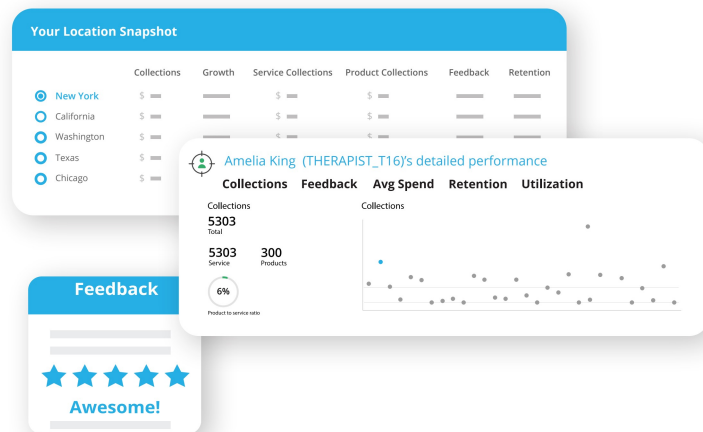# Business intelligence to supercharge your growth

Comprehensive dashboards with actionable insights to help you increase top line, improve provider performance, and build brand loyalty.

Insights to fuel growth

- Dig deeper into which centers are doing well against KPIs

- Track and recognize provider performance

- Act on guest feedback and maintain high ratings

Actions that drive results

- Monitor the KPI trends that most impact your top line

- Focus on the right categories to drive your revenue

- Have 1:1s with providers and train poor performers

- Prepare for upcoming appointments and take extra care of unhappy guests

Make better data-driven business decisions with Zenoti Analytics

Snapshot of business metrics
Track KPIs and their trends across time and locations

Provider Performance
Identify top & poor performers, compare providers to peers, and spot improvement areas

Guest Satisfaction
Monitor ratings over time and gain insight into satisfaction trends

Guest Personas
Pinpoint guest segments based on past behavior, assess past interactions for upcoming appointments, & market to lost guests

Booking Trends
Analyze booking trends across locations and over time

Provider Utilization
Review the utilization of employees by location, job, day of week, time of day

Impact of COVID-19 & path to recovery
Assess the effect of the pandemic on your business and identify vital top-line drivers that strengthen your brand

Inventory dashboards
Manage product performance and availability across centers

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Ready to get started?

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