

## East Peoria- Washington Rd (IL Rt 8) & Meadow Ave (US 150)



### DETAILS

Face ID: IL9820527-02

Size (H x W): 10' x 30'

Sign Faces: East

Read Side: Left Hand

Sign Category: Digital Outdoor

Layout: 2 Face

Resolution (H x W): 162 px x 522 px

### LOCATION

City: East Peoria

State: Illinois

Zip Code: 61611

County: Tazewell

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.668743 x -89.560905

Location Description: E. Washington & Leadley

LHR

### MARKETING DESCRIPTION

This 10' x 30' digital bulletin provides a long LH read located on westbound Rt. 8 (E. Washington St.), immediately before the intersection with U.S. 150 in East Peoria. It reaches local traffic moving through a heavy retail and business corridor, and commuters traveling from Washington to Downtown Peoria for work, or to shop & dine in the upscale East Peoria Levee District.

### DEMOGRAPHICS

Geopath Impressions  
Periodic 0+ 1,268,000

### CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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