

Camille Camahort

Senior Product Designer

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Summary

Senior Product Designer with 7+ years leading end-to-end design, from discovery to high-fidelity prototypes and shipped features. Expert in Figma and interaction design, with a passion for customer-centric experiences and collaborating across product, engineering, and data teams.

Experience

Contract Product Designer

Vancouver, BC • July 2025 – Present

Better Humans Agency

- Developed and managed social media content for Better Humans Agency, applying consistent brand guidelines and visual storytelling to build a cohesive and engaging digital presence.
- Designed and delivered website assets for agency clients, creating cohesive, user-focused digital experiences.
- Created visual assets, decks, and branded materials for agency clients, ensuring consistency with brand guidelines across all deliverables.

Founder

Port Moody, BC • July 2024 – Present

The Moody Studio

- Led the end-to-end redesign of LBC Express's website, driving discovery, concept ideation, wireframes, and high-fidelity prototypes in Figma in collaboration with their marketing team.
- Grew [The Moody Times Instagram](#) community to 3,000+ engaged followers through user-centric content strategy and visual storytelling, applying UX principles to audience retention.
- Produced social posts and Reels for Barkin's Instagram and managed a content calendar to maintain consistent posting, brand cohesion, and campaign planning.

UX/UI Designer

Vancouver, BC • July 2022 – February 2025

MachoBear Studios

- Drove end-to-end product design for the liv.rent rental platform, leading discovery, user research, interaction design, and prototype delivery using Figma.
- Conducted A/B testing on the landlord onboarding flow to increase free-to-paid conversion rates, using data analytics insights to inform design decisions.
- Redesigned the credit check tool and landing page, boosting sign-ups by **8%** and increasing engaged sessions by **35%**.
- Implemented HotJar user research in collaboration with customer service, using data insights to refine product usability and champion the voice of the customer.

UX/UI Designer

Ottawa, ON • January 2021 – July 2022

MealSuite

- Led ideation, user research, concept exploration, and full-fidelity solution execution for new product features, managing the complete design process from problem definition to delivery.
- Collaborated cross-functionally with the Nutritional Services team to design a workflow tool that boosted team capacity by **5X**.
- Designed an alert tool and checklist manager for Registered Dieticians and kitchen staff, ensuring regulatory compliance with HACCP standards while improving daily task efficiency.
- Implemented and scaled the user research process within the organization, embedding customer insight and empathy into the design culture.

Designer

Ottawa, ON • June 2019 – December 2020

50 Strategy + Creative

- Managed multiple client projects from ideation through delivery, collaborating with cross-functional teams to ship polished, accessible digital experiences.
- Led the redesign of the website for Canada's largest deaf community, applying accessibility design principles and user research to increase user satisfaction and inclusivity.

Designer

Vancouver, BC • April 2018 – February 2019

Forge & Smith

- Collaborated with engineering teams to ensure seamless alignment between design and implementation, enhancing user experience and product quality.
- Designed landing pages for Waves, one of the largest coffee shop brands in British Columbia.

Education

Digital Design and Development

British Columbia Institute of Technology

Skills

Design & Prototyping: Figma, High-Fidelity Prototyping, Interaction Design, Wireframing, User Flows

Research & Strategy: User Research, Usability Testing, A/B Testing, HotJar, UserPilot, Data Analytics, Customer-Centric Decision Making

Process: End-to-End Product Design, Discovery & Concept Ideation, Design Systems, Design Thinking, Accessibility Design (WCAG)