



CIVIC DIGITAL DISPLAYS

DETAILS

Face ID: IL961581-02

Size (H x W): 10' x 30'

Sign Faces: East

Read Side: Right Hand

Sign Category: Digital Outdoor

Layout: 2 Face

Resolution (H x W): 162 px x 522 px

LOCATION

City: Pekin

State: Illinois

Zip Code: 61554

County: Tazewell

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.541438 x -89.594484

Location Description: Court St - Pekin RHR F/E

MARKETING DESCRIPTION

This long RH read is located on IL Rt 9/Court St., a major east/west arterial route into Pekin. Situated at the entrance to a heavy retail and business corridor, this location is immediately between both Walmart and Menards anchored shopping centers. Traffic is approaching a signalized intersection at approximately 45 miles per hour coming into Pekin from surrounding communities including Morton, East Peoria, and Tremont, as well as Interstate I-155.

DEMOGRAPHICS

PerView Impressions
18+, 4 week, per spot

XXXXXX

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

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