THE CURRENT STATE OF THE FEDIVERSE

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THE STATE OF THE FEDIVERSE

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Agenda:
- Defining the fediverse
- A very short history
- Fediverse cultures
- What are the fediverse-native actors working on?
- What are new entrants thinking about?
- New areas of the fediverse appearing
Defining the fediverse
The fediverse is a collection of social networking services that can communicate with each other using a common protocol.

Usually fediverse is used to refer to the ActivityPub protocol network.
A super short history
Four phases of the fediverse:

- Early 2010s to 2017: proto-fediverse
- 2017 - Nov 2022: Building on ActivityPub
- Nov 2022 - Late 2023: Twitter Migrations and Mastodon
- Early 2024: integrating with the fediverse
Building on ActivityPub

- ActivityPub becomes an official W3C specification
- Fediverse-native platforms get build:
  - Mastodon
  - PeerTube
  - Lemmy
  - PixelFed
The Twitter migrations

- After Elon Musk takes over Twitter, multiple waves of migrations to other platforms happen
- Mastodon the biggest beneficiary
- The effect of these migrations stop roughly in the second half of 2023
Fediverse integrations

- Existing platforms and new platforms announce that they will integrate with ActivityPub/fediverse:
  - Threads
  - Flipboard
  - Ghost
The current state and culture
The current state of the fediverse

- Main use case is microblogging, dominated by Mastodon
- Still small overall; ~1M MAU
- Threads is a small AND big player
Fediverse cultures

- Anti-big-tech
- Focus on opt-in consent
Fediverse-native platforms
The main fediverse-native players:

- Mastodon
- PeerTube
- Lemmy
- PixelFed
The new players
The new entrants:

- Threads
- Flipboard
- Ghost
- Discourse
The new users
The new users:

- Governments
  - EU/NL/German/Swiss govs
- Public benefit organisations
- Not: younger people
The new scenes
The New Scenes

- Podcasting with the Podcastindex.org bridge
- Forums with NodeBB and Discourse
THANK YOU

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THANK YOU