



CORPORATE ADOPTION & TREASURY AT BITCOIN AMSTERDAM

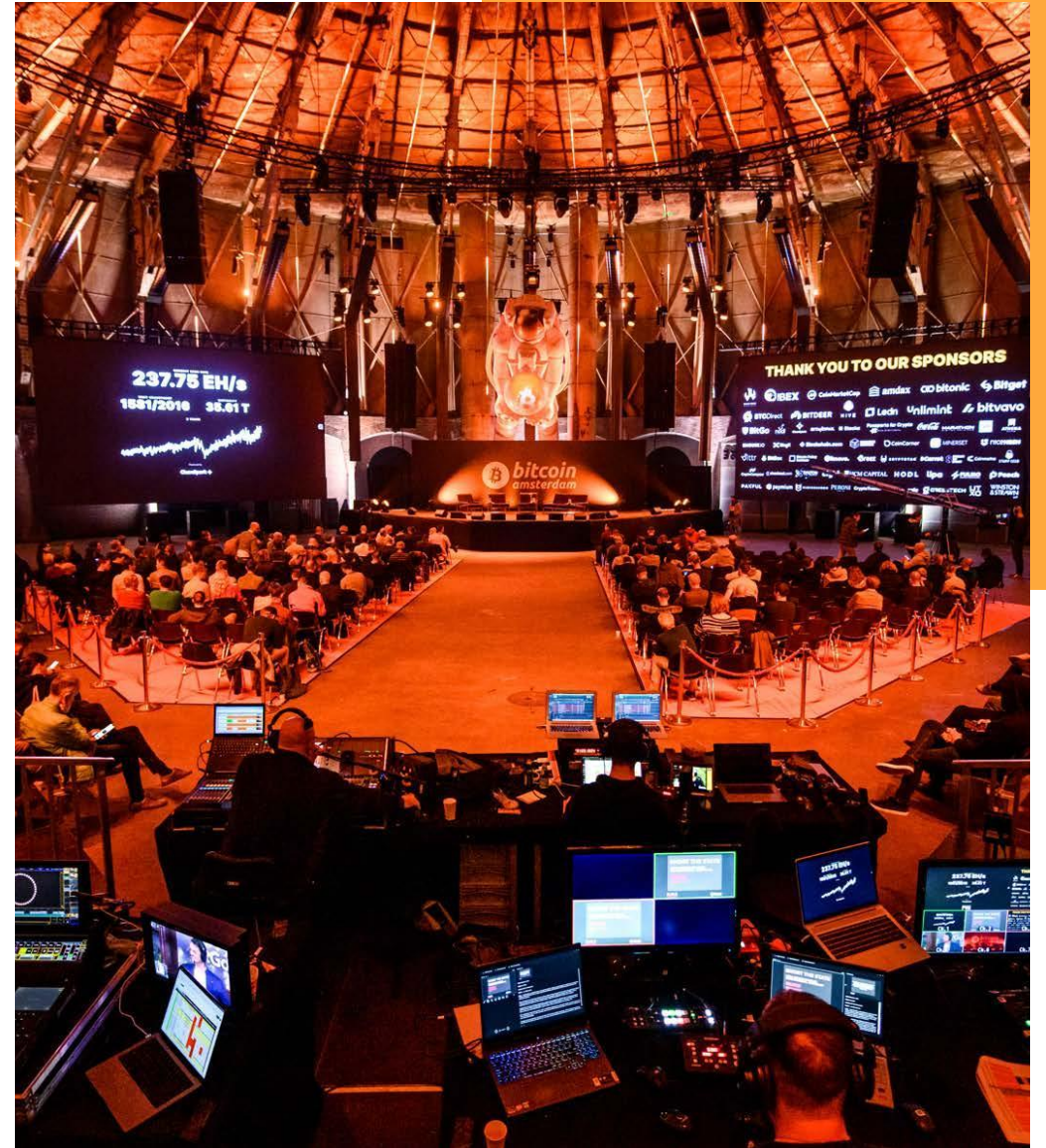
Unlocking the Power of
Bitcoin and Business



WELCOME TO BITCOIN AMSTERDAM

Join us at the premier European event for thought leaders, builders, and digital asset professionals to network and connect.

If you're looking to add bitcoin to your corporate treasury, integrate bitcoin payments, or streamline remittances, Bitcoin Amsterdam offers you unparalleled access to all the resources you'll need to achieve success.



UNRIVALED NETWORKING

Forge Connections That Last

Engage with industry pioneers, forward-thinking executives, and like-minded professionals. Seize the chance to build relationships that could redefine your business trajectory.

AI Powered Networking

Conference attendees gain access to our AI-powered networking app to customize their experience, share their story, connect with others. Arrange numerous one-on-one meetings with potential clients and partners, both prior to and following the event.

Showcase Your Brand

Elevate your company's presence by connecting with key decision-makers and showcasing your brand to a global audience.

LEARN FROM VISIONARIES



KNOWLEDGE FROM THE BEST

Gain insights from industry luminaries and thought leaders who are shaping the future of finance and technology. Dive deep into discussions on corporate bitcoin adoption, innovative use cases, and disruptive trends.



EMPOWER YOUR STRATEGY

Equip yourself with the latest tools, strategies, and market intelligence. From implementing a bitcoin treasury strategy to optimizing remittances, you'll find the solutions you need to stay ahead in the evolving business landscape.



