

Metamora- IL 116 & IL 89



DETAILS

Face ID: IL900197-01

Size (H x W): 7' x 14'

Sign Faces: West

Read Side: Right Hand

Sign Category: Digital Outdoor

Face Layout: 2 Face

Resolution (H x W): 126 px x 252 px

LOCATION

City: Metamora

State: Illinois

Zip Code: 61548

County: Woodford

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.790375 x -89.360861

Location Description: Rt. 116 & Rt. 89 RHR F/W

MARKETING DESCRIPTION

This wide-open, west facing RH read is situated immediately prior to a 4-way lighted intersection, capturing stopped and slower moving traffic from IL Rt. 116 (Mt Vernon St.) and IL Rt. 89 (Niles St.) in Metamora. Eastbound vehicles will have traveled through the heart of town toward Metamora High School, or are continuing out of the village toward interstates I-39 and I-55.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 848,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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