

# Morton- Main & Courtland



## DIGITAL DISPLAYS

### DETAILS

Face ID: IL1011857-02

Size (H x W): 7' x 21'

Read Side: Right Hand

Sign Category: Digital Outdoor

Layout: 2 Face

Resolution (H x W): 126 x 328

### LOCATION

City: Morton

State: Illinois

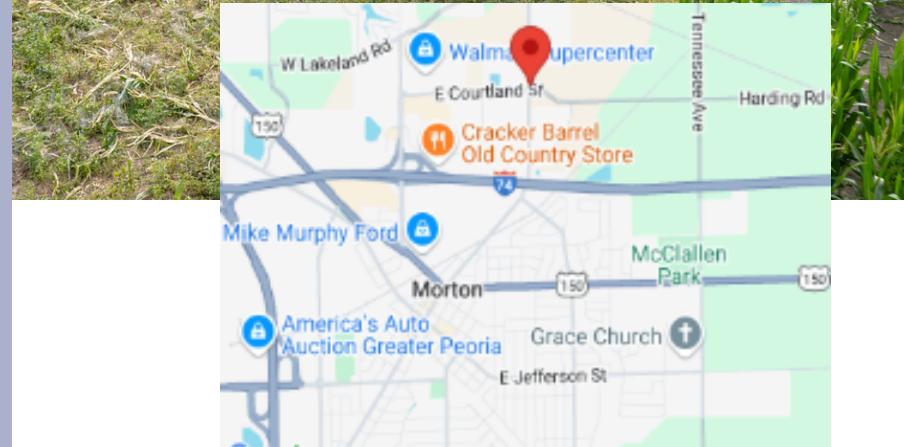
Zip Code: 61550

County: Tazewell

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.629008 x -89.450095

Location Description: Morton- Courtland & Main E/F RHR



### MARKETING DESCRIPTION

This wide-open, east facing RH read is situated immediately prior to a 4-way lighted intersection, capturing stopped and slower moving traffic from Courtland St in Morton. Westbound vehicles will have primarily exited a luxury 192 unit apartment complex traveled to the primary commercial corridor in Morton anchored by Walmart, Farm & Fleet, and a major car dealership, as well as access to I-74.

### DEMOGRAPHICS

Geopath Impressions  
Periodic 0+ 176,000

### CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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