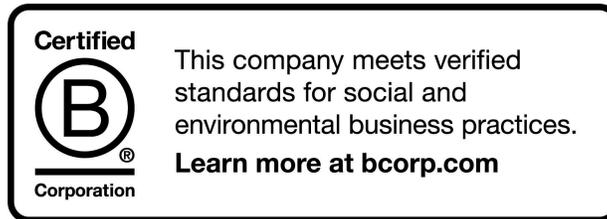


# Kolet

## Kolet Achieves B Corp Certification with a Score of 99.7 Points



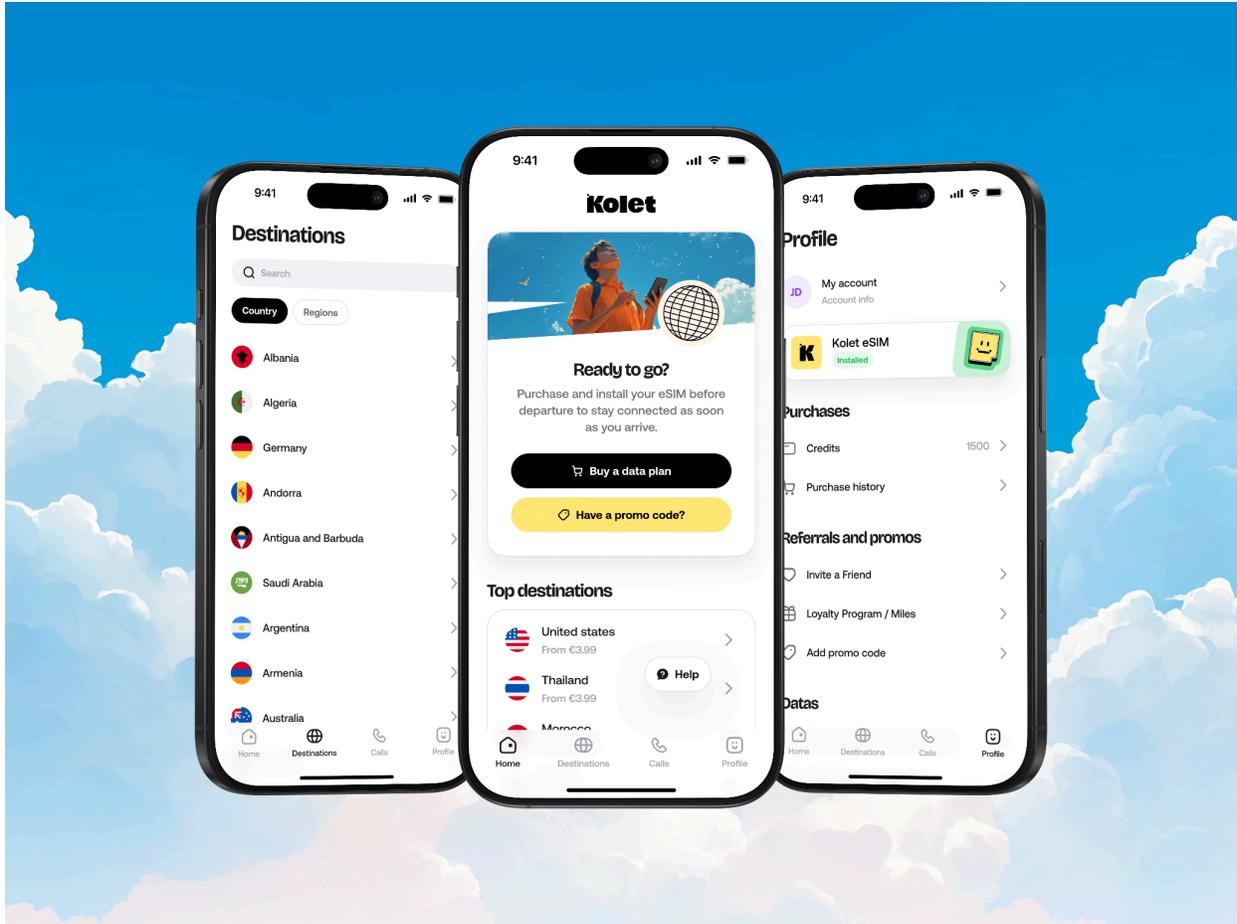
Paris, January 28, 2026 – After simplifying access to mobile data abroad through a universal digital eSIM, French startup Kolet announces that it has obtained **B Corp certification with a score of 99.7 points**, significantly above the required threshold of 80 points. This result places Kolet among the highest-rated companies in the tech and telecom sector.

Granted by the independent, nonprofit organization **B Lab**, B Corp certification recognizes companies that meet high social and environmental standards and place positive impact at the heart of their business model. In France, **nearly 500 companies across various industries are currently B Corp certified**.

“From day one at Kolet, we engaged in the B Corp journey not as a label to obtain later, but as a structuring framework to guide our decisions and build a company aligned with its values,” explains Anne-Carole Cöen, Co-Founder and CMO of Kolet.

### A Structuring Commitment at the Core of the Model

For Kolet, this certification formalizes an existing commitment: putting technology at the service of travelers in a responsible, transparent, and sustainable way. In a sector historically marked by complex and user-unfriendly models, Kolet promotes a different vision of international connectivity—simpler, fairer, and more responsible.



## A Responsible Tech Model in a Historically Undercommitted Industry

In a telecom environment still largely dominated by opaque models, hidden fees, and limited consideration of environmental and social impacts, Kolet stands out as an exception.

By offering a 100% digital eSIM, instantly activable in more than 190 countries, the startup helps reduce the use of physical SIM cards, decrease friction related to international connectivity, and encourage more controlled data consumption.