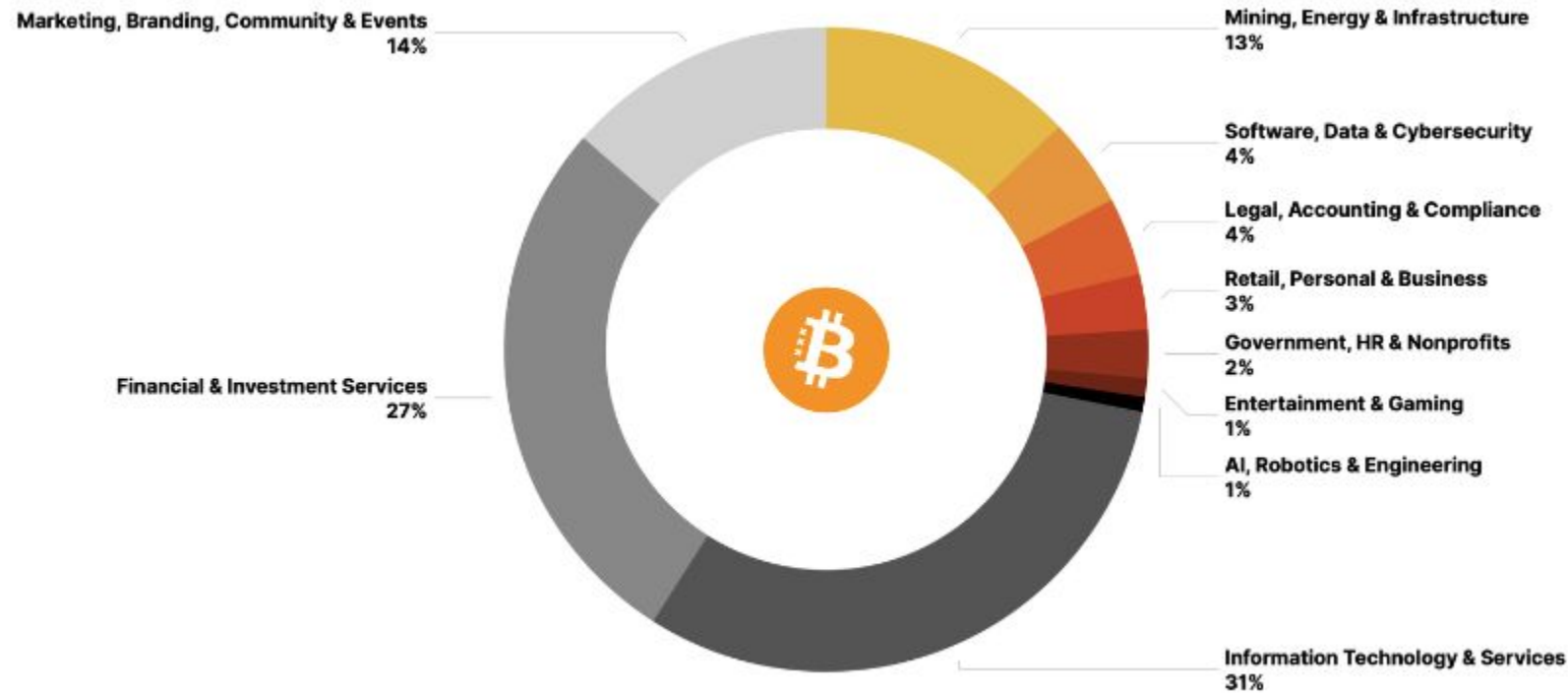
ENGAGING SESSIONS

Choose from an array of panels and keynote presentations tailored to your business needs. Leave with actionable insights to drive growth and innovation.

WHO ATTENDS?

Bitcoin Amsterdam is purpose-built to expedite companies engaging with the bitcoin ecosystem, providing an ideal chance to connect with the fast growing bitcoin community.

INDUSTRY BREAKDOWN OF BITCOIN AMSTERDAM 2022 ATTENDEES



ATTENDANCE PROJECTIONS

1%
Ultra-high Net Worth
1,000+ Bitcoin

19%
C-Suite and Founders
CEOs, Partners

25%
Senior Leadership
VPs and Directors



30%
Bitcoin Holders

25%
Precoiners

GLOBAL MEDIA REACH

Sponsors of our event enjoy remarkable visibility that captures the interest of fellow participants and influential figures in the industry. Connect with a worldwide audience, increase the recognition of your brand, make important announcements, and elevate your credibility.

In 2022, Bitcoin Amsterdam was the most covered bitcoin event on the continent.

250M+

Impressions

260

Social Media Outlets

21

Pieces of coverage

11.3M

Online Readers

ATTENDING MEDIA





WHALE PASS & EXCLUSIVE BENEFITS

Elevate Your Experience:

Upgrade to our exclusive Whale Pass to enjoy VIP access, reserved seating, and intimate sessions with industry leaders. Immerse yourself in a premium experience designed to maximize your conference journey.

Premium Networking:

Connect with fellow Whale Pass holders in exclusive lounges and reception areas. Forge high-value relationships and explore collaboration opportunities in an intimate setting.

WHAT PEOPLE ARE SAYING ABOUT BITCOIN AMSTERDAM

“When our team chose to participate in the event, our primary objectives were to network with new exchanges, asset managers, funds, and projects as a market maker. Surprisingly, the gathering also provided an opportunity to reconnect with familiar faces, forge new relationships, and gain valuable insights. Beyond the business prospects we identified, we acquired even more knowledge than anticipated.”

— MO



SECURE YOUR SPOT!

Bitcoin Amsterdam:



October 12-13



Westergas, Amsterdam



<https://b.tc/conference/amsterdam>



<https://b.tc/conference/amsterdam/b2b>



ust: sales@B.TC



Contact Our Sales Team:

Ready to take your business to new heights with Bitcoin Amsterdam? Contact our dedicated sales team to learn more about group ticket discounts, VIP Whale Pass access, and available sponsorships.