



DETAILS

Face ID: IL821548-02
 Size (H x W): 10' x 30'
 Sign Faces: East
 Read Side: Left Hand
 Category: Digital Outdoor
 Layout: 2 Face
 Resolution (H x W): 126 px x 252 px

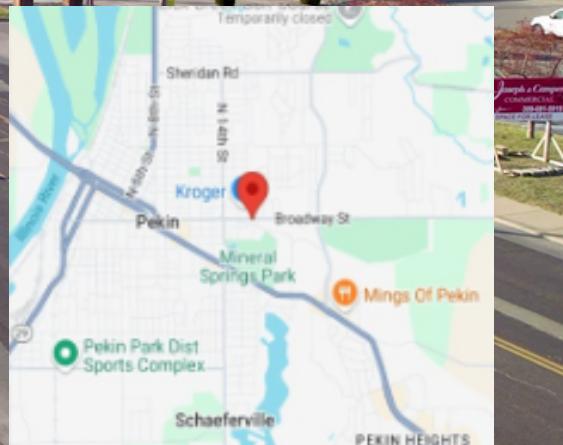
LOCATION

City: Pekin
 State: Illinois
 Zip Code: 61554
 County: Tazewell
 DMA: Peoria-Bloomington, IL
 Lat. x Long.: 40.567675 x -89.627247
 Location Description: Broadway- Pekin

DEMOGRAPHICS

Geopath Impressions
 Periodic 0+ 908,000

Pekin- Broadway



MARKETING DESCRIPTION

This wide-open LH read is located on Broadway St., a major east/west arterial route in Pekin. Located along a heavy retail and business corridor, this location is immediately across from a dominant Kroger-anchored shopping center, and less than 1,000 feet east of a Walgreens Pharmacy on the same side of the road. Westbound traffic along Broadway is moving approximately 35 miles per hour. Much of this traffic comes from Mineral Springs Park, Pekin Community High School, Pekin Park District Golf courses, other retail and business corridors on the east side of Pekin, as well as multiple large residential neighborhoods.

CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

309.324.0588

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