



# CONCERTS UNDER THE STARS

King of Prussia, PA: Upper Merion Township Building Park



## CONCERTS UNDER THE STARS HIGHLIGHTS

- 20,000+ Expected Seasonal Attendance (750 - 1K/Event for 20 - 25 Event Season)
- 275K Followers on Social Media
- 252K Newsletter Subscribers

## 2026 Performers Include

*The Indigo Girls, Dogs In A Pile, Bela Fleck, Joan Osborne, Shakey Graves, Mo Lowda & the Humble, Splintered Sunlight, Hurray for the Riff Raff, Start Making Sense & many more*



# CONCERTS UNDER THE STARS SPONSORSHIP LEVELS



## PRESENTING SPONSOR (\$25,000)

- "Presented By" billing for all 2026 Concerts
- "Presented By" large format banner on or near the stage at all concerts
- Tabling / On-Site Activation at all 2026 Concerts
- Verbal acknowledgment over house PA system at all 2026 Concerts
- Company logo on all promotional assets
- Inclusion in social media & email promotions
- 10 VIP Season Passes for use at company's discretion

## PLATINUM (\$10,000)

- Company logo on promotional assets
- Inclusion in social media + email promotions
- Verbal acknowledgment at all concerts over house PA system
- Company banner + Promo Table at all concerts
- Company logo on Sponsor Banner for all shows
- 8 VIP season passes for use at the company's discretion

## GOLD (\$5,000)

- Company logo, link and name on website
- Verbal acknowledgement at multiple concerts
- Company banner and Promo Table at 10 shows
- Company logo on Sponsor Banner for all shows
- 4 VIP season passes for use at the company's discretion

## SILVER (\$1,000)

- Company logo and name on website
- Verbal acknowledgement at multiple concerts
- Company banner and Promo Table at 3 shows
- Company logo on Sponsor Banner for all shows
- 4 general admission tickets to any concert for use at the company's discretion

*Past sponsors include: Curaleaf, Pennsylvania: the Great American Getaway, PECO, Valley Forge Casino Resort, Einstein Medical Center Montgomery, and Main Line Health*