

ABOUT CORPORATE COUNCIL ON AFRICA

The Corporate Council on Africa (CCA) is the leading U.S. trade association dedicated exclusively to advancing business and investment between the United States and Africa. CCA helps companies navigate both markets—offering strategic guidance on regulations, government engagement, financing tools, and trade and investment opportunities.

Through curated trade missions, business delegations, and high-level convenings, CCA connects U.S. and African companies with investors, buyers, and decision-makers. CCA also partners with regional organizations across Africa to strengthen trade ecosystems.

CCA turns policy, capital, and opportunity into real commercial outcomes for its members.



MEMBERSHIP BENEFITS

As a CCA member, you unlock a gateway to unparalleled resources tailored to advancing your business goals in Africa. Our comprehensive support system is designed to navigate the complexities of transcontinental trade and investment, ensuring your business thrives.

BECOME A MEMBER

SMALL COMPANIES

\$6 million gross revenue per year or less **\$5,000/year**

MEDIUM COMPANIES

\$6-\$500 million gross revenue per year **\$10,000/year**

LARGE COMPANIES

\$500 million gross revenue per year or more **\$25,000/year**



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MEMBERSHIP BROCHURE

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MEMBERSHIP BENEFITS:



CONNECT

CCA connects members to influential leaders, partners, and opportunities across the U.S. and Africa.

This includes:

- ✓ High-level engagement with African Heads of State, ministers, and senior U.S. government officials
- ✓ Business-to-business and business-to-government networking
- ✓ Curated introductions within CCA's trusted member network
- ✓ Access to CCA events, trade missions, and working groups
- ✓ Opportunities to build strategic relationships across sectors and markets



CATALYZE

CCA catalyzes business, investment, and partnership opportunities that drive U.S.–Africa commercial engagement.

This includes:

- ✓ Facilitating business linkages during conferences and specialized programming
- ✓ Organizing trade missions and reverse trade missions
- ✓ Creating pathways for partnerships with African and U.S. companies
- ✓ Supporting business development efforts through on-the-ground presence in Africa
- ✓ Helping members identify and advance commercial opportunities in priority sectors



AMPLIFY

CCA amplifies the visibility, voice, and impact of its members in the U.S.–Africa business ecosystem.

This includes:

- ✓ Highlighting member achievements and initiatives through CCA channels
- ✓ Providing platforms for thought leadership at high-level forums and events
- ✓ Communicating key insights, policy developments, and market intelligence
- ✓ Publishing newsletters, news clips, and sector/country updates
- ✓ Elevating issues that matter to members with public and private stakeholders