

Morton- Main & Courtland



DETAILS

Face ID: IL1011857-02
Size (H x W): 7' x 21'
Read Side: Right Hand
Sign Category: Digital Outdoor
Layout: 2 Face
Resolution (H x W): 126 x 328

LOCATION

City: Morton
State: Illinois
Zip Code: 61550
County: Tazewell
DMA: Peoria-Bloomington, IL
Lat. x Long.: 40.629008 x -89.450095
Location Description: Morton- Courtland & Main E/F RHR



MARKETING DESCRIPTION

This wide-open, east facing RH read is situated immediately prior to a 4-way lighted intersection, capturing stopped and slower moving traffic from Courtland St in Morton. Westbound vehicles will have primarily exited a luxury 192 unit apartment complex traveled to the primary commercial corridor in Morton anchored by Walmart, Farm & Fleet, and a major car dealership, as well as access to I-74.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 176,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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