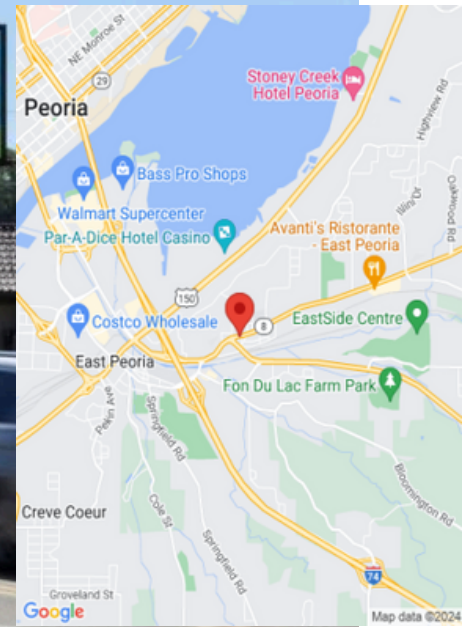


East Peoria- Washington Rd (IL Rt 8) & Meadow Ave (US 150)



DETAILS

Face ID: IL9820527-01

Size (H x W): 10' x 30'

Sign Faces: West

Read Side: Right Hand

Sign Category: Digital Outdoor

Layout: 2 Face

Resolution (H x W): 162 px x 522 px

LOCATION

City: East Peoria

State: Illinois

Zip Code: 61611

County: Tazewell

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.668743 x -89.560905

Location Description: E. Washington & Leadley RHR

MARKETING DESCRIPTION

This 10' x 30' digital bulletin with a RH read is situated immediately beyond a traffic light capturing stopped and slower moving traffic near the intersection of Rt. 8 (E. Washington St.) and U.S. 150 in East Peoria. Travelers will be moving east through a heavy retail and business corridor that connects commuters from Downtown Peoria and East Peoria to Washington, where Rt. 8 becomes Business 24, moving through the primary Business District of Washington to the historic Washington Square.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 1,292,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

Civic Digital Displays, LLC

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