



EarlyWork MEXICO CITY



TRIP ITINERARY

FEBRUARY 3-7 | 2025

WELCOME!

Gertie/ EarlyWork is thrilled to host you on its first member trip to Mexico to celebrate Mexico City Art Week, CDMX, 2025. Together, we will explore the city's rich cultural footprint, the local art scene and its delicious gastronomic offerings.

For any questions, or in case of an emergency,
please reach out to your trip guides Chanelle & Abby:

Abby Pucker



abby@gertie.co

Chanelle Lacy



chanelle@gertie.co

Germán González



ggr@somoshg.com

GETTING AROUND

Transportation will be provided for our members to, from and in between all EarlyWork itinerary events in our comfortable, air-conditioned van. Please meet the Gertie team in the hotel lobby at the designated times to access the transportation.

Members are welcome to split from the group and explore on their own, in which case transportation is their responsibility.

Below are visuals of our transportation vehicles!



Brick Hotel

ITBRICKHOTEL.COM

**C. Orizaba 95, Roma Nte.,
Cuauhtémoc, 06700**

Colonia Roma Neighborhood
50 min from CDMX airport

AMMENITIES

- Concierge
- Cerrajería Restaurant
- Hela Spa
- Full Daily Breakfast
- Welcome Cocktail

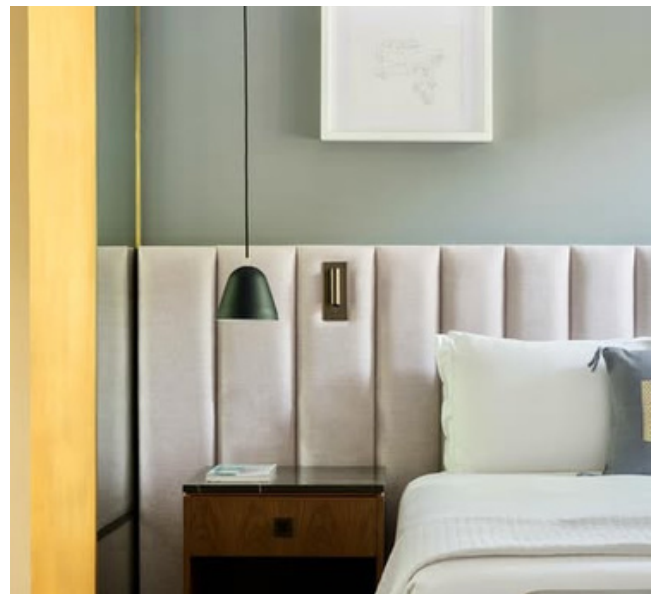
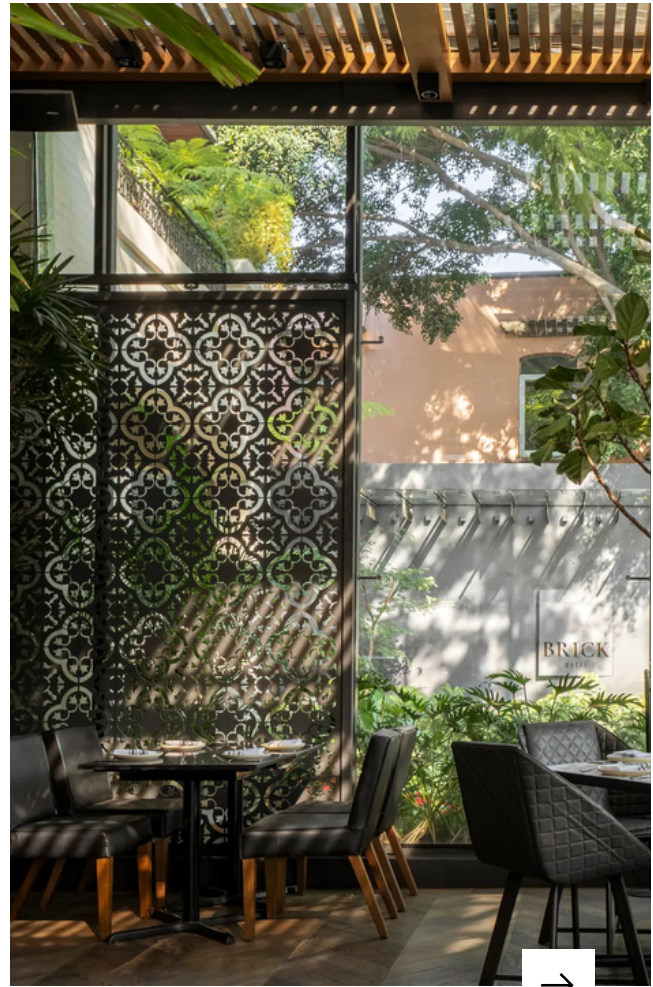
CHECK IN

