



PROGRAM DAY 1

Gumroad



main stage
Expeditihalle



side stage
Co-Innovation Factory

workshop room
Superar 1

workshop room
Superar 2

workshop room
Superar 3

07.30

doors open

09.00

Opening uxcon vienna 2024

09.15

Resolve to evolve: UX roles in a changing world

Molly Stevens, Booking.com

talk

09.45

User Research: Looking back...to look ahead

Steve Portigal, Portigal Consulting

talk

Gumroad

10.15

coffee break

10.55

The truth about career growth

Paola Mariselli, Birdie

talk

The world of AI and how it's changing the way users experience technology

Daniel Utrilla Mellinas, kununu

extended talk

11.25

Beyond numbers: Articulating the strategic value of user research impact

Nikki Anderson, User Research Academy

talk

Black mirror & the power of speculative design

Mick Champayne, Google,
Casey Hudetz, DocuSign

Design for the mind:
Neurodiversity and mental health in UX

Miriam Nabinger,
Minamalism

The science of great teams
& brilliant organisations

Imran Rehman & Sabine Ballata,
Kokoro

11.55

From God-mode to science with experimentation

Lucia van den Brink, Increase Conversion Rate

talk

How can Heavy Metal teach us to be more respectful to our consumers?

Bogomil Shopov - Boro, human | artist | hacker

extended talk

12.25

Typographer vs. accessibility

Oliver Schöndorfer, Pimp my Type

talk

workshop

workshop

workshop

12.55

lunch break

14.25

How to measure UX and design impact

Vitaly Friedman, Smashing Magazine

extended talk

The secret to creating engaging case studies

Anfisa Bogomolova, MEWS

talk

Designing for our future selves: Entertainment and its place in the lives of older cohorts

Kumar Kunal Jha, Zee Entertainment

talk

Define your UXR process

Nikki Anderson,
User Research Academy

Interviewing users:
Uncovering compelling insights

Steve Portigal,
Portigal Consulting

Accessible typography for web & UI design

Oliver Schöndorfer, Pimp my Type

15.25

What top designers won't tell you

Noelle Ghanem, revolut

talk

Wish you weren't here! Overtourism by design

Justyna Belkevic, foodpanda

talk

Der Neue Designer: How our good intentions hurt our profession

Aras Bilgen, Design Leader

talk

How to get your creative groove back

Elizé Leborgne, Elizé Presents

talk

workshop

workshop

workshop

16.25

coffee break

17.05

How to make great product decisions

Andy Healey, independent

talk

17.35

Grandma's wisdom for TED talk confidence

Elizé Leborgne, Elizé Presents

talk

18.00

closing & start evening program

Get-Together

@ Co-Innovation Factory

Drinks, music & a UX interviews session with **Kathy Toney & Salome Keller!**

UX book club

@Design Thinking Space

With **Sabine Ballata & Steve Portigal**. Please meet outside Expeditihalle at the end of the program.



talk: 30 minutes; short Q&A



panel discussion: group of expert in an open discussion



live stream + video recordings



extended talk: 60 minutes, interactive part/discussion



workshop: 2 hours, hands-on learning experience



audio-recordings



PROGRAM DAY 2

Gumroad



main stage
Expedithalle



side stage
Co-Innovation Factory

workshop room
Superar 1

workshop room
Superar 2

workshop room
Superar 3

07.30

doors open

09.00

Opening - with Nicole, Andreas & Mirjam

09.15

The state of experience design today
Giles Colborne, cx partners
🗣️ talk

09.45

Design ethically: From imperative to action
Kat Zhou, independent
🗣️ talk

Gumroad

10.15

coffee break

10.55

Thinking styles: Mend hidden cracks in your market
Indi Young, indiyoung.com
🗣️ talk

How AI Affects How Humans Think

11.25

Meeting product where they are: Why we need a knowledge management strategy
Emma Boulton, Waitrose & Partners
🗣️ talk

Rebecca Grier, Lokalise
🗣️ extended talk

Cyborg-centric design workshop

Design ethically: putting it into practice

Crafting development goals that spark joy

11.55

Bridging worlds: The value of diverse skills in technology
Ashten "Whoopi" Winger, Instagram
🗣️ talk

Design systems at scale: Best practices and pitfalls
Johannes Lehner, Intact
🗣️ talk

Ákos Csértán, Atlas Rise!
Norbert Krizsán, Mito Digital

Kat Zhou, independent

Kathleen Asjes, Connect & Grow

12.25

How user experience shapes the world of classical music
Christopher Widauer, Newzik
🗣️ talk

Decommissioning habits: Learnings from deprecating legacy platforms
Philipp Kanape, Engel & Völkers

🔧 workshop

🔧 workshop

🔧 workshop

12.55

lunch break - UX trivia @ main stage starting from 14:00 with Anfisa Bogomolova

14.25

Text to __: What generative AI means for designers
Mick Champayne, Google,
Casey Hudetz, DocuSign
🗣️ extended talk

How to build CX in a traditional organisation
Kristína Maliková, Lighting Beetle
🗣️ talk

Beyond layoffs: Continuous learning strategies for designers
Paola Mariselli, Birdie & **Ashten Winger**, ex Netflix
🗣️ talk

The workshop workshop

Dealing with an ambiguous future: Emotional design from fear to delight

Accessibility is not a checklist

15.25

The accidental love affair: emotional connection in the age of AI
Katy Mogal, idenpendent,
Markos Grohmann, Google

Level up your research toolbox and hit the nail
Florian Tress, SKOPOS NOVA
🗣️ talk

Co creation, the power of collaborative research among niche user groups
Feyikemi Akinwolemiwa, National Grid UK
🗣️ talk

Christiane Moser, CUXpro
Johannes Lehner, Intact

Esin Işık, Zalando

Laura Wissiak, Hope Tech
Julia Undeutsch, Atos

🔧 workshop

🔧 workshop

🔧 workshop

16.25

coffee break

16.50

UX: Commodity, enabler, or something else?
Kathy Toney, independent
Salome Keller, facilitat
🗣️ talk

17.20

closing, uxcon ticket raffle & start evening program

Sightseeing tours @ City / Burggarten Enjoy a lovely tour through Vienna and discover the enchanting city center.

UX runner's meetup @ City / Prater Max and Jörg are inviting all running enthusiasts for a jog in the Vienna Prater!

Autumn festival @ Brotfabrik Relax, mingle, enjoy a drink, and unwind after two days of conference.



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audio-recordings