### Excited to join uxcon vienna but feel like your manager might need a little extra convincing? We've put together a handy template for you.

#### Good luck!

# Hi boss,

I've been looking into **uxcon vienna (uxcon.io)**, an international UX conference that draws over 600 professionals from all over the world, and I think attending could be an amazing opportunity for me – and a real benefit to our team.

The event features around 50 international speakers, along with hands-on workshops and indepth talks covering important topics like UX writing, accessibility, ethics, and the latest trends in our field.

It's a rare chance to learn directly from industry leaders, pick up practical skills, and explore innovative ideas that could really enhance our work.

Here's why I believe attending would be so valuable:

- Expert insights: Learning from top speakers could provide new strategies to tackle our most challenging UX problems.
- Actionable skills: The hands-on workshops are designed to offer practical tools I can bring back and implement right away.
- Networking potential: With over 600 attendees, there's a lot of potential for meeting likeminded professionals, potential collaborators, or even future hires.
- Fresh ideas & inspiration: Exposure to new perspectives and approaches will help me bring creative, new ideas back to our projects.

I'd be happy to create a presentation or a detailed report afterward to share the most valuable takeaways with the team.

Would you be okay with me looking into the registration details and making this happen?

Thanks so much for considering it!

Your dedicated employee [your name here]

## **Summary** of costs

| Item               | Expense                                |
|--------------------|--|
| Ticket fee         | €650 - €950 (depending on ticket type) |
| Work hours spent   | (depending on ticket type)             |
| Travel costs       |  |
| Accomodation costs |  |

# **Attending** companies

#### Attendees come from companies such as:











































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