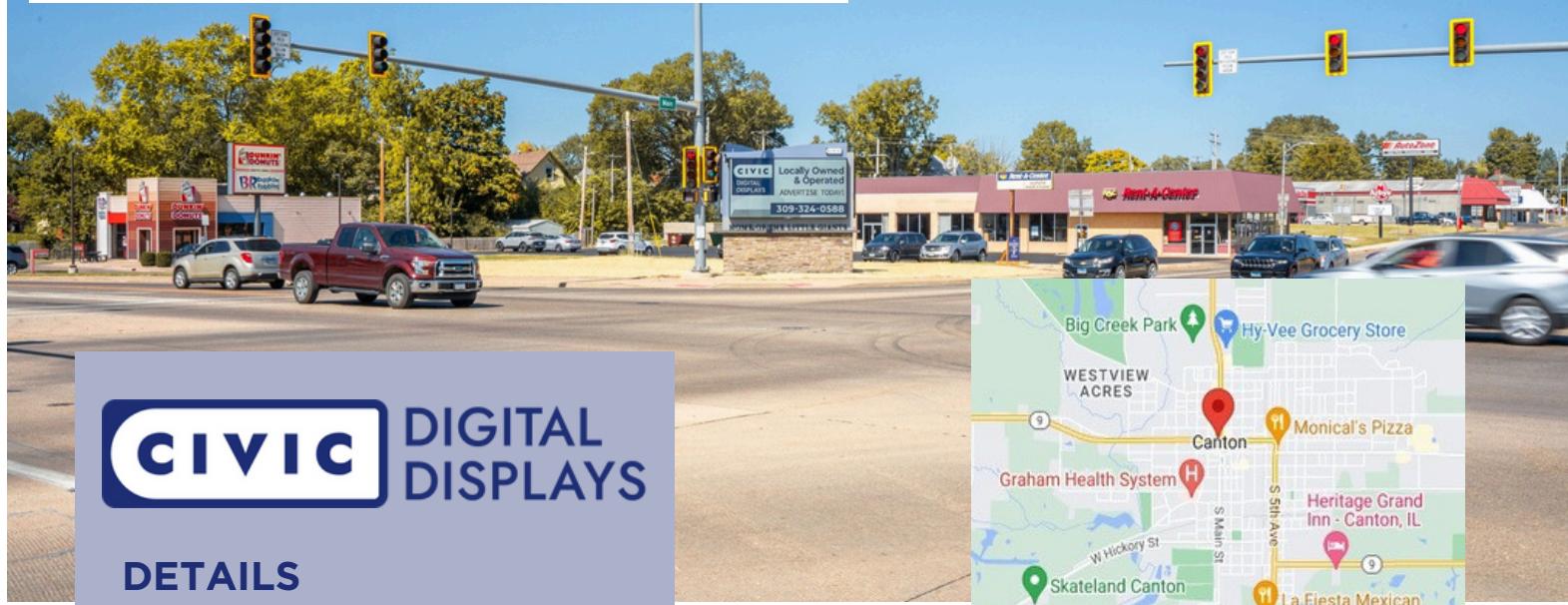


Canton- Main (IL 78) & Locust (IL 9)



DETAILS

Face ID: IL900196-01
Size (H x W): 8' x 16'
Sign Faces: East
Read Side: Right Hand
Sign Category: Digital Outdoor
Face Layout: 3 Face
Resolution (H x W): 144 px x 288 px

LOCATION

City: Canton
State: Illinois
Zip Code: 61520
County: Fulton
DMA: Peoria-Bloomington, IL
Lat. x Long.: 40.55854 x -90.03537
Location Description: Locust & Main LHR F/W



MARKETING DESCRIPTION

This wide-open RH read is situated diagonal to the intersection of IL Rt. 9 (Locust St.) and IL Rt. 78 (Main St.) at the preeminent intersection in Canton, and busiest in all of Fulton County. Because it is a 4-way lighted intersection, traffic is either stopped or moving slowly as it proceeds to the west or the north past the unique structure. Northbound traffic on IL Rt. 78 carries consumers toward a majority of Canton's larger retailers and automotive dealerships. Traffic is both local and regional, as this intersection carries travelers in all 4 directions via state routes throughout Canton, broader Fulton County, and much of western Illinois.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 652,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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