

# East Peoria- Washington Rd (IL Rt 8) & Meadow Ave (US 150)



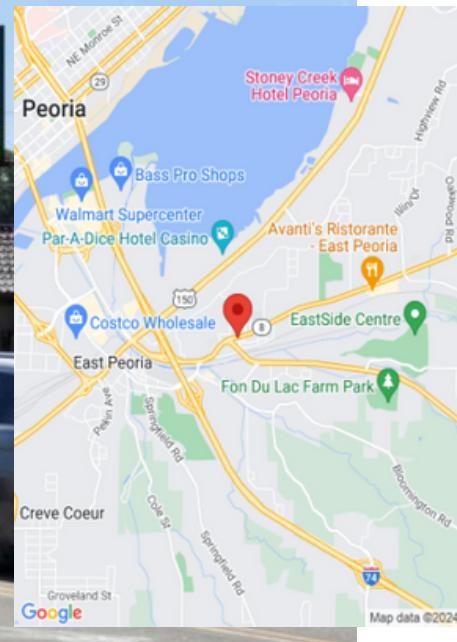
**CIVIC** DIGITAL DISPLAYS

## DETAILS

Face ID: IL9820527-01  
Size (H x W): 10' x 30'  
Sign Faces: West  
Read Side: Right Hand  
Sign Category: Digital Outdoor  
Layout: 2 Face  
Resolution (H x W): 162 px x 522 px

## LOCATION

City: East Peoria  
State: Illinois  
Zip Code: 61611  
County: Tazewell  
DMA: Peoria-Bloomington, IL  
Lat. x Long.: 40.668743 x -89.560905  
Location Description: E. Washington & Leadley RHR



## MARKETING DESCRIPTION

This 10' x 30' digital bulletin with a RH read is situated immediately beyond a traffic light capturing stopped and slower moving traffic near the intersection of Rt. 8 (E. Washington St.) and U.S. 150 in East Peoria. Travelers will be moving east through a heavy retail and business corridor that connects commuters from Downtown Peoria and East Peoria to Washington, where Rt. 8 becomes Business 24, moving through the primary Business District of Washington to the historic Washington Square.

## DEMOGRAPHICS

Geopath Impressions  
Periodic 0+ 1,292,000

## CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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