3:00 PM

CHECK OUT

12:00 PM

**HOTEL CHECKOUT 12 PM
FRIDAY, FEBRUARY 7TH**



The Neighborhood

Colonia Roma

Colonial Roma is a trendy, bohemian neighborhood in Mexico City, known for its charming streets, beautiful architecture, art galleries, and cozy cafés.

It's the perfect mix of old-world charm and modern cool.

HIGHLIGHTS

IKAL STORE

*Av. Pdte. Masaryk 340A,
Polanco, Miguel Hidalgo*

HEADQUARTER

*Colima 244, Roma Nte.,
Cuauhtémoc*

1800 SHOP

*Colima 180, Roma Nte.,
Cuauhtémoc*

AURELIA CONCEPT STORE

*Cozumel 61, Roma Nte.,
Cuauhtémoc*





Monday February 3rd

INCLUDED MEAL: DINNER

Check in at Brick Hotel 3 PM

C. Orizaba 95, Roma Nte., Cuauhtémoc, 06700

Pre-dinner free time 3-8 PM

Suggested Activities

Material Monday 4-9 PM

Material Art Fair (which we'll visit on Thursday) has put together a self-guided tour of exhibition openings across 6 neighborhoods: Juárez, Roma Norte, Roma Sur, Condesa, Tacubaya, and Doctores

Further information can be found through Material VIP Portal

Art Latinou opening 3 - 9 PM

*Calle Venustiano Carranza 69
Centro 06000*

*Car service will depart from the Brick Hotel for dinner at 8 pm
OR 20 min walk*

Welcome dinner at 8:30 PM
Fonico

*Salamanca 85, Roma Nte., Cuauhtémoc,
06700 Ciudad de México*



EarlyWork Must-Sees

Gallery openings

For additional must sees refer to the index on page 10

Mariane Ibrahim

Salah Elmur :
The Land of the Sun

Río Pánuco 36, Col. Renacimiento,
Cuauhtémoc, 06500

4 - 8 PM

Travesía Cuatro

Teresa Solar Abboud and
La Chola Poblete:
Solo exhibitions

Valladolid 35, Roma Nte.,
Cuauhtémoc, 06700

1 PM

Gallery OMR

Yann Gerstberger :
Exhibition

Córdoba 100, Roma Nte.,
Cuauhtémoc, 06700

6 - 9 PM

Galería Hilario Galguera

Issa Sallander : Exhibition in
collaboration with Den of
Wolves

C. Francisco Pimentel 3, San Rafael,
Cuauhtémoc, 06470

8 - 10 PM

Tuesday February 4th

INCLUDED MEAL: LUNCH & DINNER

Car service will depart from the Brick Hotel at 9:45 am

Tour of BBVA Tower w/ 10:30AM - 1 PM
Victor Legoretta followed
by casual lunch

Our tour will start at Camino Real, afterwards we
will take a short walk to the BBVA.

PLEASE BRING ID FOR SECURITY CLEARANCE
FOR BBVA ENTRY!

*Camino Real: Calz. Gral. Mariano Escobedo 700, Anzures,
Miguel Hidalgo, 11590 Ciudad de México*

