

Metamora- IL 116 & IL 89



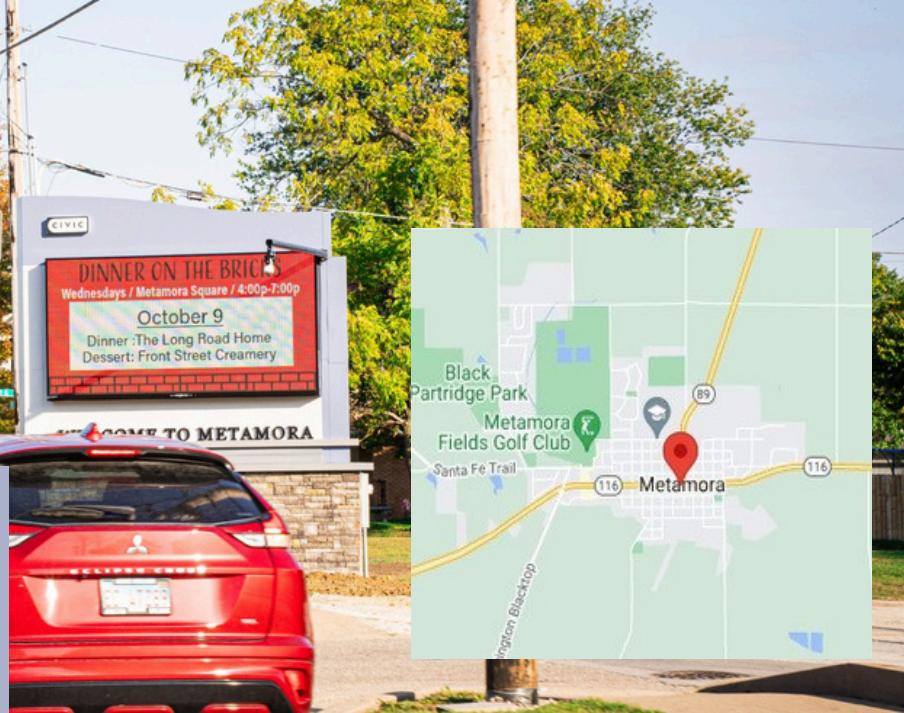
DIGITAL
DISPLAYS

DETAILS

Face ID: IL900197-01
Size (H x W): 7' x 14'
Sign Faces: West
Read Side: Right Hand
Sign Category: Digital Outdoor
Face Layout: 2 Face
Resolution (H x W): 126 px x 252 px

LOCATION

City: Metamora
State: Illinois
Zip Code: 61548
County: Woodford
DMA: Peoria-Bloomington, IL
Lat. x Long.: 40.790375 x -89.360861
Location Description: Rt. 116 & Rt. 89 RHR F/W



MARKETING DESCRIPTION

This wide-open, west facing RH read is situated immediately prior to a 4-way lighted intersection, capturing stopped and slower moving traffic from IL Rt. 116 (Mt Vernon St.) and IL Rt. 89 (Niles St.) in Metamora. Eastbound vehicles will have traveled through the heart of town toward Metamora High School, or are continuing out of the village toward interstates I-39 and I-55.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 848,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

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