The B Corp audit notably recognized Kolet on three key dimensions:

1. Strong alignment between its mission and operational activities
2. A high level of transparency toward customers, partners, and teams
3. technology eco-design approach aimed at limiting physical resource use and reducing the environmental footprint of connectivity. Indeed, eSIMs reduce CO<sub>2</sub> emissions by eliminating plastic production and the associated logistics. At Kolet, eSIMs that are created but not used are systematically recycled.

## Strong Performance Across the 5 B Corp Pillars

B Corp certification evaluates companies across five pillars: **workers, governance, community, environment, and customers**. Kolet stood out in particular for:

- **Responsible governance** that integrates impact considerations into strategic decisions
- A **transparent customer experience**, with no hidden fees or misleading practices
- A **lean technological model** based on a digital-first approach and reduced use of physical resources
- **Strong attention to teams**, through flexible work models, fair and transparent compensation policies, benefits beyond legal requirements, and an ongoing commitment to diversity and company culture

## Strong Recognition at a Key Growth Moment

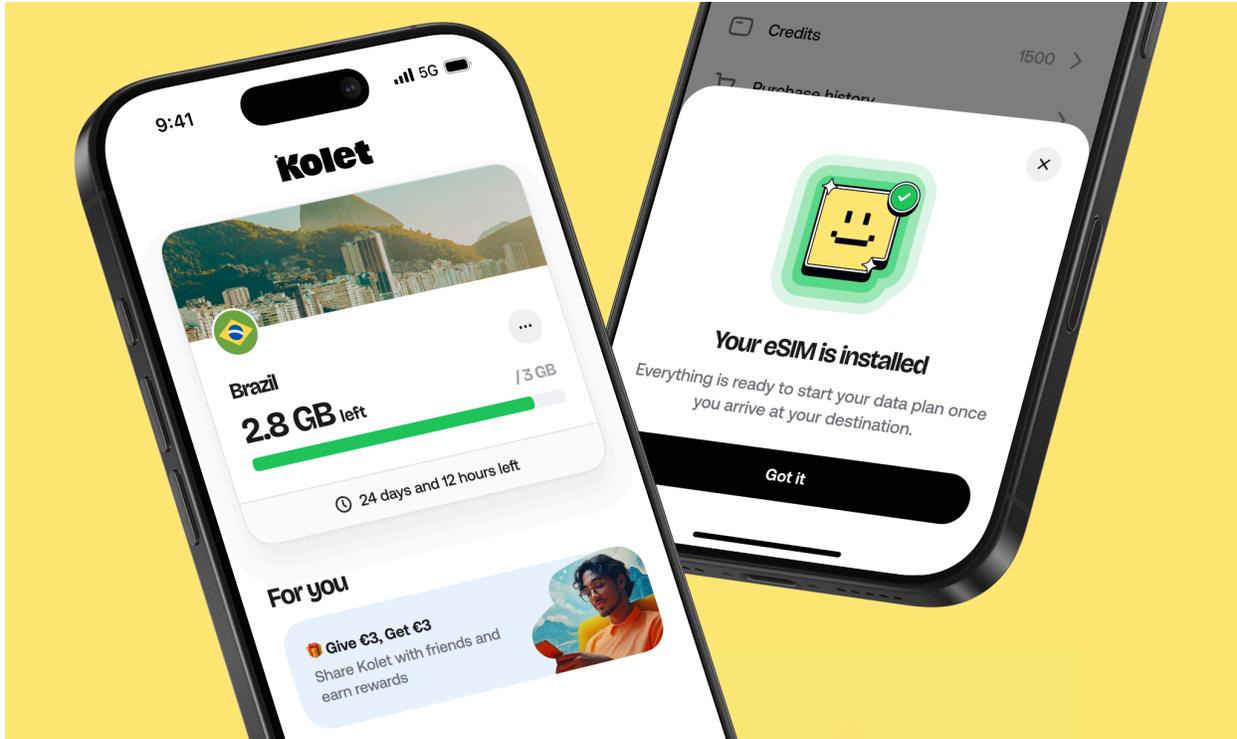
This certification comes just months after Kolet's **\$10 million Series A fundraising** round led by Daphni, with participation from **Peter Kern (former CEO of Expedia Group)** and **Jon Gieselman (former Apple executive)**. It confirms Kolet's ambition to combine **rapid growth with high impact standards** in a fast-transforming industry.

"Achieving B Corp certification with a score of 99.7 is a tremendous source of pride for the entire team. It validates a deep conviction: it is possible to build an ambitious, international, high-performing tech company while maintaining high environmental and social standards. At Kolet, technology is not an end in itself—it is a lever, guided by our mission, to simplify travelers' lives and build a fairer and more sustainable model," says Anne-Carole Cöen, CMO and Co-Founder of Kolet.

## B Corp: A Long-Term Commitment

More than just a label, B Corp certification is part of a continuous improvement approach. True to the movement's principles, Kolet chooses transparency by making its impact score public and embedding its commitments in a continuous improvement framework designed to evolve alongside its international growth.

By joining the B Corp community—bringing together **10,000 companies worldwide**—Kolet reaffirms its commitment to actively contributing to a more inclusive, equitable, and regenerative economy.



## About Kolet

Founded in 2024 by three entrepreneurs—Eduardo Ronzano, Anne-Carole Cöen, and Mehdi Chraibi—Kolet is a 100% digital eSIM app that enables travelers to stay connected worldwide without a physical SIM card or hidden fees. Its B2B2C model has already attracted leading travel companies such as Air France-KLM, Kiwi.com, Hopper, Exoticca, MakeMyTrip, and Wego, which integrate Kolet into their customer journey to offer instant connectivity upon arrival. Available in 190 countries, Kolet includes 1GB of free data upon activation and operates within a responsible framework reinforced by its B Corp certification.