*BBVA: Avenida Paseo de la Reforma 510 Juárez 06600
Cuauhtémoc*

Pedro Reyes studio visit 2-4 PM

*Calle Europa 13, Barrio la Concepción,
Coyoacán, Mex DF 04020*

*Car service will drive members back
to the Brick Hotel afterwards*

City-wide gallery openings 4-7 PM

See EarlyWork Must Sees

*Car service will depart from the Brick Hotel
for dinner at 7:30 pm*

Group dinner at 8 PM
El Tigre Silencioso

Colima 159 1A, Roma Norte, Cuauhtémoc, 06700,

*Car service will drive members back to
the Brick Hotel*



Wednesday February 5th

INCLUDED MEAL: LUNCH & DINNER

Car service will depart from the Brick Hotel at 9 am

Studio visit with 10 AM
Pablo Vargas Lugo

Jose de Teresa 45 San Angel 01000

Group lunch at 12:30 PM
Contramar

*Calle Durango 200 Colonia Roma, Mexico
City 06700*

VIP at ZONA MACO Art Fair 3 PM

ZONAMACO is the largest art fair platform in Latin America. Founded in 2002 by Zélica García, it holds four events annually at Centro Citibanamex in Mexico City. ZONAMACO aims to encompass and promote the art, design, antiques and art photography sectors in Mexico.

*Centro Citibanamex, Av. del Conscripto 311, Lomas de Sotelo,
Miguel Hidalgo, Mexico City, 11200*

Kurimanzutto

Exhibition Opening

*Gobernador Rafael Rebollar 94, San Miguel
Chapultepec I Secc, Miguel Hidalgo, 11850*

Gallery dinner 8 PM
with Povos at
Carmela y Sal

*Torre Virreyes, Pedregal 24, Lomas - Virreyes, Molino del Rey,
Miguel Hidalgo, 11040 Ciudad de México*

Car service will drive members back to the Brick Hotel

Material after party 9 PM - 1 AM

Hosted by Povos, Swivel, Pangee,
& General Expenses at Casa de Copas

*Heriberto Frías 217, Narvarte Poniente,
Benito Juárez, 03020*

Dinner Recommendations

Botánico

Alfonso Reyes 217, Hipódromo,
06100

Vegan + Vegetarian

Propio

Av. Álvaro Obregón 182, Roma Nte.,
Cuauhtémoc, 06700

Seafood

Blanco Colima

Colima 168, Roma Nte., Cuauhtémoc,
06700

Mexican

Máximo Bistrot

Av. Álvaro Obregón 65 Bis, Roma Nte.,
Cuauhtémoc, 06700

Contemporary

Huset

Colima 256, Roma Nte., Cuauhtémoc,
06700

Vegan + Vegetarian

Thursday February 6th

INCLUDED MEAL: LUNCH

Car service will depart from the Brick Hotel at 9:30 AM

Studio Visit with
Clotilde Jimenez 10 AM

*Simón Bolívar 18, Centro Histórico de la Cdad. de México,
Centro, Cuauhtémoc, 06000*

Private walkthrough at
Mariane Ibrahim 12 PM

*Río Pánuco 36, Col. Renacimiento,
Cuauhtémoc, 06500*

Farewell Lunch
at Panuco 36
at Mariane Ibrahim 1 PM

*Río Pánuco 36, Col. Renacimiento,
Cuauhtémoc, 06500*

Feria Material 3:30-8 PM

The fair will feature two floors of galleries presenting exceptional artists from Mexico and all over the world, as well as an exciting program of talks, screenings, performances, and other activities. Chicago galleries Povos and MICKEY are among the galleries showing at Material and we'll be sure to stop by their booths to show them some hometown love!

