



**1mind's
Personal Information, Collection,
and Usage Overview**

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Contact Us

Personal Data Category	Types of Personal Data	Purpose of Processing
Contact Us Form	• First name • Last name • Email • Location • Social handles like LinkedIn (when applicable)	• We will use your information in your contact inquiry to help figure out the issue or question you have. Additionally, we may use your account information to identify you as you use the technology so our team can understand your issue more clearly.



Marketing

Personal Data Category	Types of Personal Data	Purpose of Processing
Newsletter Sign Up Webinar / Online Events	• First name • Last name • Email • Location (when applicable)	• To send company, product, and community newsletter updates about new features, product releases, research, partnerships and offers. <i>Please note:</i> You can easily modify your newsletter preferences and / or unsubscribe at any time using the links (Unsubscribe or Manage Preferences) at the bottom of every Marketing email we send.



Customers, Users, and Beta Testers

Personal Data Category	Types of Personal Data	Purpose of Processing
Application Form	• First name • Last name • Email • Role (when applicable) • Organization (when applicable)	• We will use your account information to identify you as you use the technology so we can confirm all appropriate access and help navigate questions.
Customers, Users, and Beta Testers	• First name • Last name • Email • Audio recording(s) (when applicable) • Video recording(s) (when applicable) • Organization (when applicable) • Video uploads(s) (when applicable) • Audio uploads(s) (when applicable) • File upload(s) (when applicable)	• We will use your account information to identify you as you use the technology. • We will use your audio and video (when applicable - such as user tester video interviews) in order for you to hold conversations with an AI digital representation of a person. • This means that we will analyze and respond to your audio and video (when applicable) to help review questions or solve problems. • A human may observe the interaction remotely during or after the conversation for safety and training purposes. • We may store the data and use it for future research and development as noted in our Privacy Policy.



		• We may contact you about additional early opportunities to use our products, or for feedback relative to your experience. <i>Right to delete data:</i> You may request to have your data deleted any time. If you wish to do so, please contact us here.
Contact Us Form	• First name • Last name • Email • Inquiry • File attachments relevant to the inquiry (when applicable)	Creates a Customer Support Ticket for our team to follow up with the individual on.
Customer / Beta Testing Post Survey	• First name • Last name • Email • Organization • Survey responses	• We will use your survey answers to help inform on future product decisions.



Demos and Events

Personal Data Category	Types of Personal Data	Purpose of Processing
Discussions and Interviews	• First name • Last name • Email • Audio recording(s) (when applicable) • Video recording(s) (when applicable)	• We may store the data and use it for videos related to current or future products that will appear on our websites, news sites, social media, and other like kind platforms. • We may contact you about additional early opportunities to use our products, or for feedback.