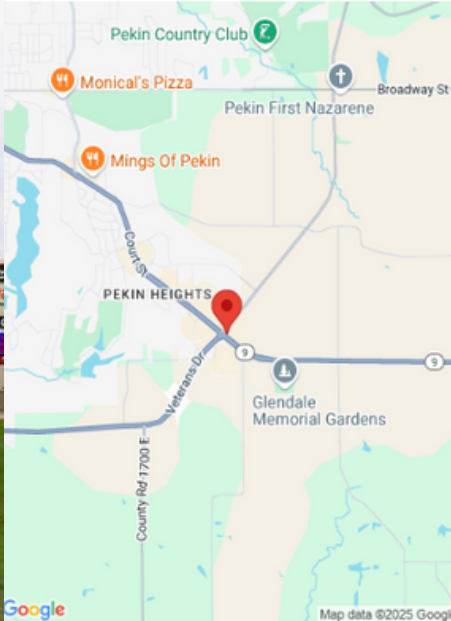


Pekin- Court St (IL 9) & Veterans



DETAILS

Face ID: IL961581-02
Size (H x W): 10' x 30'
Sign Faces: East
Read Side: Right Hand
Sign Category: Digital Outdoor
Layout: 2 Face
Resolution (H x W): 162 px x 522 px

LOCATION

City: Pekin
State: Illinois
Zip Code: 61554
County: Tazewell
DMA: Peoria-Bloomington, IL
Lat. x Long.: 40.541438 x -89.594484
Location Description: Court St - Pekin RHR F/E

MARKETING DESCRIPTION

This long RH read is located on IL Rt 9/Court St., a major east/west arterial route into Pekin. Situated at the entrance to a heavy retail and business corridor, this location is immediately between both Walmart and Menards anchored shopping centers. Traffic is approaching a signalized intersection at approximately 45 miles per hour coming into Pekin from surrounding communities including Morton, East Peoria, and Tremont, as well as Interstate I-155.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 772,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588