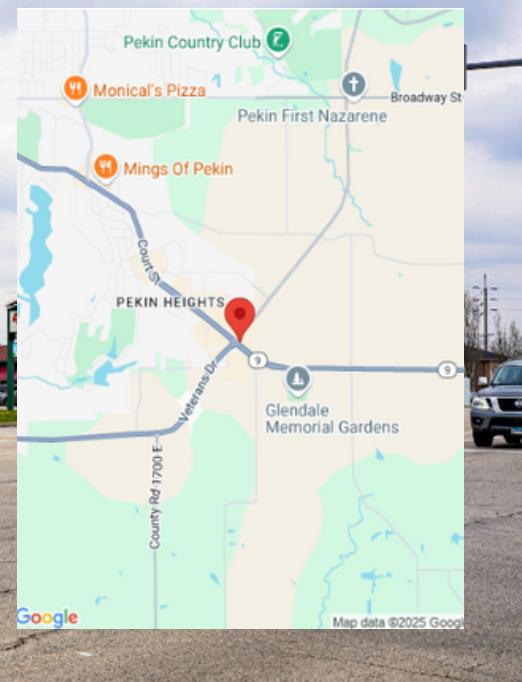


# Pekin- Court St (IL 9) & Veterans



## DETAILS

Face ID: IL961581-01  
Size (H x W): 10' x 30'  
Sign Faces: West  
Read Side: Left Hand  
Sign Category: Digital Outdoor  
Layout: 2 Face  
Resolution (H x W): 162 px x 522 px

## LOCATION

City: Pekin  
State: Illinois  
Zip Code: 61554  
County: Tazewell  
DMA: Peoria-Bloomington, IL  
Lat. x Long.: 40.541438 x -89.594484  
Location Description: Court St & Veterans - Intersection Diagonal

## MARKETING DESCRIPTION

This unobstructed cross-intersection read captures 2 legs of the intersection connecting a Walmart and a Menards anchored shopping centers. From the West motorists will have significant dwell time before passing through the signalized intersection turning either left towards Menards, right towards Walmart or continuing straight along IL Rt 9. From the South, motorists are traveling along IL Rt 9, as well as exiting Walmart with an unobstructed right hand read while dwelling at the intersection. As the only Walmart in Pekin, and the closest Menards/home improvement store within 10 miles, this intersection serves much of the community of 30,000 on a regular basis.

## DEMOGRAPHICS

Geopath Impressions  
Periodic 0+ 1,068,000

## CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

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