

Canton- Main (IL 78) & Locust (IL 9)



DETAILS

Face ID: IL900196-01

Size (H x W): 8' x 16'

Sign Faces: East

Read Side: Right Hand

Sign Category: Digital Outdoor

Face Layout: 3 Face

Resolution (H x W): 144 px x 288 px

LOCATION

City: Canton

State: Illinois

Zip Code: 61520

County: Fulton

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.55854 x -90.03537

Location Description: Locust & Main LHR F/W

MARKETING DESCRIPTION

This wide-open RH read is situated diagonal to the intersection of IL Rt. 9 (Locust St.) and IL Rt. 78 (Main St.) at the preeminent intersection in Canton, and busiest in all of Fulton County. Because it is a 4-way lighted intersection, traffic is either stopped or moving slowly as it proceeds to the west or the north past the unique structure. Northbound traffic on IL Rt. 78 carries consumers toward a majority of Canton's larger retailers and automotive dealerships. Traffic is both local and regional, as this intersection carries travelers in all 4 directions via state routes throughout Canton, broader Fulton County, and much of western Illinois.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 652,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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