

TUNDRA

TUNDRA Programme 2024 Report

WHAT IS THE TUNDRA PROGRAMME?

A cross-Nordic initiative to foster female entrepreneurship in the Arctic with a specific focus on climate tech. The programme was funded and supported by NIKK, the Nordic Council of Ministers, the Nordic Committee for Co-operation, and the Arctic Expert Committee under the Nordic Leadership for Gender Equality in Climate Action programme.

WHY THE ARCTIC REGION?

- The region facing urgent climate challenges
- Warming 3x faster than the global average
- Need for climate innovation & local value creation

WHY WOMEN-LED SCALE-UPS?

Challenges for female founders in climate tech:

- Limited role models & networks
- Funding gap for later-stage companies
- High potential, but low visibility



TUNDRA's mission:

- Help women-led companies scale & expand
- Strengthen leadership roles in the ecosystem

PROGRAMME OVERVIEW



5-WEEK PROGRAMME

Launched as a pilot, the programme lasted from November 13 to December 18, 2024

5 ONLINE SESSIONS

Led by a diverse group of speakers from across the Nordics and beyond, the sessions covered topics like Self-development, Vision & Leadership, Business Strategies & Market Expansion, Funding for Climate Tech startups

MENTORING SESSIONS

Each founder was paired with 2 mentors from different countries and areas of expertise to provide tailored support and advice, fostering both professional and personal growth

11 COMPANIES & 22 MENTORS

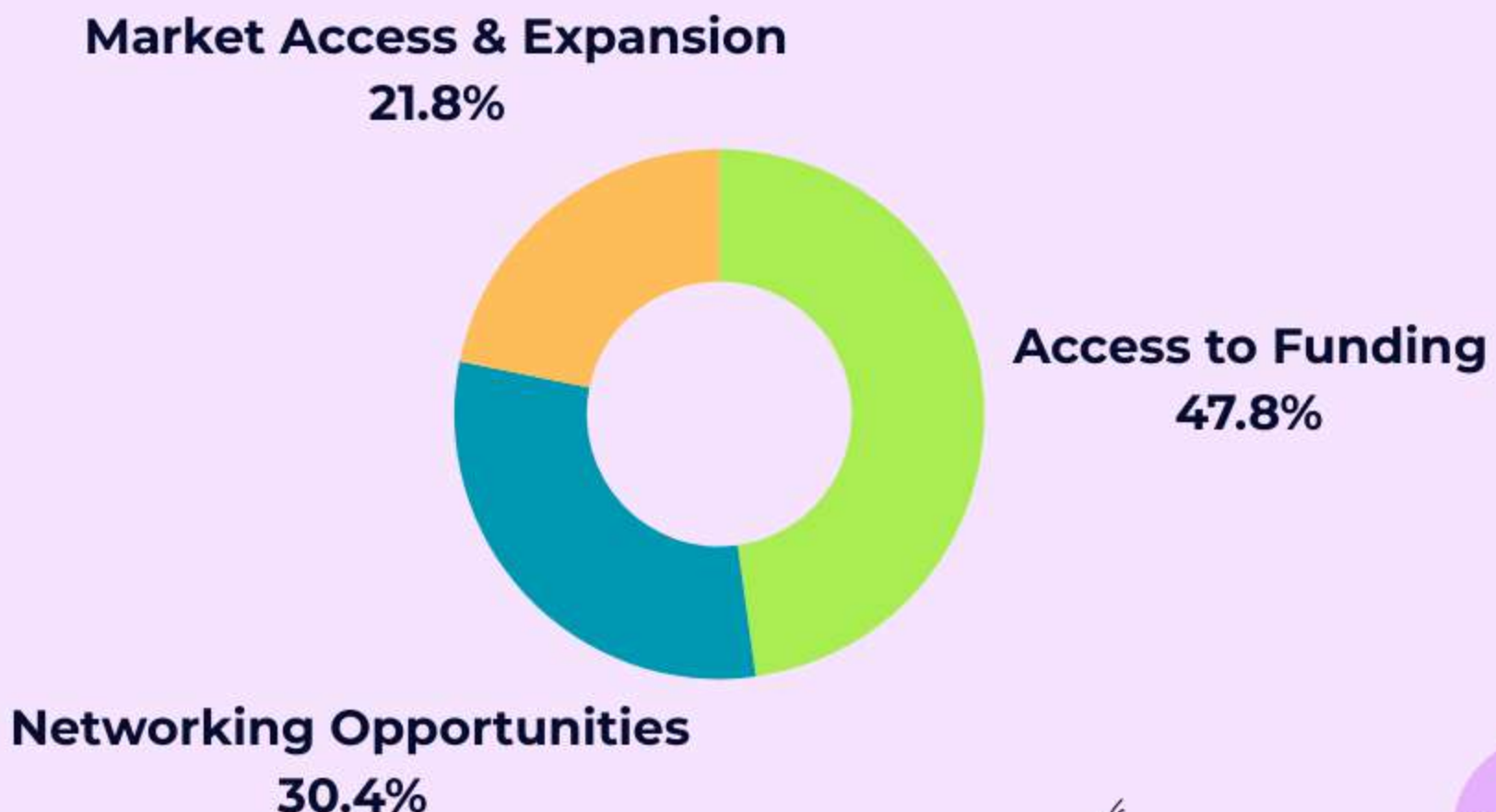
from 4 Nordic countries

PARTICIPANT FEEDBACK AND KEY TACKAWAYS

Having surveyed startup founders and mentors after the TUNDRA programme, we found that the results highlight its strong relevance and impact:

- Participants found **the topics** covered in the programme **highly relevant** to their needs
- Recommendation score – **4,8/5** ★★★★★
- Overall satisfaction score – **4,6/5** ★★★★★

Support areas founders found most beneficial:



How connected the founders feel to the other climate tech founders in the Nordics:



The TUNDRA programme highlighted **the power of networking** in driving real change. Strengthening the cross-Nordic network has already enabled **3 companies to expand into new markets**, proving the impact of collaboration.

By fostering regional connections between startups, entrepreneurs, investors, and leaders, we can unlock greater opportunities and resources to support startups, ensuring long-term growth and innovation.

SUMMARY

- TUNDRA confirmed the critical need for support initiatives for female founders in climate tech across the Arctic and Nordic regions
- Networking, mentorship, and collaboration proved essential in driving progress and scaling impact
- TUNDRA has laid the foundation for a lasting platform to foster innovation, growth, and inclusion for climate tech in the Arctic and beyond

**HAVE QUESTIONS OR INTERESTED
IN COLLABORATING? CONTACT US!**

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