

A Letter from Our CEO

Open-source intelligence has become one of the most powerful tools available to anyone trying to understand the world and hold it to account. That power carries weight. Used well, our platforms help investigators expose wrongdoing, protect people at risk, and bring clarity to situations built on complexity and concealment. Used carelessly, the consequences fall on real people. We built OSINT Industries with that reality in mind.

Our mission is straightforward. We strengthen investigative capability across the global open-source intelligence community by giving serious practitioners reliable, defensible, and ethically grounded tools. We serve investigative journalists, non-governmental organisations, government bodies, and law enforcement agencies, many of whom work with limited resources and considerable responsibility. We believe access to high-quality OSINT should be shaped by public interest and genuine need, not by budget alone.

Ethics are the foundation, not the footnote

Ethics are not something we bolt on once the product works. They shape what we build, how we build it, and who we build it for. We treat context and corroboration as non-negotiable, because intelligence without either can mislead as easily as it can inform. We design our platform to sharpen human judgement rather than substitute for it, because the analyst, the journalist, and the investigator carry an accountability that no tool ever can. And we grant access with care, matching capability to competence, because responsibility has to travel alongside power.

These commitments translate into clear boundaries. We support investigations that aim to prevent harm, expose wrongdoing, or inform policy and justice, and we document data provenance and analytical limitations wherever we can. We will not facilitate unlawful surveillance or targeting, obscure the origins and uncertainty in data, or market our work as a shortcut around due process. We will not support activity that undermines human rights or the rule of law, and we will never place commercial outcomes above ethical responsibility. These principles apply across everything we do, from product development to training, partnerships, and access decisions, and they apply to everyone: our internal teams, our contractors, and our partners.

We also back these words with practice. We provide platform access at no cost to investigative journalists, NGOs, and law enforcement where it serves the public interest, because we would rather see capability reach the people who need it than

lock it behind commercial exclusivity. And we keep reviewing our own conduct against legal, ethical, and societal expectations, knowing that trust is earned continually rather than declared once.

At our core, we believe OSINT is a discipline, not a shortcut. Tools should support tradecraft, not replace it. That belief guides how we design our platforms, how we govern them, and how we stand alongside the communities that rely on us. I am proud of the work our users do, and I am committed to making sure the capability we provide always serves the purpose it was built for.

Nathaniel Fried

CEO, OSINT Industries