

Cannon Township Launches Community Brick Campaign for New Community Center

CANNON TOWNSHIP, MI — Cannon Township is inviting residents, families, and local businesses to leave a lasting mark on the future of the community through a newly launched Brick Donor Campaign supporting the Cannon Community Center.

Through the campaign, supporters can purchase personalized engraved bricks that will become a permanent part of the new community gathering space, creating a meaningful and visible legacy for generations to come.

“This is more than a fundraiser. It is a way for people to truly become part of something we are building together,” said Campaign Chair Cy Balk. “Every brick tells a story, and together, those stories will shape the heart of this community space.”

Balk’s leadership brings a deeply personal connection to the project. As the grandson of the Balk family, who generously donated the land for the park, he has a unique perspective on what this space represents for Cannon Township.

“It is incredibly special to see this park come together with the entire community,” Balk shared. “My grandparents believe in investing in people and place, and this campaign carries that spirit forward in a way that invites everyone to be part of it.”

The initiative allows donors to commemorate loved ones, celebrate milestones, recognize businesses, or simply show their support for Cannon Township. Each engraved brick will be installed as part of the Community Center, creating a shared space that reflects the people who made it possible.

Building Community, One Brick at a Time

The Cannon Community Center project has been years in the making, reflecting the Township’s commitment to thoughtful planning and fiscal responsibility. A key component of that commitment is the Township’s partnership with Visser Brothers Construction and Andrus Architects, who are working on the project at cost. This unique approach ensures that resources are maximized and reinforces that this is truly a community-driven investment.

“We have been intentional about creating a space that truly belongs to the people,” said Steve Grimm, Cannon Township Supervisor. “This campaign gives everyone, from longtime residents to new families, a chance to be part of that story in a very real way.”

“This project has always been about creating a place where people can gather, connect, and enjoy our parks system,” said Todd Olson, Parks and Recreation Chair, Trustee, and Committee Member. “The brick campaign is a natural extension of that vision. It gives people a chance to take pride in the space and know they helped make it happen.”

Each brick becomes more than a donation. It becomes a symbol of connection, pride, and shared investment in the future of Cannon Township.

A Lasting Legacy for Cannon Township

Organizers emphasize that the campaign is not just about funding. It is about creating a shared sense of ownership that will last for generations.

“Years from now, families will walk through this space and point to a brick with their name on it,” said Jessica Gutowski-Slaydon, Cannon Township Trustee and Committee Member. “That is what makes this so meaningful. It is about legacy, memory, and community coming together.”

The campaign is designed to be accessible and inclusive, with options for individuals, families, and organizations to participate. Donors can customize their message, making each brick unique and deeply personal.

How to Participate

Residents and supporters can learn more about the campaign and purchase a brick by visiting the official campaign page:

<https://www.bricksrus.com/donorsite/cannoncommunitycenter>

Community members are encouraged to participate early to be included in the initial installation.

Fundraising Committee

Cy Balk, Roch Gagnon, Jessica Gutowski-Slaydon, Ray Moulden & Todd Olson

About the Cannon Township Community Center

The Cannon Township Community Center is a new gathering space designed to serve residents of all ages, providing opportunities for connection, recreation, and community engagement. The project reflects years of planning, strong partnerships, and a commitment to investing in the Township's future.