



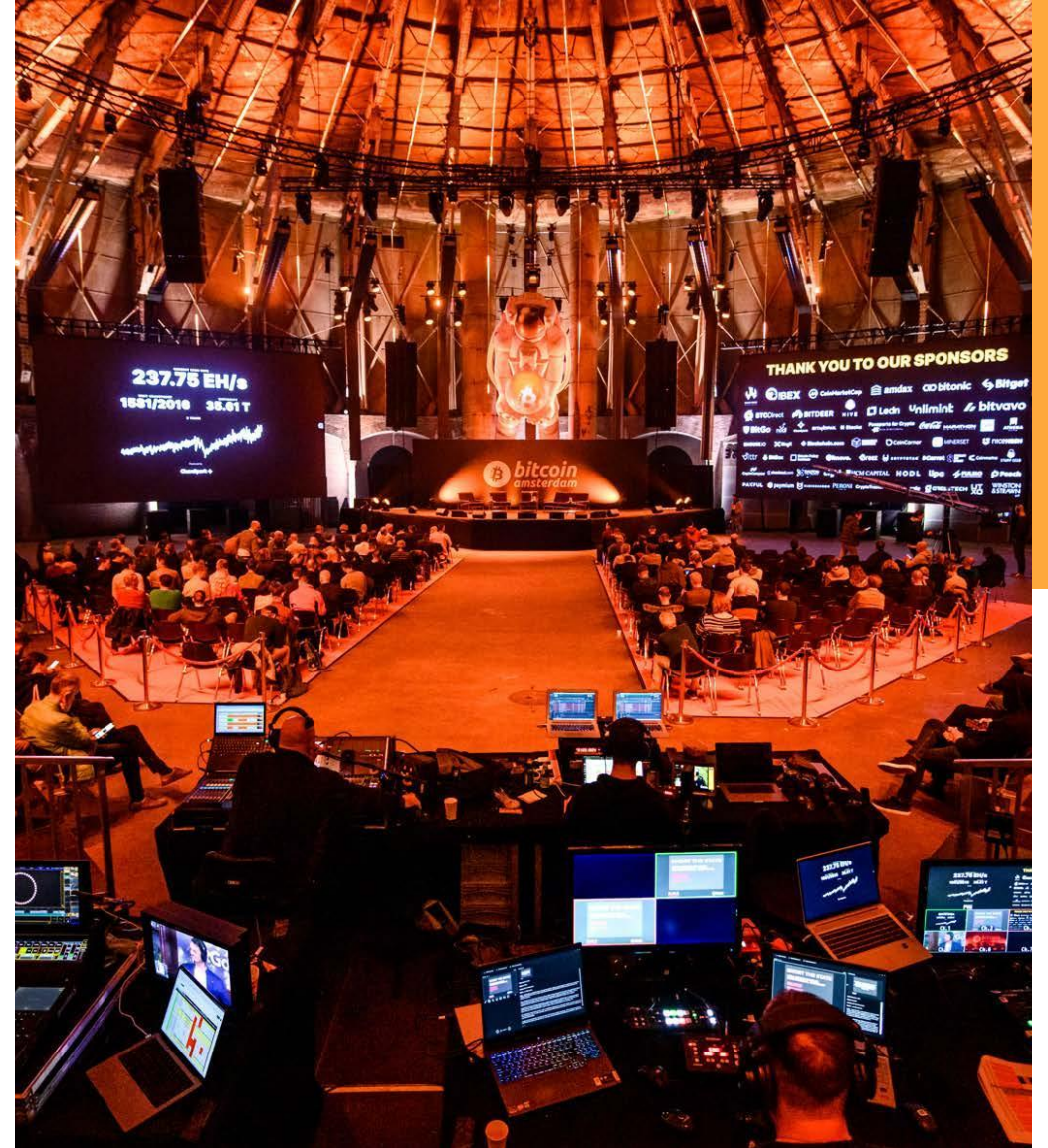
# EXCHANGES, TRADING, AND INFRASTRUCTURE

Unlocking the Power of Bitcoin  
and Business



# WELCOME TO BITCOIN AMSTERDAM

- Join us at the premier European event for thought leaders, builders, and digital asset professionals to network and connect.
- Enhance brand awareness, network with partners, gain customer insights, and grow your exchange, trading, or infrastructure business.
- Collaborate with industry leaders to optimize operations, risk management, and compliance for bitcoin users and companies.





# UNRIVALED NETWORKING

## Forge Connections That Last

Engage with industry pioneers, forward-thinking executives, and like-minded professionals. Seize the chance to build relationships that could redefine your business trajectory.

## AI Powered Networking

Conference attendees gain access to our AI-powered networking app to customize their experience, share their story, connect with others. Arrange numerous one-on-one meetings with potential clients and partners, both prior to and following the event.

## Showcase Your Brand

Elevate your company's presence by connecting with key decision-makers and showcasing your brand to a global audience.

# LEARN FROM VISIONARIES



## KNOWLEDGE FROM THE BEST

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Gain insights from industry luminaries and other thought leaders shaping the future of bitcoin exchanges and infrastructure. Dive deep into discussions on bitcoin adoption, innovative use cases, and disruptive trends.



