



Daniel Greenberg CB
Office of the Parliamentary Commissioner for Standards
House of Commons
London SW1A 0AA

By email: standardscommissioner@parliament.uk

22nd September 2025

Dear Daniel,

Complaint regarding undeclared support received by the Rt Hon Sir Keir Starmer MP from Labour Together

I am writing to submit a formal complaint and to request that you investigate the Prime Minister, Sir Keir Starmer MP, in respect of his obligations to register interests under the House of Commons Code of Conduct.

Between January and April 2020, Labour held a leadership contest. Evidence from that period suggests that the Prime Minister accepted potentially thousands of pounds' worth of advice and polling via the members' association Labour Together. A review of his Register of Members' Interests for that time reveals no record of these donations. The Parliamentary rules are clear that "support in kind" from Labour Together should have been declared, but it was not.

In 2021, the Electoral Commission fined Labour Together for failing to report donations covering the period 2017 to 2020. New evidence has since come to light which raises questions as to whether this failure was deliberate, in an attempt to mislead the Electoral Commission. At the time, the Prime Minister's now Chief of Staff, Morgan McSweeney, was a Director at Labour Together and responsible for legal compliance.

This new information prompts a re-evaluation of Labour Together's activities between 2017 and 2020. Labour Together itself has claimed that it "helped to rally the party membership behind Keir Starmer" and that it "united the party behind Keir Starmer's leadership campaign" (Labour Together, 19 October 2023; Labour Together, 3 April 2023).

Reports indicate that Labour Together, under Morgan McSweeney, spent hundreds of thousands of pounds on polling, which was then used in Starmer's leadership campaign. This support was not declared (Get In, 13 February 2025).

Labour Together also provided written materials and strategic support. The organisation was involved in preparing Sir Keir's first speech as Labour Leader, yet this assistance does not appear in the Register. Notably, at this time the Chancellor, Rachel Reeves, did register donations for the "provision

of research and writing services”, yet the Prime Minister did not (House of Commons, Register of Members’ Interests, 26 April 2021; Get In, 13 February 2025).

Senior Labour figures were also involved. The current Housing Secretary, Steve Reed MP, reportedly offered Labour Together’s “help” to Sir Keir Starmer ahead of his leadership campaign, while still serving as a Director of the organisation. None of this “help” appears on the Register (Get In, 13 February 2025; Companies House, Labour Together, 29 April 2020).

Despite this, the Prime Minister’s Register of Members’ Interests for the period of the Labour leadership election contains no mention of any donations or support in kind from Labour Together (House of Commons Register, 26 April 2021).

Paragraphs 14–16 of the Code of Conduct make clear that:

- Members must declare support above £1,500. “14... Members must register, subject to the paragraphs below, support for their activities as a Member, or for candidacy at an election for parliamentary or non-parliamentary office, which has a value of more than £1,500, either as a single donation or in multiple donations of more than £500 from the same source in a calendar year.” (House of Commons, The Code of Conduct).
- Members must include support received via a political club, such as a members’ association, as Labour Together is considered. “15... Category 2(b): any other support received by a Member. This includes support received indirectly, for example via a political club. Before accepting any donations registrable under this category, Members must check that they are from a permissible donor. Under the Political Parties, Elections and Referendums Act, Members must not accept impermissible donations and must notify the Electoral Commission within 30 days of receipt. [Footnote 14: A political club is not a registered political party or an accounting unit of such a party. It is likely to be a members’ association under PPERA, defined as an organisation separate from, but which may be affiliated to, registered parties, but whose members come mainly from one party.]” (House of Commons, The Code of Conduct).
- Members must declare any “support in kind”, including “advice, information services”. “16. Under this category Members must register:... Support in kind, including any of the following, if provided either free or at concessionary rates: advice or information services; receptions and events; training or development for the Member or his or her staff; the services of staff or interns; the provision of office space or equipment; hospitality or travel benefits such as season tickets or parking.” (House of Commons, The Code of Conduct).

Given the scale and nature of the reported assistance Labour Together provided to Sir Keir Starmer, it is evident that he should have registered this support. Failure to do so appears to constitute a breach of the House of Commons Code of Conduct.

