

Canton- Main (IL 78) & Locust (IL 9)



DETAILS

Face ID: IL900196-02
Size (H x W): 8' x 16'
Sign Faces: West
Read Side: Left Hand
Sign Category: Digital Outdoor
Face Layout: 3 Face
Resolution (H x W): 144 px x 288 px

LOCATION

City: Canton
State: Illinois
Zip Code: 61520
County: Fulton
DMA: Peoria-Bloomington, IL
Lat. x Long.: 40.55854 x -90.03537
Location Description: Locust & Main LHR F/W

MARKETING DESCRIPTION

This long LH read is located at the intersection of IL Rt. 9 (Locust St.) and IL Rt. 78 (Main St.) at the preeminent intersection in Canton. Traffic moving through this 4-way lighted intersection is either stopped or moving slowly as it proceeds east on IL Rt. 9, south on Main St., or north on IL Rt. 78 toward many of Canton's larger retailers and automotive dealerships. Traffic is both local and regional, as this intersection carries travelers in all 4 directions via state route throughout Canton, broader Fulton County, and much of western Illinois.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 472,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks