

Kickapoo- US 150



DIGITAL
DISPLAYS

DETAILS

Face ID: IL1114887-02

Size (H x W): 8' x 16'

Sign Faces: West

Read Side: Left Hand

Sign Category: Digital Outdoor

Face Layout: 2 Face

Resolution (H x W): 144 px x 288 px

LOCATION

City: Kickapoo

State: Illinois

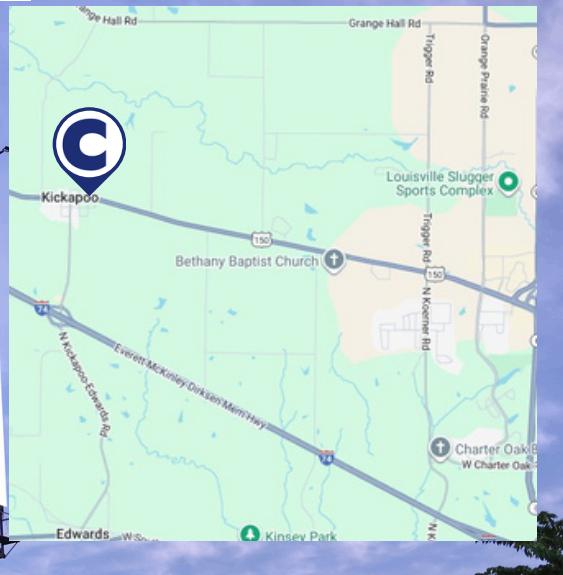
Zip Code: 61528

County: Peoria

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.78985 x -89.746268

Location Description: Kickapoo- US 150 RHR



MARKETING DESCRIPTION

This left hand read captures traffic heading to Peoria and the Grand Prairie shopping area from the Kickapoo/Edwards/Brimfield area, a well-established and rapidly growing section of Peoria County with significant high end dispersed residential, as well as an I-74 exit with the most convenient access to north Peoria. Traffic will be moving slowly at approximately 30mph as it approaches this highly visible left hand read. After passing this location, motorists will enter the Grand Prairie shopping area and North Peoria.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ tbd

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

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