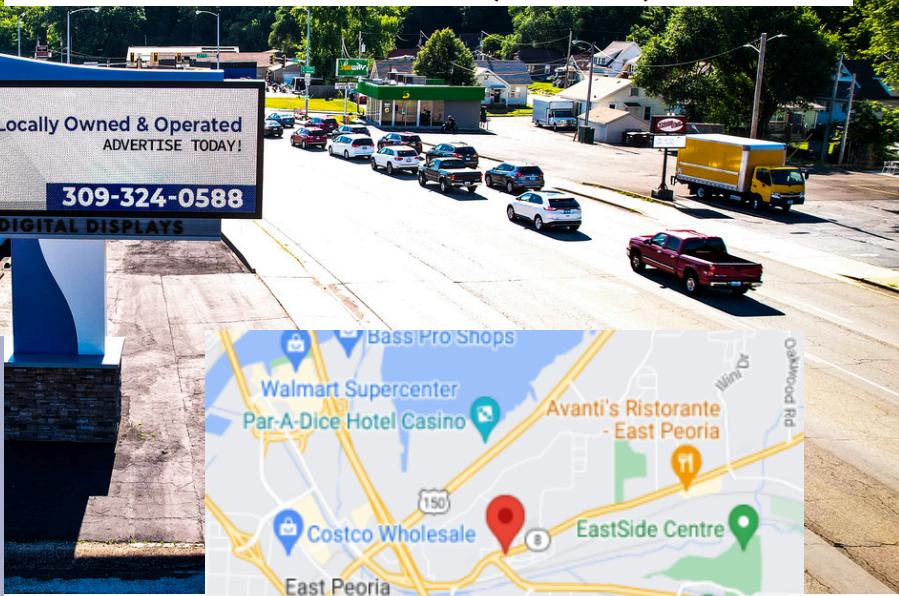


East Peoria- Washington Rd (IL Rt 8) & Meadow Ave (US 150)

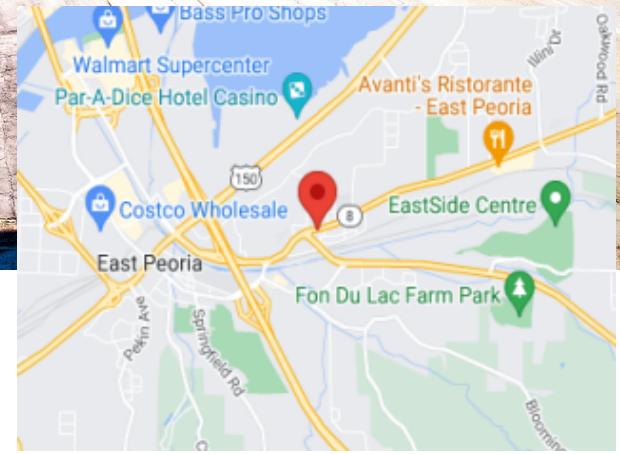


DETAILS

Face ID: IL9820527-02
Size (H x W): 10' x 30'
Sign Faces: East
Read Side: Left Hand
Sign Category: Digital Outdoor
Layout: 2 Face
Resolution (H x W): 162 px x 522 px

LOCATION

City: East Peoria
State: Illinois
Zip Code: 61611
County: Tazewell
DMA: Peoria-Bloomington, IL
Lat. x Long.: 40.668743 x -89.560905
Location Description: E. Washington & Leadley
LHR



MARKETING DESCRIPTION

This 10' x 30' digital bulletin provides a long LH read located on westbound Rt. 8 (E. Washington St.), immediately before the intersection with U.S. 150 in East Peoria. It reaches local traffic moving through a heavy retail and business corridor, and commuters traveling from Washington to Downtown Peoria for work, or to shop & dine in the upscale East Peoria Levee District.

DEMOGRAPHICS

Geopath Impressions
Periodic 0+ 1,268,000

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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