I respectfully request that you investigate this matter to determine whether the Prime Minister failed in his duty to register donations and support in kind received from Labour Together during his Labour leadership campaign.

Yours sincerely,



Kevin Hollinrake MP

Chairman of the Conservative and Unionist Party

ANNEX – EVIDENCE

- **Labour Together said in 2020 ‘it had helped to rally the party membership behind Keir Starmer’.** A web post from 2023 said: ‘In 2020, Labour Together helped to rally the party membership behind Keir Starmer: the candidate who could bring together a divided party, and unite Labour with the British public again.’ (Labour Together, 19 October 2023, [link](#)).
- **Labour Together, and McSweeney, ‘united the party behind Keir Starmer’s leadership campaign’ in 2020.** A web post from 2023 said: ‘In Labour’s wilderness years, Labour Together fought to make the party electable again. In 2020, with Morgan McSweeney as Director, it united the party behind Keir Starmer’s leadership campaign. In the years since, Keir Starmer has reformed the party, placed the country’s interests at its heart, and put Labour on the path to power’ (Labour Together, *Our Story*, 3 April 2023, [link](#)).
- **In the summer of 2019 Steve Reed asked Keir Starmer if he would like Labour Together’s ‘help’.** ‘By the time Parliament dissolved for its summer recess on Thursday 25 July 2019...As MPs returned to face their restive constituents, Starmer went to see Steve Reed in the basement restaurant of the Royal Court theatre on Sloane Square...Reed asked him two questions. Would he run for the Labour leadership when the vacancy arose? If so, would he like Labour Together’s help? Starmer said, yes and yes again’ (*Get In*, p.54, 13 February 2025)
 - **Steve Reed was signing off Labour Together accounts in April 2020 – he serves as a Director until March 2023.** (Companies House, *Labour Together*, 29 April 2020, [link](#)).
- **In the summer of 2019 Labour Together made an ‘offer’ to work with the Keir Starmer leadership campaign having spent thousands on polling – this was not declared.** ‘McSweeney made an offer that the Arlington Group could not refuse. Over three years he had spent hundreds of thousands of pounds on YouGov polling: more than both Labour and the Conservative party combined’ (*Get In*, p.55, 13 February 2025)
- **The now Home Secretary, Shabana Mahmood, was aware that Labour Together polling was being used in Keir Starmer’s leadership campaign – this was not declared.** ‘Thanks to Labour Together’s data, he knew he was the answer. Mahmood, an MP on its board who

had long suspected that McSweeney was using the group as a Trojan Horse for Starmer's leadership campaign, had told him so. 'You can thank Labour Together for the polling later,' she said' (*Get In*, p.62, 13 February 2025)

- **Keir Starmer's first speech as Labour Party was written by Labour Together – this service was not declared.** 'Much of Starmer's first speech as Labour leader was written by a man he had never met. Jonathan Rutherford, an academic whose kindly mien belied the intensity of his distaste for the liberal left, was confined to his home two miles away from Starmer, in Jeremy Corbyn's constituency. Rutherford had been among the founders of Labour Together. He knew McSweeney, but not Starmer. It was the latter who called, seeking help with his victory speech' (*Get In*, p.68, 13 February 2025)
- **Rachel Reeves and Lucy Powell both declared donations from Labour Together when Starmer did not between 2019-21.**
 - **Powell, Lucy (Manchester Central).** 2. (b) Any other support not included in Category 2(a) Name of donor: Common Good Labour Ltd Address of donor: Room 216 China works, Black Prince Road, London SE1 7SJ Amount of donation or nature and value if donation in kind: £5,000 to support office costs in relation to Labour Together project Date received: 21 April 2020 Date accepted: 21 April 2020 Donor status: company, registration 09630980 (Registered 08 June 2020)' (House of Commons, Register of Members Interests, 26 April 2021, [link](#)).
 - **Reeves, Rachel (Leeds West).** Name of donor: Labour Together Address of donor: Langley House Park Road, East Finchley, London N2 8EY Amount of donation or nature and value if donation in kind: Provision of research and writing services between 1 February 2021 and 1 February 2022, total value 233 £13,520 Date received: 1 February 2021 - 1 February 2022 Date accepted: 1 February 2021 Donor status: company, registration 09630980 (Registered 26 February 2021)