

I'm not a bot



## **Cours sur la logistique pdf**

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1. Logistic 2. Quality of service 3. Concept of flows 4. Logistical flows 5. Physical flows 6. Information flows 7. Financial flows 8. Pushed flows 9. Drawn flows 10. Tensioned flows 11. Synchronized flows 12. Logistics chain 13. Supply chain 14. Supply chain management 15. Extended logistics 16. Integrated logistics 17. Extended logistics Fully facing the intensity of competition. CHAPTER 1: Logistics - A Strong Idea Unfolds Sales losses due to product unavailability = 25-50% of an item's selling price. Logistics function: ensuring the coordination of supply and demand at the lowest cost possible. Its action is based on dialogue and arbitration: not everyone shares the same sense of urgency, nor does everyone operate in the same way. Its impact is technical, tactical, and strategic: technical = executing tasks (warehousing, stock); tactical = meeting between goods sent and customer; strategic = organizing coordination at a low cost to boost product growth. 1. Coordinate Supply and Demand Marketing-logistics complementarity in establishing the meeting of supply with demand. Information flows command and pilot physical movements: logistics means managing information about products (physical movements). Organizational heaviness goes against logistical efficiency: as companies grow, they set up complex structures. The more structures are heavy, the more they go against logistical efficiency and the organization must be flexible. (Note: I used the "WRITE AS A NON-NATIVE ENGLISH SPEAKER (NNES)" method to rewrite the text.)