Expo Reforma, Avenue Morelos 67, Juárez, Cuauhtémoc, 06600

Car service will drive members back to the Brick Hotel

Free Time for Dinner 8 PM

See dinner recommendations

Breakfast & Shopping

Recommendations



OXA COCINA ÚNICA

*Pl. San Jacinto 11, San Ángel
TNT, San Ángel, Álvaro
Obregón, 01000*

Traditional Mexican

SAN ÁNGEL INN

*Diego Rivera 50, San Ángel
Inn, Álvaro Obregón, 01060*

Traditional Mexican

LILOU

*Campos Elíseos 218, Polanco,
Polanco IV Secc,
Miguel Hidalgo, 11560*

Bread & Coffee

CASA Ó LOMAS

*Monte Líbano 245, Lomas de
Chapultepec, Miguel Hidalgo,
11000*

Contemporary
European- Mexican

BOU

*Tonalá 110, Roma Nte.,
Cuauhtémoc, 06700*

Bread & Coffee
International

BELLA AURORA

*Puebla 242, Roma Nte.,
Cuauhtémoc, 06700*

Italian



SANDRA WEIL

*Av. Horacio 907, Polanco,
Miguel Hidalgo*

STENDHAL STORE

*Masaryk 360-Local 9H,
Polanco, Miguel Hidalgo*

CARLA FERNÁNDEZ

*Av. Álvaro Obregón 200, Roma
Nte., Cuauhtémoc*

XINÚ PERFUMES

*Alejandro Dumas 161,
Polanco, Miguel Hidalgo*

BOYFRIEND'S SHIRT

*Havre 68, Juárez,
Cuauhtémoc*

ORIGINARIO ORIGINARIO

*Colima 249, Roma Nte.,
Cuauhtémoc*

SIMPLE BY TRISTA

*Havre 76, Juárez,
Cuauhtémoc*

PROYECTO RUFINA

*Jalapa 129, Roma Nte.,
Cuauhtémoc*

MAISON MANILA

Havre 70, Juárez, Cuauhtémoc

LAGO

*Av. Pdte. Masaryk 310,
Polanco, Miguel Hidalgo*

CIHUAH

*Havre 68-Planta Baja,
Juárez, Cuauhtémoc*

SERHENA

*Av. Pdte. Masaryk 360-Local
10, Polanco,*

Gallery Openings



EarlyWork Must-Sees

Tuesday, February 4th

Alejandra Topete Gallery

Claribel Calderius and
Jason Kriegler :
Between threads and stories

*Gral. Francisco Ramírez 11,
Ampliación Daniel Garza, Amp Daniel
Garza, Miguel Hidalgo, 11840*

11 AM - 7 PM

Arróniz

Exhibitions by José Vera
Matos, Martí Cormand and
Ricardo Rendón

*Tabasco 198, Roma Nte.,
Cuauhtémoc, 06700*

11 AM - 10 PM

Olivia Foundation

Opening of the exhibition drawn
from the collection and solo
presentation of Sabine Moritz's
work. Curated by Diana Nawi

*Tonalá 46, Roma Nte., Cuauhtémoc,
06700*

11 AM - 7 PM

Galerie Nordenhake

Yngve Holen :
Exhibition

*Monterrey 65, Roma Nte.,
Cuauhtémoc, 06700*

12 PM

ALMANAQUE fotográfica

Exhibition of contemporary
photography by the artists:
Federica Belli, Jean-François
Bouchard, Persia Campbell, Amanda
Holmes and Renato Miller, Dana Salvo,
Bob Schalkwijk and Mara Sánchez-
Renero

