



César Bernardo Pacheco Riveras

NO CODE - CODE WEB DEVELOPER | ILLUSTRATOR | GRAPHIC DESIGNER

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About Me

Currently, I am in the eighth semester of Systems Engineering and Software Development, where I have enhanced my skills in web design and mobile applications. I excel in web design, especially on platforms like Webflow and WordPress.

Since childhood, I have explored traditional and digital drawing, evolving in the quest for a unique style that reflects my originality. My goal is to merge my experience in marketing and software development to provide creative and comprehensive solutions. Whether through design, web development, or artistic expression, I seek to convey my passion for creativity and innovation, offering an authentic insight into my abilities and personality.

Education

- **COLOMBO INTERNATIONAL UNIVERSITY FOUNDATION (UNICOLOMBO)**
Systems Engineering | 2020 - Present.
Technology in Software and Information Systems Development | 2020 - June 2022.
- **SERVICIO NACIONAL DE APRENDIZAJE (SENA)**
Graphic Communication Design Technologist | October 06-2020 | Bolívar Regional.

Courses and Training

- **WEBFLOW 101 - CERTIFICATION EXAM**
Webflow University - June 2023
- **INTRODUCTION TO FRONT-END DEVELOPMENT.**
Coursera - Meta - Jan 2023
- **SERVICIO NACIONAL DE APRENDIZAJE SENA**
HTML5 Level 1 – Web Design with HTML5 and CSS3 - Nov 2018.
Techniques for Design and Character Creation - Dec 2017.
Handling Concepts for Corporate Identity Design - Nov 2017.
Third-Person Video Game Design with Unity - Nov 2015.

Experience

WEB DESIGNER / GRAPHIC DESIGNER

LEAN SOLUTIONS GROUP

Jan 2022- Dec 2023

As a web developer, I oversee all phases of the process, from conceptualization to implementation. I specialize in designing features and crafting customized web pages for clients. I use tools such as Adobe XD and Figma to create user interfaces (UI) and user experiences (UX). Additionally, I design printed materials and content for social media, thereby expanding the brand's presence and appeal.

MARKETING COORDINATOR.

PROMOTORA HOTELERA SANTOS DE PIEDRA

Sep 2020 – Dec 2021

Creation of identity guides and unique content for social media, establishing a brand relationship and communication. Developing monthly post schedules with content tailored to achieve campaign goals, monitoring social media and website metrics, and editing and updating web pages.

Graphic and Web Designer

Agencia Telus Group

Oct 2019 – Mar 2020

Graphic and Web Designer

Centro Médico Crecer

March 2019 – Aug 2019

LANGUAGES

SPANISH

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Native speaker

ENGLISH

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Proficient - B2

SKILLS

Brand Identity - Web development -
Illustration - Logo - Teamwork
Graphic Design - Empathy

PORTAFOLIO

