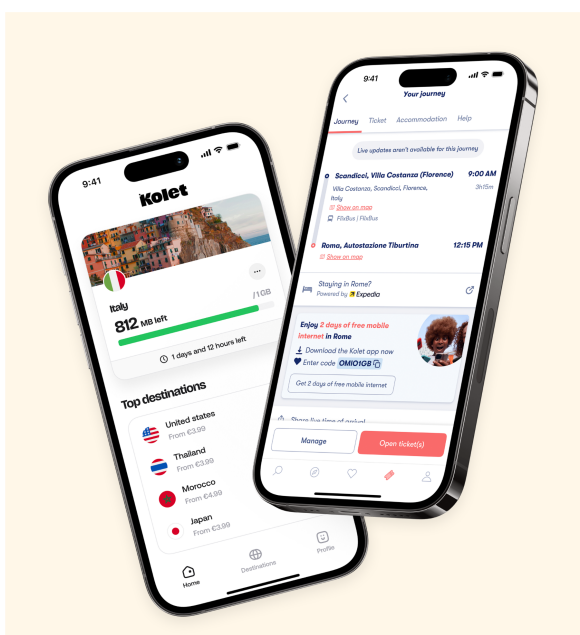
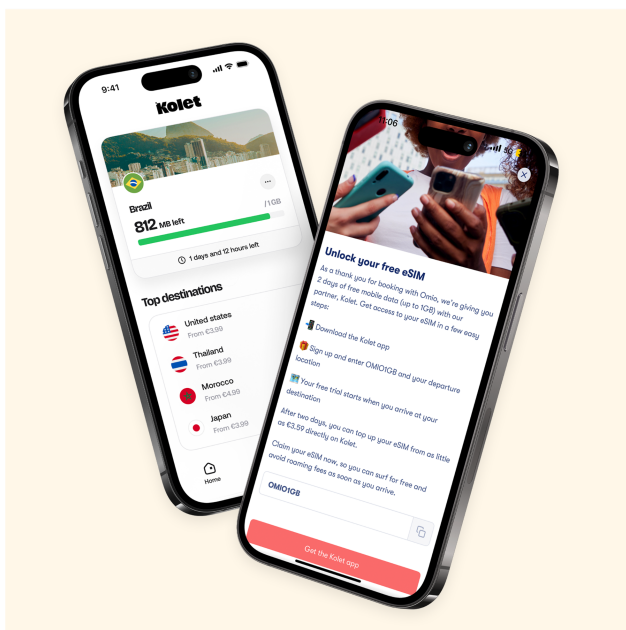
Paris, October 21, 2025 – French start-up [Kolet](#), specialising in eSIM solutions for travellers, today announces a strategic partnership with [Omio](#), the leading multimodal booking platform for global travel.

After a soft launch phase in August this year, the official rollout will take place in October 2025. Centred around the shared goal of providing seamless and connected journeys, the partnership provides every traveller with instant and free connectivity upon arrival at their destination, with 1GB of data provided by Kolet.

With over 80,000 tickets sold daily for travel across 46 countries via Omio, this partnership will allow travellers across the globe to stay connected from their very first steps abroad.

A simplified and integrated experience

Each booking made on Omio automatically triggers 1GB of data via the Kolet app, delivered to the traveller by post-booking email or through the “Manage My Booking” banner within the Omio app.



Once installed, the **Kolet eSIM** automatically selects the best available network among several partner operators in each country, ensuring a fast and reliable connection.

And for those travelling across multiple countries during the same trip, **Kolet's offer allows them to stay connected in each destination with a single eSIM**, greatly simplifying the customer experience.

Connectivity: an essential part of travel

Finding your route, booking transportation, accessing tickets, staying in touch with loved ones, or working remotely are all situations where **not having an internet connection can make travelling abroad much harder and stressful**. Thanks to its partnership with Kolet, Omio can now simply address this need for its customers.

Veronica Diquattro, President B2C and Supply, Omio, comments, *“Our mission is to make every journey as seamless as possible, from inspiration to destination. Integrating Kolet into our customer journey ensures our travellers are connected from the moment they arrive, enabling them to travel with confidence, comfort, and freedom.”*

Anne-Carole Coen, co-founder of Kolet, adds: *“This partnership with Omio marks a key milestone for Kolet. By partnering with a leading travel tech platform, we make connectivity as accessible and simple as booking a ticket.”*

Accelerating a B2B2C strategy

- **For Kolet**, Omio is the first major partnership with a pure travel tech player. A collaboration fully aligned with Kolet’s DNA of innovation, and one that paves the way for future advanced technology integrations.
- **For Omio**, the value is clear: Through Kolet, Omio enhances the end-to-end experience for its travellers and drives loyalty through the 1GB of free data offered with every trip.

About Kolet

Founded in 2024 by entrepreneurs Eduardo Ronzano, Anne-Carole Coen, and Mehdi Chraibi, Kolet is a 100% digital eSIM app that enables travellers to stay connected worldwide without physical SIM cards or hidden fees. Its B2B2C model already attracts travel leaders such as Air France-KLM, Kiwi.com, Hopper, Exoticca, MakeMyTrip, and Wego, who integrate Kolet into their customer journeys to offer instant connectivity on arrival. Available in 190 countries, Kolet includes 1 GB of free data upon activation and is committed to sustainability, with B Corp certification in progress.

About Omio

Since its foundation in 2013, the Omio Group has helped customers discover new ways of travelling. Thanks to its two interconnected platforms, Omio and Rome2Rio, Omio is the world's leading multimodal travel platform for searching, comparing, and booking. Omio B2B Partnership services OTAs and mobility providers with bespoke business solutions. Omio supports its customers in their desire to explore Europe, the US, Canada, Southeast Asia and Brazil via train, bus, flight, and ferry. Omio sells more than 80,000 tickets daily, employs over 430 staff from more than 50 countries and maintains offices in Berlin, Prague, Melbourne,

Bangalore and Singapore. The Omio Group offers its customers journeys that move them.
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