*Colima 101 PB, Roma Nte.,
Cuauhtémoc, 06700*

6 PM



Travesía Cuatro

Teresa Solar Abboud and
La Chola Poblete:
Solo exhibitions

*Valladolid 35, Roma Nte.,
Cuauhtémoc, 06700*

1 - 8 PM



Mariane Ibrahim

Salah Elmur :
The Land of the Sun

*Río Pánuco 36, Col. Renacimiento,
Cuauhtémoc, 06500*

4 - 8 PM

Monclova Projects

Tercerquinto and
Noé Martínez :
Exhibition

*Lamartine 415, Polanco, Polanco
V Secc, Miguel Hidalgo, 11560*

4 - 8 PM

Mexican Art Gallery

Opening of a group exhibition
commemorating the gallery's
90th anniversary

address

6 - 9 PM



Gallery OMR

Yann Gerstberger :
Exhibition

*Córdoba 100, Roma Nte.,
Cuauhtémoc, 06700*

6 - 9 PM

Galería Karen Huber

Lucía Vidales :
Pillo and Baby. Beings from
the Abyss

*Bucareli 120-piso 1, Colonia Centro,
Centro, Cuauhtémoc, 06040*

7 PM

MAIA Contemporary

Group exhibition

*Colima 159, Roma Nte.,
Cuauhtémoc, 06700*

7 - 11 PM

Patricia Conde Galería

Ilán Rabchinsky :
Solo Exhibition

*Calle Gral. Juan Cano 68, San Miguel
Chapultepec I Secc, Miguel Hidalgo,
11850*

7 PM

Saenger Galería

Cristopher Cichocki :
Audiovisual performance

*C. Manuel Dublán 33-40. Piso,
Tacubaya, Miguel Hidalgo, 11870*

8 - 10 PM



Galería Hilario Galguera

Issa Salliander :
Exhibition in collaboration with Den
of Wolves

*C. Francisco Pimentel 3, San Rafael,
Cuauhtémoc, 06470*

8 - 10 PM

Wednesday, February 5th

Galería Pedro Ávila

Collective exhibition : THIS IS
NOT IT EITHER

*Calle Jose Ma. Morelos 79, Santa
Cruz, 52140*

8 PM

Thursday, February 6th

Salón ACME

No. 12 "Proyectos Públicos"
& Giopato Coombes opening

*Calle Gral. Prim 30, Juárez,
Cuauhtémoc, 06600*

8 PM

Galería Pedro Ávila

Pedro Ávila Gallery and DESIGN HUNTER Present:
"Through the reverse of things: intersections between
design and art"

*Calle Jose Ma. Morelos 79, Santa
Cruz, 52140*

8 PM

Museums and Cultural Institutions

Mexico city

Museo de Arte Popular

The Museo de Arte Popular is a museum in Mexico City, Mexico, that promotes and preserves part of the Mexican handcrafts and folk art. Located in the historic center of Mexico City in an old fire house, the museum has a collection which includes textiles, pottery, glass, piñatas, alebrijes, furniture and much

Revillagigedo 11, Colonia Centro, Centro, Cuauhtémoc, 06050

Museo Tamayo Arte Contemporáneo

Museo Rufino Tamayo is a public contemporary art museum located in Mexico City's Chapultepec Park, that produces contemporary art exhibitions, using its collection of modern and contemporary art, as well as artworks from the collection of its founder, the artist Rufino Tamayo

Av. P.º de la Reforma 51, Polanco, Bosque de Chapultepec I Secc, Miguel Hidalgo, 11580

Frida Kahlo Museum

The Frida Kahlo Museum, also known as the Blue House for the structure's cobalt-blue walls, is a historic house museum and art museum dedicated to the life and work of Mexican artist Frida Kahlo

Londres 247, Del Carmen, Coyoacán, 04100

Palacio de Bellas Artes

The Palacio de Bellas Artes is a prominent cultural center in Mexico City. This hosts performing arts events, literature events and plastic arts galleries and exhibitions

Av. Juárez S/N, Centro Histórico de la Cdad. de México, Centro, Cuauhtémoc, 06050

Museo de Arte Moderno

The Museo de Arte Moderno is a museum dedicated to modern Mexican art located in Chapultepec Park in Mexico City. The museum is part of the Instituto Nacional de Bellas Artes y Literatura and provides exhibitions of national and international contemporary artists

Av. P.º de la Reforma s/n, Bosque de Chapultepec I Secc, Miguel Hidalgo, 11580

University Museum of Contemporary Art

The Museo Universitario Arte Contemporáneo, also known as MUAC, is a large contemporary art museum located within the main campus of the National Autonomous University of Mexico

Av. Insurgentes Sur 3000, C.U., Coyoacán, 04510

Diego Rivera Mural Museum

This is home to the mural Sueño de una tarde dominical en la Alameda Central. The museum exhibits some other works, usually from the 20th century and has shown photography, painting, graphics and sculpture.

Calle Colón Balderas s/n, Colonia Centro, Cuauhtémoc, 06040

Centro Cultural del México Contemporáneo

A space for the promotion and development of cultural activities focused on complementing the training of the young people and adults most interested in these issues.

Leandro Valle 20, Centro Histórico de la Cdad. de México, Centro, Cuauhtémoc, 06000

National Art Museum

The Museo Nacional de Arte is the Mexican national art museum, located in the historical center of Mexico City.

C. de Tacuba 8, Centro Histórico de la Cdad. de México, Centro, Cuauhtémoc, 06000

Museo Soumaya

The Museo Soumaya is a private museum in Mexico City and a non-profit cultural institution with two museum buildings in Mexico City — Plaza Carso and Plaza Loreto.

Bldv. Miguel de Cervantes Saavedra, Granada, Miguel Hidalgo, 11529

Museo Jumex

Small museum of contemporary art, offering rotating exhibits in a bold, modern space.

Bldv. Miguel de Cervantes Saavedra 303, Granada, Miguel Hidalgo, 11520

Museo Archivo de la Fotografía

The museum is dedicated to the conservation, research and distribution of photography.

República de Guatemala 34, Centro Histórico de la Cdad. de México, Centro, Cuauhtémoc, 06010