

HOW JONNY LEVI OPERATES **100% RECEPTIONLESS**

This small business utilized technology to streamline workflows.

“I would highly encourage other single salons to use Zenoti. Our guests love the booking platform and it's been so easy and convenient for them. It's given me more free time as a business owner and there's not been a smoother way that I could have imagined starting my first business. I also think that it has helped me grow and I really see Zenoti as a company that I can continue to grow with.”

Jonny Levi
Owner and Stylist

The Challenge

Johnny Levi is a creative thinker who sought to create a receptionless, touch-free experience to keep his guests and employees safe during COVID-19. Jonny also needed software that would save time and allow him to communicate with a support team to help him with any questions.

The Solution

Zenoti's all-in-one cloud software provided customers with the ability to book appointments independently and use their phones for touchless payments. Hair artists at the salon were encouraged to perform tasks on their phones, such as client check-in, check out, and product add-ons right from the service chair.

Increase hygiene and safety through touchless technology

Access a dedicated support team and library of help resources

Eliminate the need for a receptionist and save on operational costs



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50%
increase in online
booking platform usage

31%
uplift in appointments
booked on the app

100%
receptionless
environment