

## Pekin- Broadway



### DETAILS

Face ID: IL821548-02

Size (H x W): 10' x 30'

Sign Faces: East

Read Side: Left Hand

Category: Digital Outdoor

Layout: 2 Face

Resolution (H x W): 126 px x 252 px

### LOCATION

City: Pekin

State: Illinois

Zip Code: 61554

County: Tazewell

DMA: Peoria-Bloomington, IL

Lat. x Long.: 40.567675 x -89.627247

Location Description: Broadway- Pekin

### MARKETING DESCRIPTION

This wide-open LH read is located on Broadway St., a major east/west arterial route in Pekin. Located along a heavy retail and business corridor, this location is immediately across from a dominant Kroger-anchored shopping center, and less than 1,000 feet east of a Walgreens Pharmacy on the same side of the road. Westbound traffic along Broadway is moving approximately 35 miles per hour. Much of this traffic comes from Mineral Springs Park, Pekin Community High School, Pekin Park District Golf courses, other retail and business corridors on the east side of Pekin, as well as multiple large residential neighborhoods.

### DEMOGRAPHICS

Geopath Impressions  
Periodic 0+ 908,000

### CONTRACT TERMS

Spots	8
Spot Length	10 Seconds
Period	4 weeks

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