



## Sales, Marketing & Special Projects Intern Role Description

**Reports To:** Morgan Morris, Consultant and Teen Leadership Director

**Works Closely With:** Trudy Sirkis, Michael Wax, Julia Bessen, and the Beber Camp Leadership Team

**Job Type:** Summer Seasonal / Temporary

**Duration:** May–August (*Remote work may be available at the beginning of May and end of August, based on camp needs and availability*).

### Position Overview

The Sales, Marketing & Special Projects Intern will support Beber Camp's enrollment, recruitment, marketing, family engagement, and special projects throughout the summer. This role provides hands-on experience in sales, customer relations, marketing, nonprofit management, and camp operations while working closely with members of the full-time and leadership teams.

The intern will help engage prospective families, support enrollment and retention efforts, contribute to marketing initiatives, and take ownership of special projects that support the broader goals and operations of Beber Camp. This position will play an active role in helping Beber Camp grow by supporting both camper enrollment and seasonal staff recruitment.

### Key Responsibilities

- Organize and conduct tours for prospective camp families and provide a welcoming, informative experience.
- Communicate with prospective and current families through phone, email, text, and other channels.
- Assist with lead management, enrollment tracking, and maintaining accurate records of family interactions and recruitment efforts.
- Support post-camp enrollment, re-enrollment, and retention efforts.
- Assist in developing and executing Beber Camp's 2027 Sales & Marketing strategy.
- Support camper recruitment campaigns, family communications, and marketing initiatives.
- Help organize marketing materials, digital assets, and other recruitment resources.
- Assist camp leadership with strategies and projects related to seasonal staff recruitment.
- Support special projects and initiatives across the camp as assigned by leadership.
- Assist with event setup, coordination, and execution.
- Support transportation, supply procurement, errands, and other logistical needs as required.
- Take ownership of projects that align with the intern's skills and interests while supporting the evolving needs of Beber Camp.

- Perform additional responsibilities as assigned by supervisors or outlined in training materials.

## **Qualifications**

- Current undergraduate student or recent college graduate.
- Strong communication, interpersonal, and customer-service skills.
- Organized, detail-oriented, and able to manage multiple projects and priorities.
- Comfortable speaking with prospective families, visitors, and other members of the Beber community.
- Self-motivated, proactive, and able to work independently while collaborating effectively with a team.
- Proficiency with Microsoft Office and familiarity with digital communication and social media platforms.
- Valid driver's license required.
- Flexible, adaptable, and willing to take on a variety of responsibilities in a dynamic summer camp environment.
- Strong connection to and understanding of Beber Camp is preferred.

## **Internship Experience & Perks**

- Work directly with Beber Camp's full-time staff and gain meaningful professional experience.
- Gain hands-on experience in sales, enrollment, marketing, customer relations, recruitment, and nonprofit operations.
- Participate in professional development, mentorship, and the summer internship cohort.
- Serve as a member of the Beber Camp Leadership Team for Summer 2027.
- Receive leadership-position compensation in accordance with the Beber Camp Internship Program.
- Dedicated office space alongside other interns.
- Opportunity to take ownership of projects and help shape the continued development of Beber Camp's internship program.

## **How to Apply**

Apply through the Beber Camp website or contact Morgan Morris at [morgan@bebercamp.com](mailto:morgan@bebercamp.com)

## **Equal Opportunity Statement**

Beber Camp is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity, age, disability, sexual orientation, military status, or national origin.

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*To learn more about the Beber Camp Internship Program, visit:*

<https://www.bebercamp.com/news/when-camp-and-career-dont-have-to-compete>

*This job description is not intended to be an exhaustive list of all responsibilities. Additional duties may be assigned by supervisors or outlined in training materials.*