



Great marketing depends on relevance and timing

Zenoti helps you run personalized email and text campaigns that use micro-targeting to increase conversions. Design your campaigns using pre-defined, responsive templates and scale your marketing efforts. Acquire new customers with automated referral marketing programs.



Increase customer engagement and improve retention

Boost your marketing efforts and improve conversions by quickly spinning up engaging HTML campaigns.

Increase revenue with targeted cross-selling and upselling

Personalize your messaging with advanced segmentation; run promotions for services and products they're most likely to buy.



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Expand your reach and accelerate your growth with referrals

Create a unified referral experience across your organization and track your growth with new customers acquired.

Marketing made easy, fun and exciting with these features



Measure your performance with reports.



Custom build target segments.



Segmentation leveraging guest and service forms.



Quick launch campaign to automatically generate a target segment and discount.



Customize referral programs to offer the right award to your customers.



Seamless experience across CMA and Webstore.

Scale your marketing efforts and grow your business

Want to learn more? Contact us today for a free demo.