



## Pekin- Broadway



### DETAILS

Face ID: IL821548-01  
 Size (H x W): 10' x 30'  
 Sign Faces: West  
 Read Side: Right Hand  
 Category: Digital Outdoor  
 Layout: 2 Face  
 Resolution (H x W): 126 px x 252 px

### LOCATION

City: Pekin  
 State: Illinois  
 Zip Code: 61554  
 County: Tazewell  
 DMA: Peoria-Bloomington, IL  
 Lat. x Long.: 40.567675 x -89.627247  
 Location Description: Broadway- Pekin

### MARKETING DESCRIPTION

This long RH read is located on Broadway St., a major east/west arterial route in Pekin. Situated along a heavy retail and business corridor, this location is immediately across from a dominant Kroger-anchored shopping center, and less than 1,000 feet east of a Walgreens Pharmacy on the same side of the road. Traffic in the eastbound lanes of Broadway is traveling from Downtown Pekin at approximately 35 miles per hour, moving toward Mineral Springs Park, Pekin Community High School, Pekin Park District Golf courses, other retail ahead on Parkway Dr. and Court St., as well as several large residential neighborhoods.

### DEMOGRAPHICS

Geopath Impressions  
 Periodic 0+ 644,000

### CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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