



## DETAILS

Face ID: IL900197-02  
Size (H x W): 7' x 14'  
Sign Faces: East  
Read Side: Left Hand  
Sign Category: Digital Outdoor  
Face Layout: 2 Face  
Resolution (H x W): 126 px x 252 px

## LOCATION

City: Metamora  
State: Illinois  
Zip Code: 61548  
County: Woodford  
DMA: Peoria-Bloomington, IL  
Lat. x Long.: 40.790375 x -89.360861  
Location Description: Rt. 116 & Rt. 89 LHR F/E

## MARKETING DESCRIPTION

This long, east facing LH read is situated immediately beyond a 4-way lighted intersection, capturing stopped and slower moving traffic from IL Rt. 116 (Mt Vernon St.) and IL Rt. 89 (Niles St.) in Metamora. Traffic approaches the diagonally positioned digital face from both the north and east, carrying travelers toward the heart of Metamora, or on to East Peoria and Peoria.

## DEMOGRAPHICS

Geopath Impressions  
Periodic 0+ 420,000

## CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

[civicdigitaldisplays.com](http://civicdigitaldisplays.com)