## ENGAGING SESSIONS

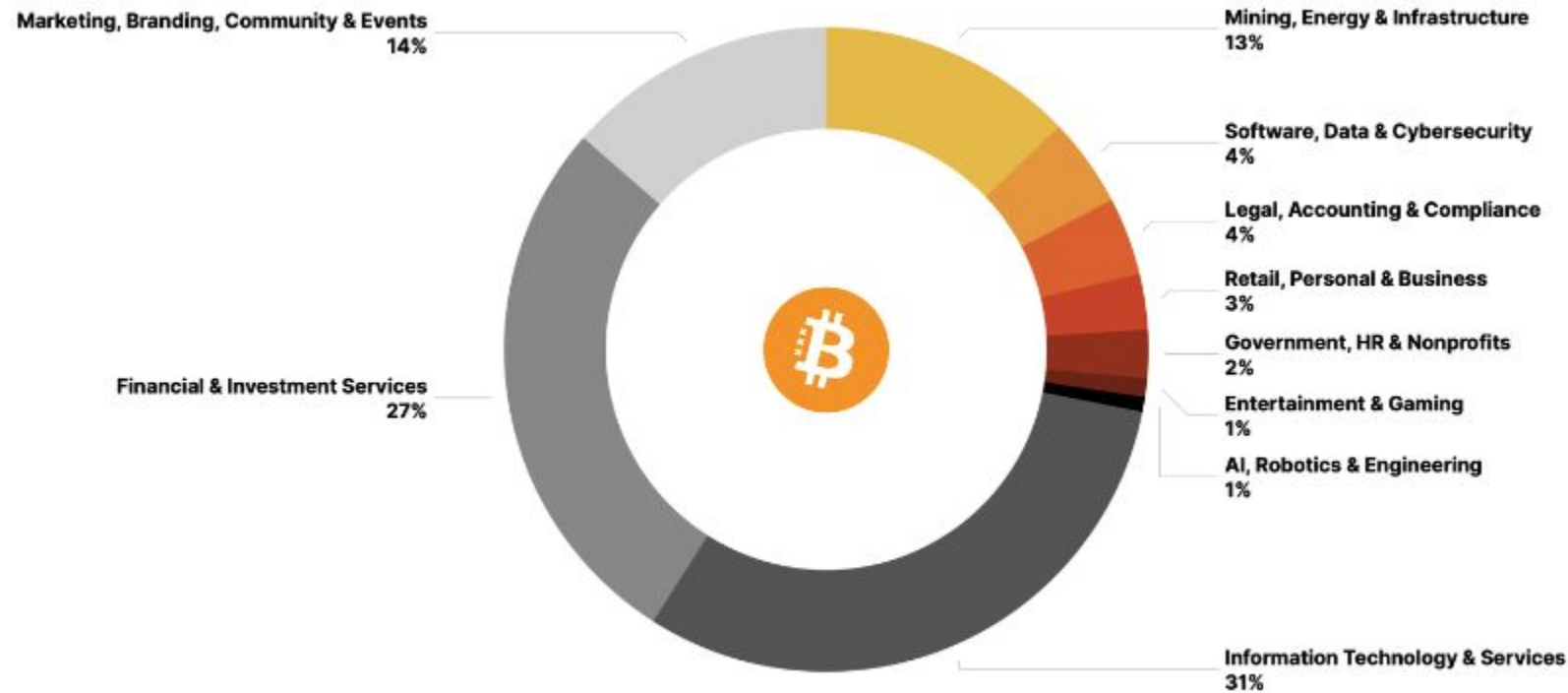
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Equip yourself with information on the latest developments, strategies, and market intelligence. Choose from an array of panels and keynote presentations tailored to your business needs. Leave with actionable insights to drive growth and innovation.

# WHO ATTENDS?

Bitcoin Amsterdam is purpose-built to expedite companies engaging with the bitcoin ecosystem, providing an ideal chance to connect with the fast growing bitcoin community.

## INDUSTRY BREAKDOWN OF BITCOIN AMSTERDAM 2022 ATTENDEES



# ATTENDANCE PROJECTIONS

**1%**  
Ultra-high Net Worth  
1,000+ Bitcoin

**19%**  
C-Suite and Founders  
CEOs, Partners

**25%**  
Senior Leadership  
VPs and Directors



**30%**  
Bitcoin Holders

**25%**  
Precoiners

# GLOBAL MEDIA REACH

Sponsors of our event enjoy remarkable visibility that captures the interest of fellow participants and influential figures in the industry. Connect with a worldwide audience, increase the recognition of your brand, make important announcements, and elevate your credibility.

In 2022, Bitcoin Amsterdam was the most covered bitcoin event on the continent.

**250M+**

Impressions

**260**

Global Media Outlets

**21**

Pieces of coverage

**11.3M**

Online Readers

# ATTENDING MEDIA







# WHALE PASS & EXCLUSIVE BENEFITS

## Elevate Your Experience:

Upgrade to our exclusive Whale Pass to enjoy VIP access, reserved seating, and intimate sessions with industry leaders. Immerse yourself in a premium experience designed to maximize your conference journey.

## Premium Networking:

Connect with fellow Whale Pass holders in exclusive lounges and reception areas. Forge high-value relationships and explore collaboration opportunities in an intimate setting.

# WHAT PEOPLE ARE SAYING ABOUT BITCOIN AMSTERDAM

“When our team chose to participate in the event, our primary objectives were to network with new exchanges, asset managers, funds, and projects as a market maker. Surprisingly, the gathering also provided an opportunity to reconnect with familiar faces, forge new relationships, and gain valuable insights. Beyond the business prospects we identified, we acquired even more knowledge than anticipated.”

— MO





# SECURE YOUR SPOT!

## Bitcoin Amsterdam:



October 12-13



Westergas, Amsterdam



<https://b.tc/conference/amsterdam>



<https://b.tc/conference/amsterdam/b2b>



[sales@B.TC](mailto:sales@B.TC)



## Contact Our Sales Team:

Ready to take your business to new heights with Bitcoin Amsterdam? Contact our dedicated sales team to learn more about group ticket discounts, VIP Whale Pass access, and available sponsorships.