

Kickapoo- US 150



DIGITAL
DISPLAYS

DETAILS

Face ID: IL1114887-01

Size (H x W): 8' x 16'

Sign Faces: East

Read Side: Right Hand

Sign Category: Digital Outdoor

Face Layout: 2 Face

Resolution (H x W): 144 px x 288 px

LOCATION

City: Kickapoo

State: Illinois

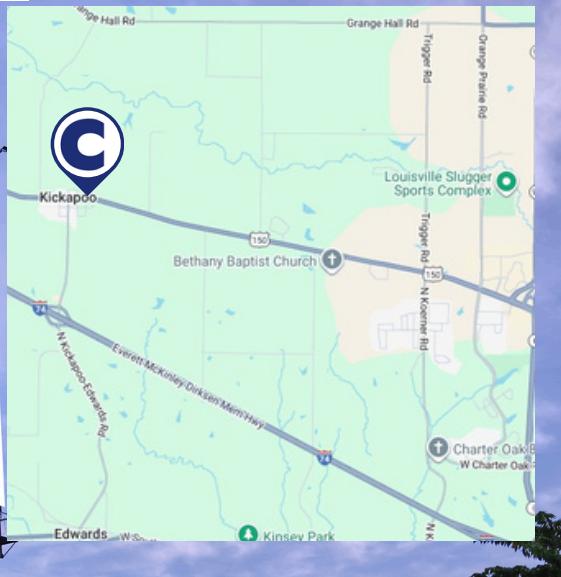
Zip Code: 61528

County: Peoria

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.78985 x -89.746268

Location Description: Kickapoo- US 150 RHR



MARKETING DESCRIPTION

This right hand read captures traffic leaving Peoria and the Grand Prairie shopping area heading towards the Kickapoo/Edwards/Brimfield area, a well established, and rapidly growing section of Peoria County with significant high end dispersed residential. Traffic will be slowing as it enters the Kickapoo business area with a long (30+ second) view of this highly visible location. After passing this location, motorists will divert north to high end residential, continue west on US 150 to high end residential and other communities, or turn south to additional residential and I-74.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ tbd

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

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