

Canton- Main (IL 78) & Locust (IL 9)



DETAILS

Face ID: IL900196-03

Size (H x W): 8' x 16'

Sign Faces: North

Read Side: Right Hand

Sign Category: Digital Outdoor

Face Layout: 3 Face

Resolution (H x W): 144 px x 288 px

LOCATION

City: Canton

State: Illinois

Zip Code: 61520

County: Fulton

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.55854 x -90.03537

Location Description: Locust & Main LHR F/W

MARKETING DESCRIPTION

This tight to the road RH read is situated at the intersection of IL Rt. 78 (Main St.) and Rt. 9 (Locust St.) at the preeminent intersection in Canton. Traffic moving through this 4-way lighted intersection is either stopped or moving slowly as it proceeds south on North Main St. toward Canton's historic downtown square, or turns east or west onto IL Rt. 9. Traffic is both local and regional, as this intersection carries travelers in all 4 directions via state route throughout Canton, broader Fulton County, and much of western Illinois.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 392,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks