

Metamora- IL 116 & IL 89



DETAILS

Face ID: IL900197-02

Size (H x W): 7' x 14'

Sign Faces: East

Read Side: Left Hand

Sign Category: Digital Outdoor

Face Layout: 2 Face

Resolution (H x W): 126 px x 252 px

LOCATION

City: Metamora

State: Illinois

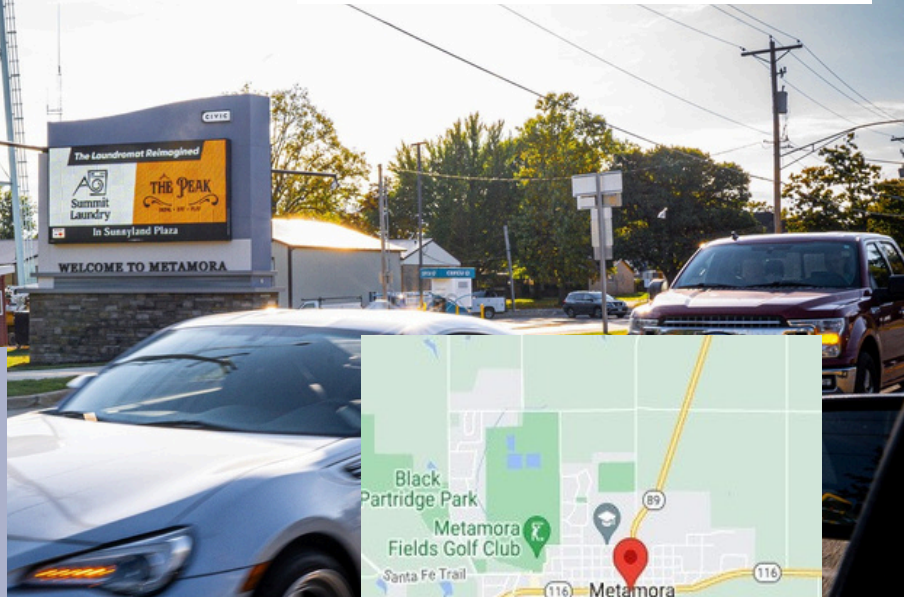
Zip Code: 61548

County: Woodford

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.790375 x -89.360861

Location Description: Rt. 116 & Rt. 89 LHR F/E



MARKETING DESCRIPTION

This long, east facing LH read is situated immediately beyond a 4-way lighted intersection, capturing stopped and slower moving traffic from IL Rt. 116 (Mt Vernon St.) and IL Rt. 89 (Niles St.) in Metamora. Traffic approaches the diagonally positioned digital face from both the north and east, carrying travelers toward the heart of Metamora, or on to East Peoria and Peoria.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 420,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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